

Today

13:15 - 14:00 Reading discussion: Design for policy

14:15 - 15:00 Facilitation & Communication

15:15 - 16:00 Supergroup tutorials

01.03 Design for Policy



+



Or



Focus

Understand the context and the discourses; different fields, backgrounds, interests, expectations and ideas (policy studies, public administration, public innovation, design)

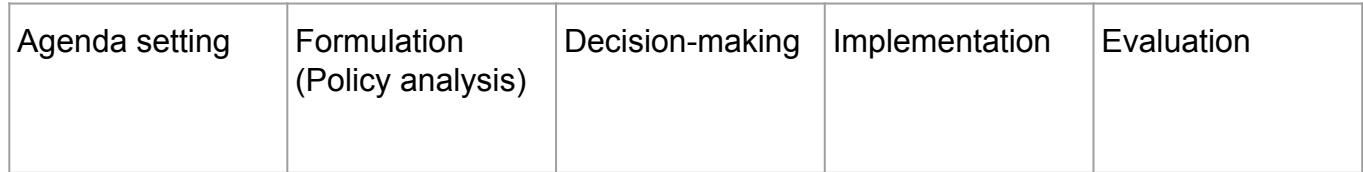
Guiding questions

- *What do you understand by ‘design in the public sector’ or ‘design for policy’?*
- *What kind of challenges and potentials are mentioned in the video and literature?*

Design for policy Jocelyn Bailey

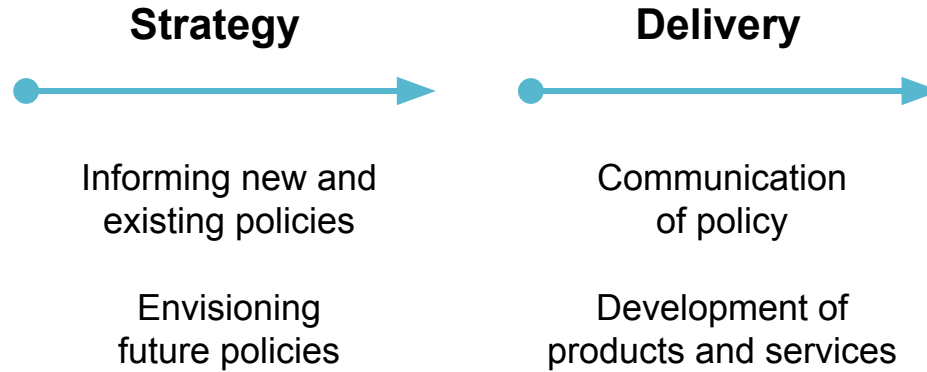


Process model of policy cycle



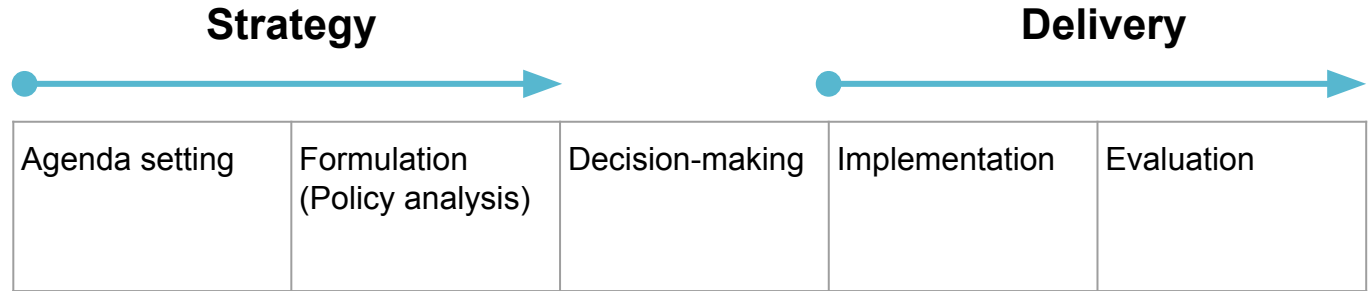
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Design in the policymaking process



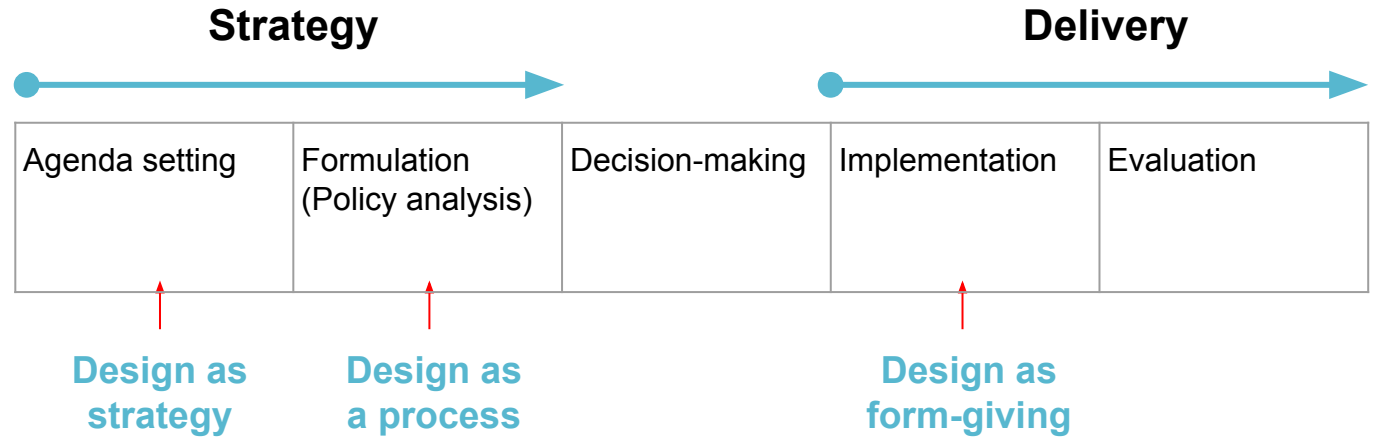
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Design in the policymaking process



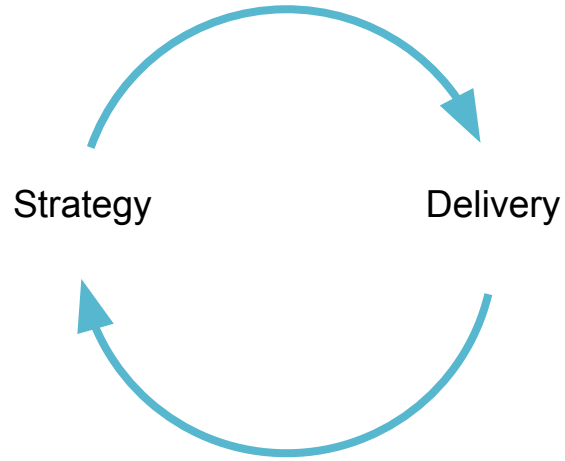
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Design in the policymaking process



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Public Sector Innovation



- Changes in government, shift in design practice from design objects (output) to objects of design (process)
- Marketisation of public services, “Users as consumers”
- New public management shift in public services, and new outcome oriented models (e.g. healthier citizens)
- Challenges to new public management
- Networked governance “we live in a shared power world”
- Challenges in Designing in networked governance
- Examples: “Circle”, (Kazuki Little work?) “Kolding: we design for life” treating citizens as social or humans who participate not as passive consumers (Kazuki Sagae project?)

When design meets power



- Compassion between DT and policy process
- Challenges and benefits to both approaches
- Logics, foundation and basis to speak truth to power
- PSI as design for policy entrepreneurs

Table 1: Three approaches to policy

	<i>Rational</i>	<i>Participatory</i>	<i>Design thinking</i>
Logic	Soundness (deduction, induction, objectivity, analysis)	Inclusion (consultation, argumentation, collaboration)	Innovation (humanity, intuition, Abduction-2)
Foundation	Evidence	Discussion	Imagination
Speak truth to power on the basis of:	Technical expertise	Democratic principles	Creative ideas

Concepts

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