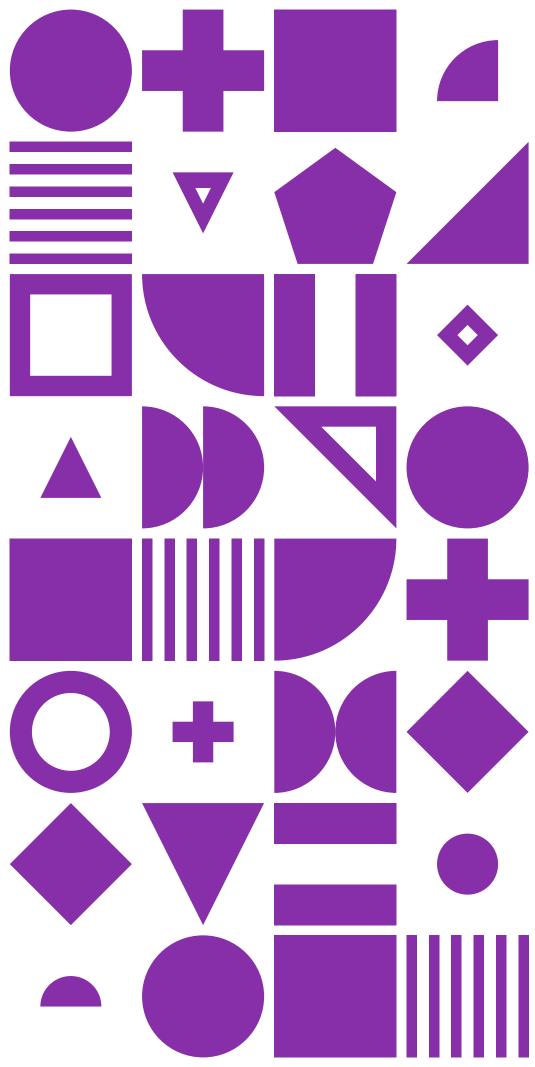
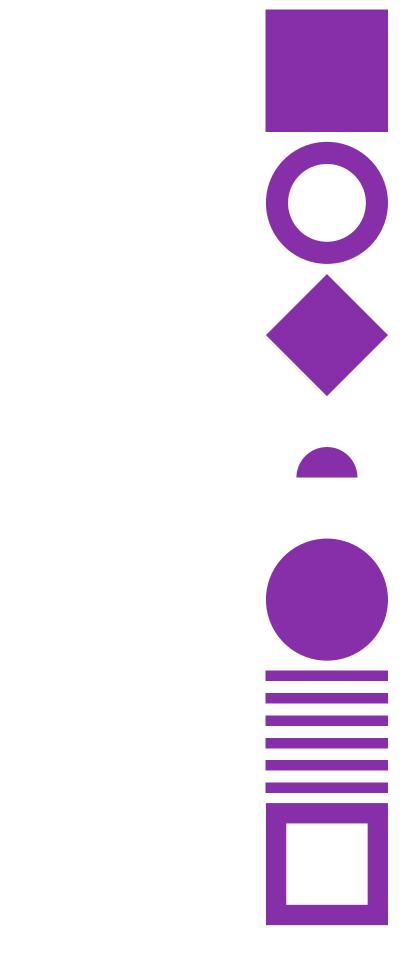
Creative Sustainability

## **Communicating Research (Part I)**



### Non-Verbal Communication 20 minutes Verbal Communication 20 minutes Exercise Prep 5 minutes Presentations & Active Feedback 30 minutes





Learning processes help explain some of the differences in your abilities.

Competence comes from a mix of predisposition, awareness and practice.









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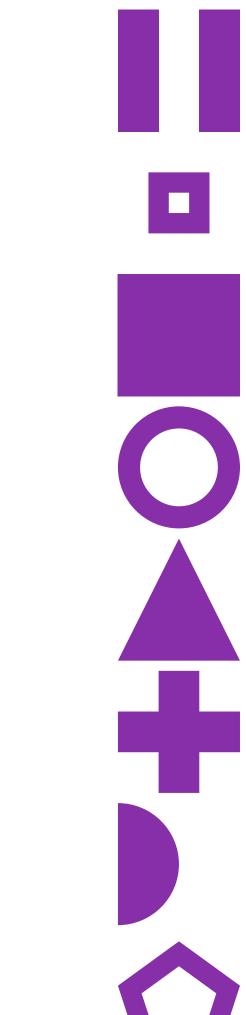




## Non-Verbal vs Verbal

(20*min*)

(20*min*)



## Non-Verbal vs Verbal

(20*min*)

(20*min*)

If you see questions on the screen, share outloud and write down the answers that apply to yourself. **This will be crucial information to improve!** 



## Gestures

- What does your body usually do?
- Do you freeze?
- Are nervous? If so, how?
- What can we use to mask these?
- What do you do when the other is presenting?













# Intonation

- Are you audible or too loud?
- Is it shaky?
- How to avoid this at the start? Short sentences.

Hello? HELLO? HeElLoOoo?





# Personality

- Can we let some good spirits come through?
- When is it too much?
- What about some humour?
- Play on your strengths instead of incorporating behaviour that is strange to you.

What is some feedback you've had on your personality? Share!



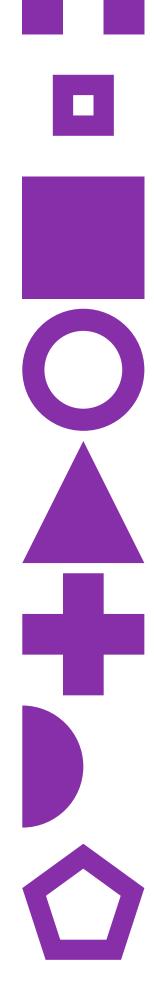


# Live feedback

- What is the audience's body language?
- What are good signs to look for?
- And bad signs?

Can you use this in your advantage? Grab attention and/or get it out of your system.

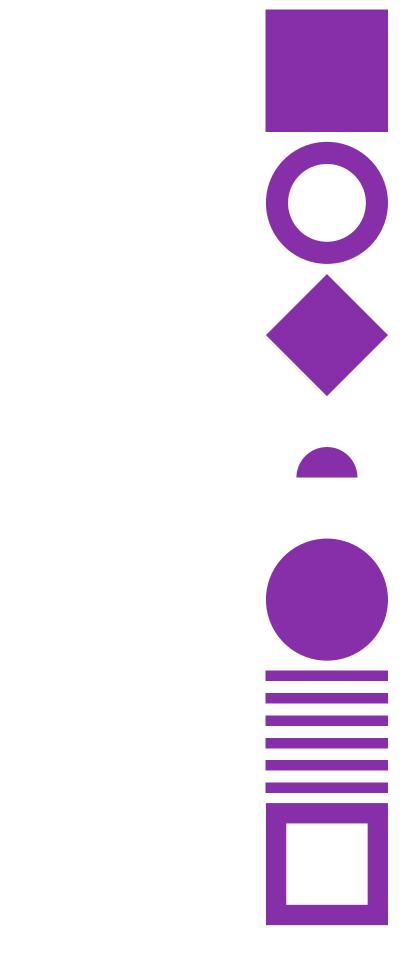




## Non-Verbal vs Verbal

*(20min)* 

(20*min*)



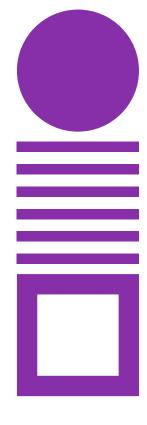


# Language

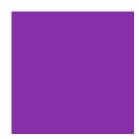
- Ac-ces-si-bi-li-ty! (academic vs saying the same but adapted)
- Filler words: nervousness vs thinking
- Talking speed, turning away

What are your "to be improved" spots? What bothers you when listening to others?













## Narrative

- What is the story you're trying to tell?
- Catchy vs draggy
- Importance of having a point

What is the hardest part of building a narrative in this cases?





# Attention

- How to catch people's attention?
- Attention does not mean the same to all crowds.
- Retaining that mid-way?

Can you think of options to have your own powerful entrance?





# Reading

- Just no.
- No one retains information delivered in a robot-like monotone.
- People who read and are still good speakers have A LOT of experience.

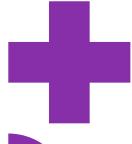
How can we avoid this? Keywords, one liners in presentations or flashcards













Write down how this is for you!

# Sign-off

- Grab people's attention again
- Think about feedback what do you want?
- Nudge people into a direction

Prompting action? Epic sentence?













## Show time.









Creative Sustainability

#### (1min)

### **Gather in your** assigned **D**fG groups.

You will do this exercise together.

#### *(5min)*

### **Prepare for no** longer than 5 minutes.

**Open / Some points / Conlude** 

#### (30*min*)

### **Time for** presentations!

You present, the rest takes notes based on what we saw in class so far. Feedback is ACTIVE.





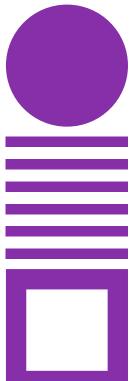
#### DESIGN Creative Sustainability FOR GOVERNMENT

- Real love is not the stuff of pop songs.
- The best letter of the alphabet is ...
- Discipline is not a dirty word.
- What and who is an average person?
- In what situation is lying a good idea?
- Real love is not the stuff of pop songs.
- The best letter of the alphabet is ...
- Discipline is not a dirty word.
- What and who is an average person?
- In what situation is lying a good idea?

- How to plan a party.
- How to impress your parents.
- How to achieve your dreams.
- Things you can make out of snow.
- A sense of humor is essential.
- Fashion victims I have known.
- Reality TV shows.
- Dogs are better than cats.
- Bottles versus cans.
- Real or fake Christmas trees.









#### DESIGN Creative Sustainability FOR GOVERNMENT

- **16** Real love is not the stuff of pop songs.
- **04** The best letter of the alphabet is ...
- **19** Discipline is not a dirty word.
- **02** What and who is an average person?
- **08** In what situation is lying a good idea?
- **07** Real love is not the stuff of pop songs.
- **03** The best letter of the alphabet is ...
- **11** Discipline is not a dirty word.
- **01** What and who is an average person?
- **09** In what situation is lying a good idea?

- **05** How to plan a party.
- 12 How to impress your parents.
- **15** How to achieve your dreams.
- **18** Things you can make out of snow.
- **20** A sense of humor is essential.
- **06** Fashion victims I have known.
- *10* Reality TV shows.
- **13** Dogs are better than cats.
- 14 Bottles versus cans.
- 17 Real or fake Christmas trees.





# 5 minutes to prepare!

#### **Verbal communication**

- Reading - Language
- Sign-off - Narrative
- Attention

- **Non-verbal communication**
- Gestures
- Intonation
- Personality
- Live feedback











## **Presentation time!**

#### **Presenters**

- Opening
- A couple of points
- Closing

#### Audience

- Write down feedback







