DESIGN
FOR
GOVERNMENT

Creative
*Sustainability*

Facilitation for co-creation sessions
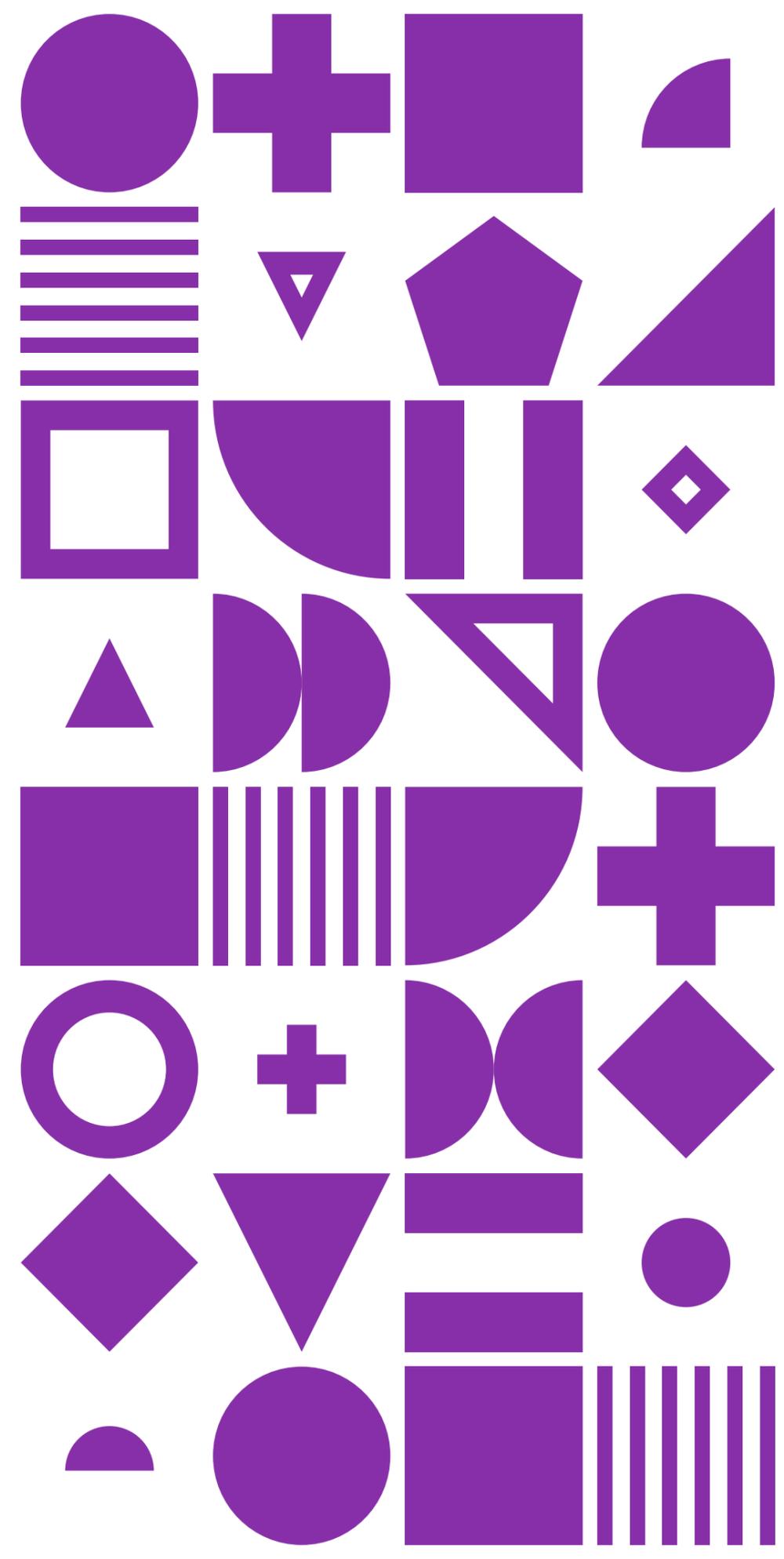
# The time is coming.

(To choose how to move forward).
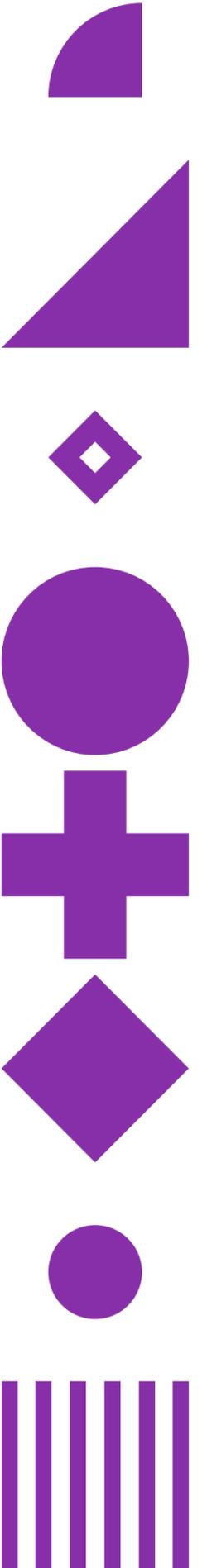
Scenarios / Behavioural design

Experiments / Generative ideas
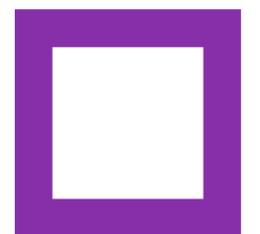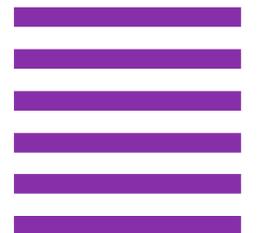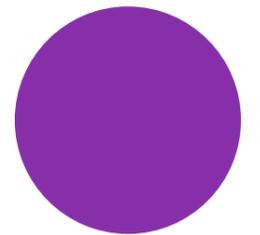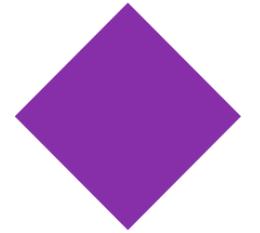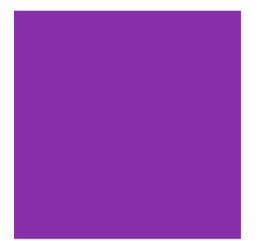
Scenarios

Behavioural
design

Experiments

Generative
ideas

What if we do **scenarios** in which
we **nudge behaviour?**

Scenarios

Behavioural
design

Experiments

Generative
ideas

What if we do **experiments** through
generative scenarios?

Scenarios

Behavioural
design

Experiments

Generative
ideas

What if we design **behaviours** through **generative scenarios?**

Scenarios

Behavioural
design

Experiments

Generative
ideas

**What if we experiment
generating ideas
through scenarios that
prompt behavioural
change??**

These are examples.
Don't get carried away.

In this final period, less is more. Clever choices matter more than flashy choices.

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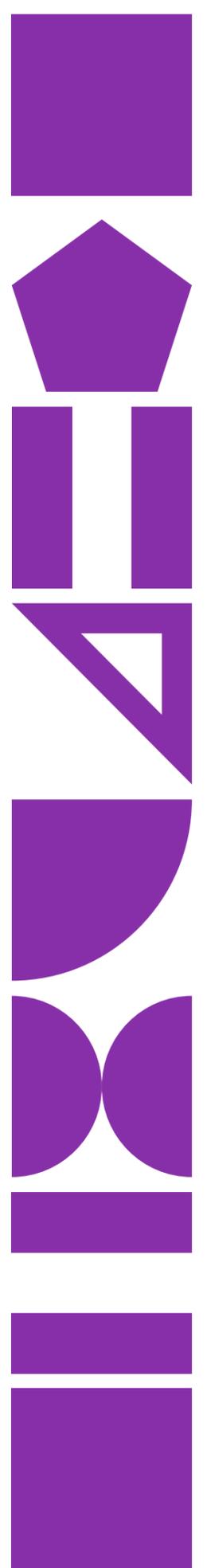
Upcoming: Ideation session
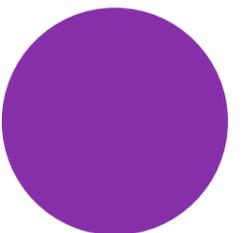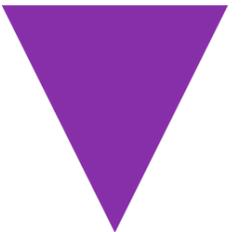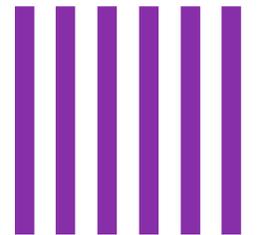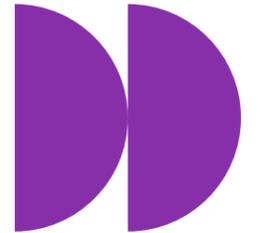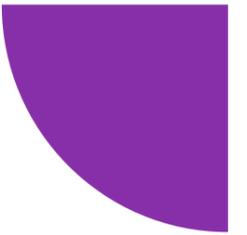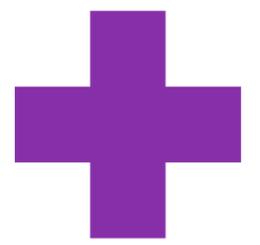
(Discussion: 20min)

In a nutshell.

• Two sessions in parallel, **one per supergroup**
• Each group has **35 min**. 10-15 min. for presenting a scenario and examples, and 20 min for discussing & ideating with stakeholders.
• Groups in the "audience" as **active listeners**, and take notes on Miro in the meantime.
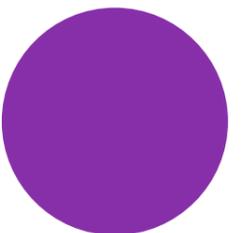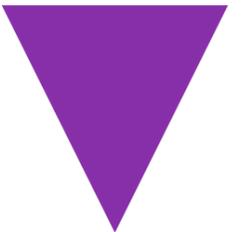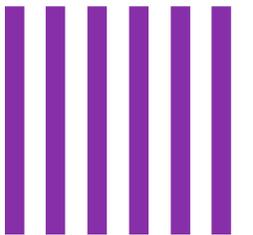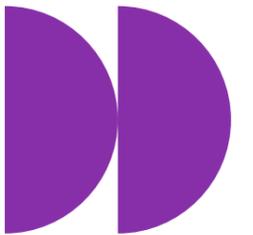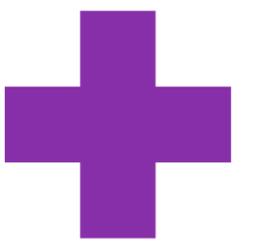
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Not a lot of time!

Allows for one scenario,
two examples (benchmark)
and discussion max!

Objective of the session:
Explore ideas with the
partners!
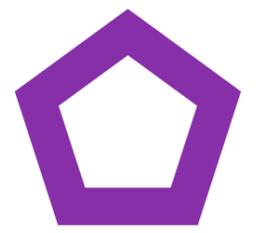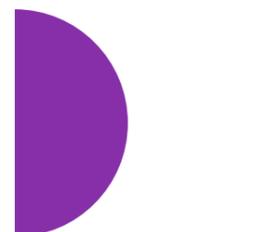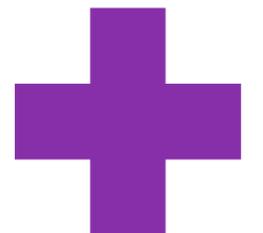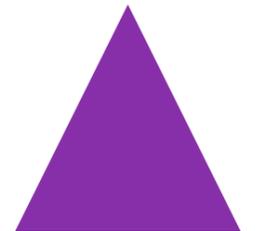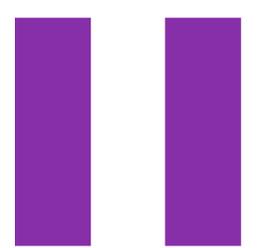
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What is the format going to be?
• Printed materials? Showing slides?
• How clear is it? What works with the time you have?
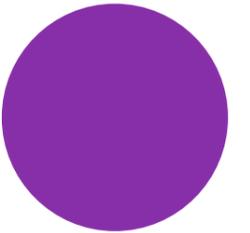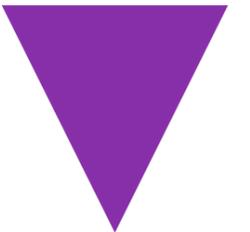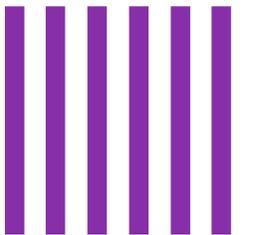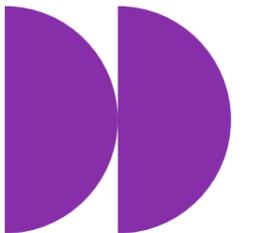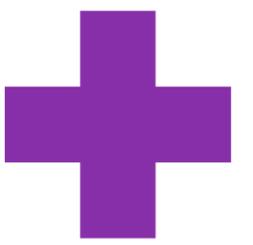
Some theory: Participatory Sessions & Facilitating Engagement
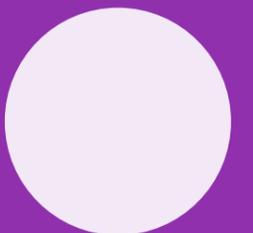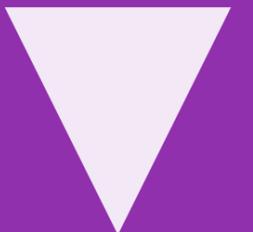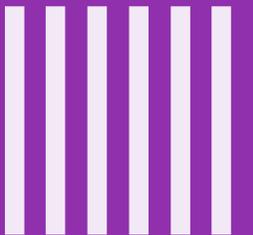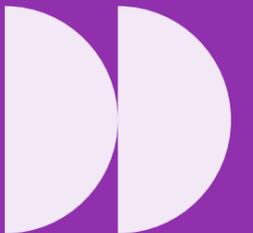
What did not work in the roundtable when you engaged with partners?

Let's go to menti!
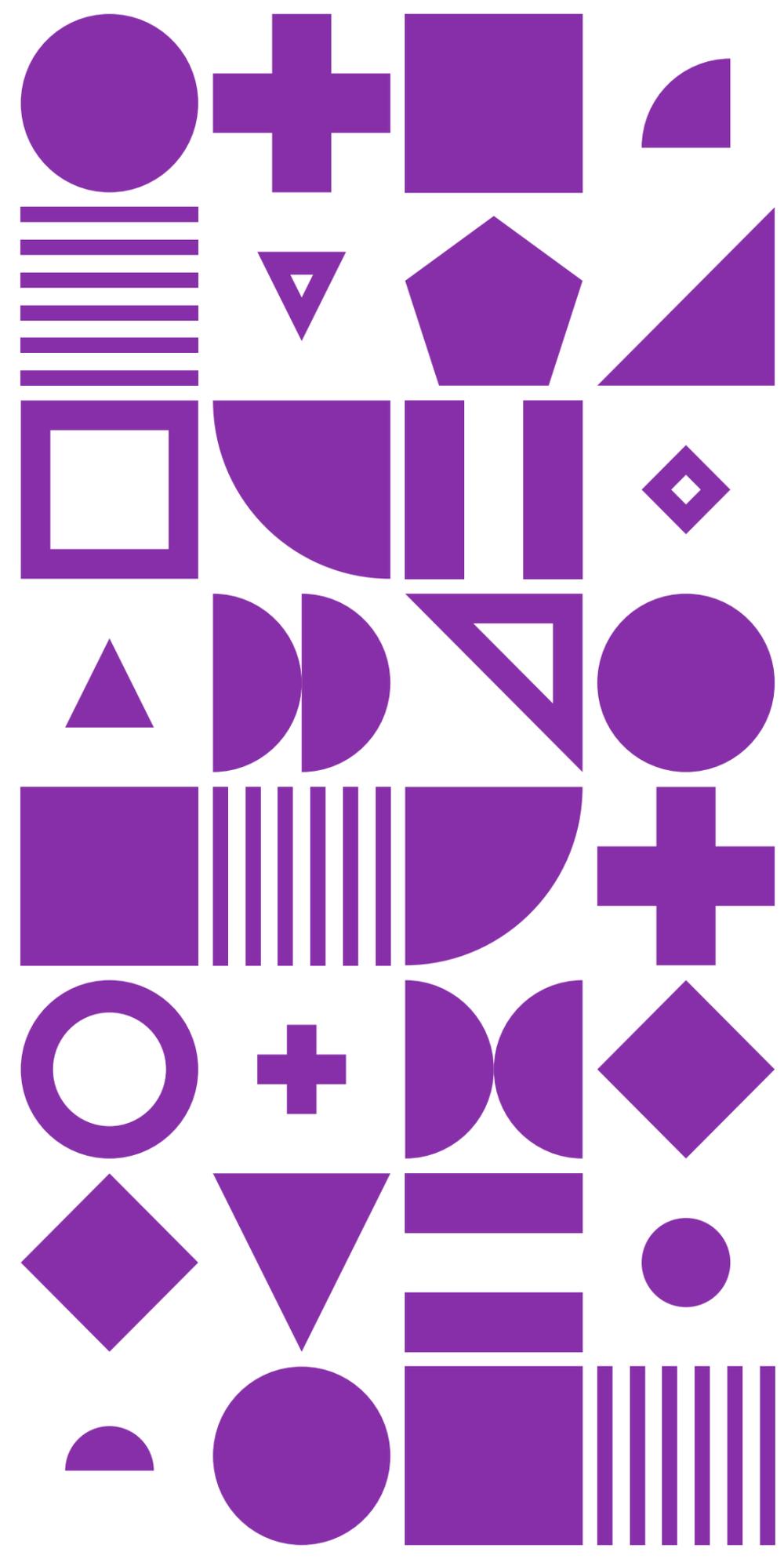
A good foundation

(Manual for planning for effective public participation - iap2)

(The art of powerful questions: catalysing insight, innovation and action - Vogt, Brown & Isaacs, 2003)

(The art of hosting)

Have a gameplan:

• Assess Your Current Situation *(clear path)*
• Discover the Big Questions *(see → →)*
• Create Images of Possibility *(scenarios)*
• Evolve Workable Strategies *(aka how entry points within those scenarios answer your questions)*

A powerful question

• First dimension: Construction of the question (open ended, what, who, when?)
• Second dimension: Scope of the question (matching your brief & chosen path)
• Third dimension: Assumptions (what could people understand when asking the question?)

e.g *What do they need from each other to make this project successful? vs What type of actions would be feasible in terms of collaboration regarding making information visible in between buses/train stations?*

'What if' scenarios vs 'As is'
(DfG Lecture, 24 April, 2023)"
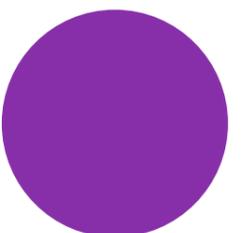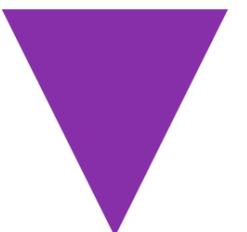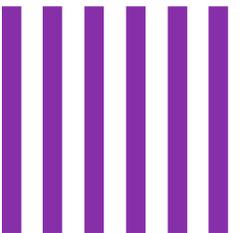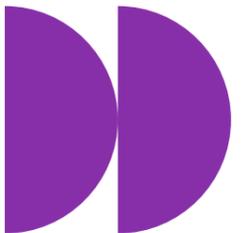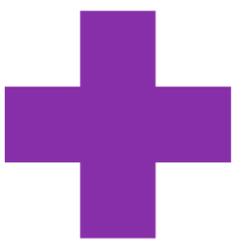
Dialogue

(Own research)
(The art of powerful questions: catalysing insight, innovation and action - Vogt, Brown & Isaacs, 2003)
*(Learning to facilitate: Implications for Skill Development in the Public Participation Field - Quick & Sandfort, 2017)*

Convene

• Create a climate of discovery
• Explore underlying assumptions
• Listen for connections between ideas
• Encourage diverse perspectives
• *Honor everyone's contributions*
• *Articulating shared understanding*
• *Harvest and share collective discoveries*

Contract

• Success criteria
• Participate in defining success - don't be passive expecting! "get on the mat"
   - Helps the stakeholder to understand their role in ensuring success

"In contrast, hosts play a convening role: the word 'host' signals their position of issuing a gracious invitation and providing a comfortable space for participants to interact"
(Quick & Sandfort, p.218)
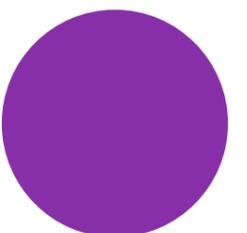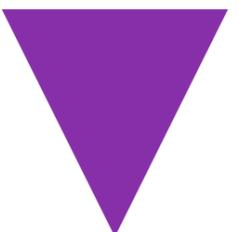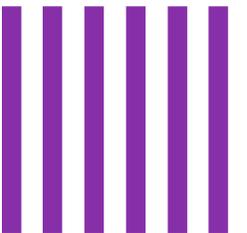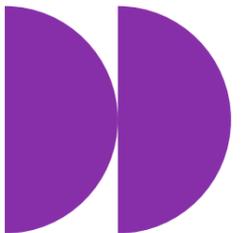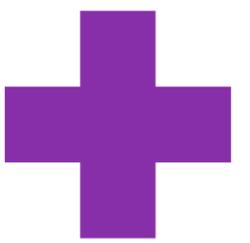
Dialogue (continued)

(Own research)

(Extreme Facilitation: Guiding Groups Through Controversy and Complexity - Ghais, 2005)

Capture (action/idea generation)

• Identify (actionable) options
  - known options
  - additional options

• Brainstorming without judgement
  - lots of ideas over quality
  - no wrong answer until evaluation
  - everything gets written down

Close

• Summary of outcomes
  - What stayed on their minds (of all the ideas, super uper important!
  - What you commit to next
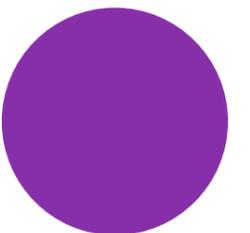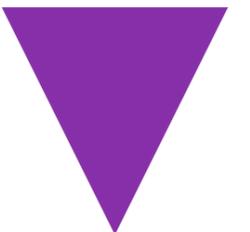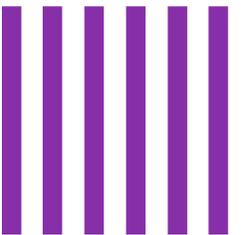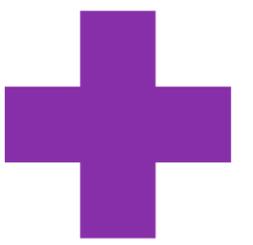
Pointers for facilitation

(Extreme Facilitation: Guiding Groups Through Controversy and Complexity - Ghais, 2005)

How to run sessions efficiently:

• Avoid repeating points already made
• Limit discussion to agenda
• Keep comments brief: paraphrase if needed

How to maintain balanced participation:

• Monitor air time to stay on track
• Make sure people who have not contributed do
• Don't wait for people to articulate perfect words, read into them!

Observations to be made:

• Time nearly over for a task
• Topic or task has shifted
• Certain people haven't spoken
• Group success or lack of it (you've accomplished this so far, or, this is not working we're going in circles)
• In all these cases, *always* follow up with either a pause or a follow up question

Building momentum:

• Always state agreements you sense: what is not being discussed anymore? what have people moved on from?
• Remember to put those in writing and spoken "I sense there's agreement on X, is that correct?"
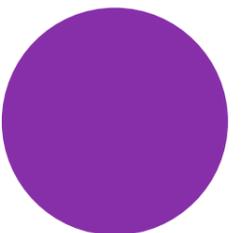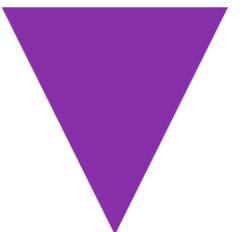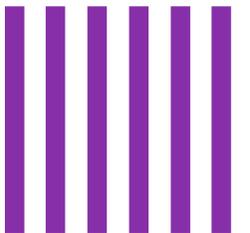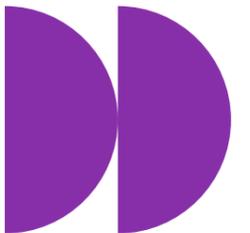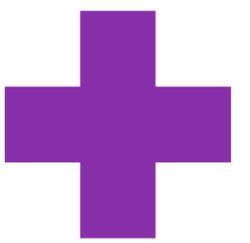
Questions? Comments?

What do you think you will take with you for when you co-create?