

Criteria	Levels					
	<i>very vague/missing</i> 0 Insufficient	<i>limited</i> 1 Satisfactory	2 Acceptable	<i>clear</i> 3 Good	4 Very good	<i>insightful</i> 5 Excellent
Quality of content	The quality of the content is insufficient. Neither the academic nor the practical relevance of the topic are clear.	The quality of the content is limited. Either the academic or the practical relevance of the topic are not discussed.	Something between "hardly enough" and "good enough"	The quality of the content is good: Both the academic and practical relevance of the topic are discussed.	Something between "good enough" and "perfect"	The quality of the content is excellent: Both the academic and practical relevance of the topic are well emphasized.
Structure	The structure is unclear. The logic of the storyline cannot be followed.	There is some structure. The logic of the storyline cannot easily be followed.	Something between "hardly enough" and "good enough"	The structure is clear enough and the logic follows the flow of the storyline in an understandable way.	Something between "good enough" and "perfect"	The structure is extremely clear and the logic follows the flow of the storyline perfectly.
Argumentation/clarity	The argumentation is unclear and vague. The presented statements are not or hardly understandable.	The argumentation is vague. The presented statements are hardly understandable.	Something between "hardly enough" and "good enough"	The argumentation supports the understandability of the presented statements.	Something between "good enough" and "perfect"	The clarity of argumentation supports and enhances the understandability of the presented statements.
Integration into corporate governance bundle	The topic is not integrated into the broader setting of the corporate governance bundle.	The topic is hardly integrated into the broader setting of the corporate governance bundle.	Something between "hardly enough" and "good enough"	The topic is integrated into the broader setting of the corporate governance bundle.	Something between "good enough" and "perfect"	The topic is very well integrated into the broader setting of the corporate governance bundle.
Depth of analysis	The analysis is conducted superficially, an assessment of the shortcomings of theory and practice is missing.	The analysis is conducted superficially, an assessment of the shortcomings is missing for either theory or practice.	Something between "hardly enough" and "good enough"	The analysis is conducted thoroughly, an assessment of the shortcomings of both theory and practice is provided.	Something between "good enough" and "perfect"	The analysis is conducted with great depth, critically assessing the shortcomings of both theory and practice.
Form	The report is written unprofessionally. The style is not academic. References are missing.	The report is written unprofessionally. The style is not academic enough.	Something between "hardly enough" and "good enough"	The report is written somewhat professionally, the style is mostly academic, there are hardly any language	Something between "good enough" and "perfect"	The report is written professionally, in an academic style and without typos.