Introduction to Research in Design and Media

IRDM

Bachelor's Programme in Design

Responsible Teachers:

Dr. Namkyu Chun / namkyu.chun@aalto.fi

University Lecturer in Design Communication / Dept. of Design and Art & Media / Aalto ARTS
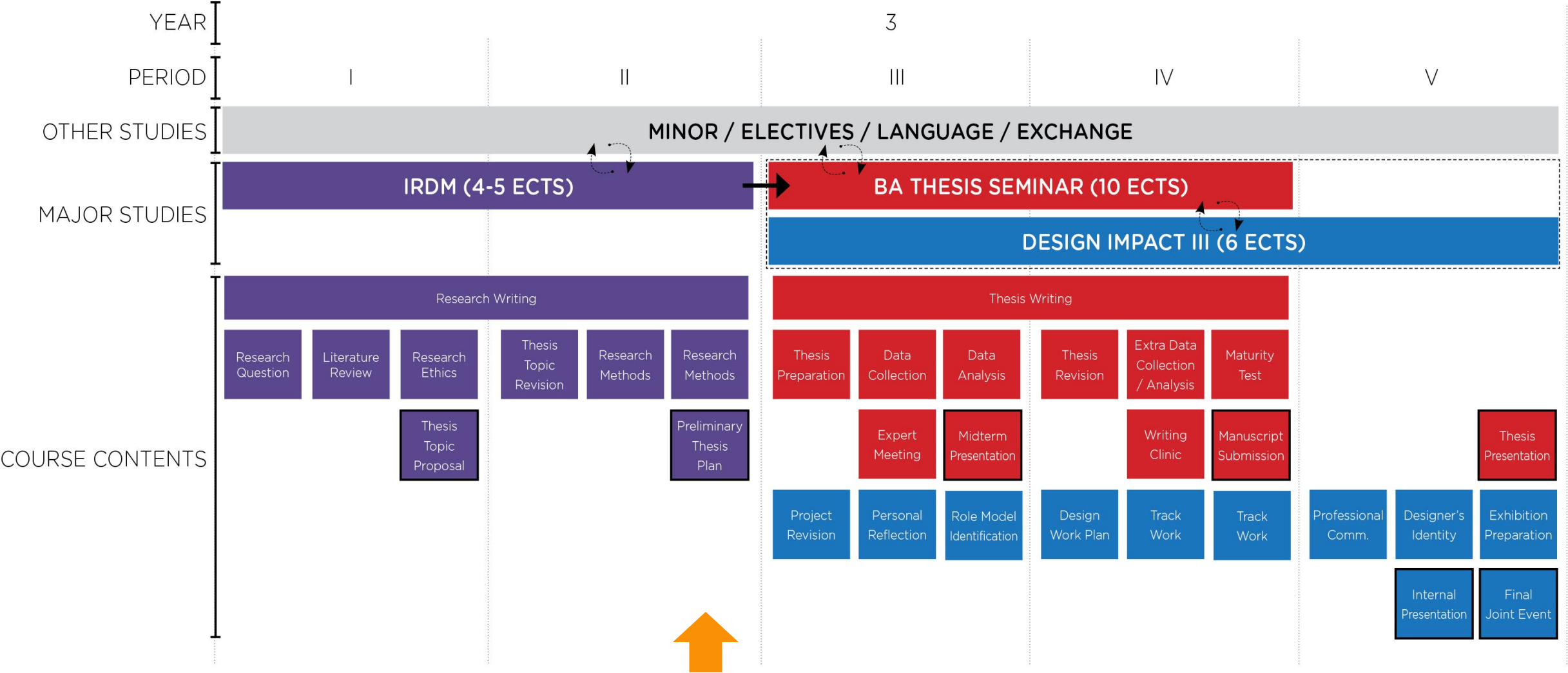
Dr. Lily Diaz-Kommonen / lily.diaz@aalto.fi

Professor of New Media / Dept. of Art & Media / Aalto ARTS

Notes on Your Analysis Report

* Research: Balancing between evidence-based decision making for your design and speedy iterating process VS. intuitive design based on artistic vision.

* Making your design stronger. Argument, proposal, concept gets stronger.

* Realizing in fact you have been doing a similar work. Giving a name to call it.

* Joy of learning something and feeling achieved by doing this sort of small works.

* Calming down to have neat sheet to go through data.

* 15 submissions: 5 content analysis / 10 thematic analysis

BA DESIGN (EN) THESIS PROCESS

11 Dec.: All Assignment Due!

Submit all your unsubmitted assignments.

This is the last day of submission.

From 12 December, unsubmitted assignments will be marked as 'failed'.

= You can't complete the course.

= You can't enter BA Thesis Seminar / Design Impact III

IRDM Session 11
Network Mapping

Bachelor's Programme in Design

Building Relationships

* BA Thesis = Great way to build new relationships within a specific field

* Groundwork for the future (academic / professional career)

* Professional/academic network vs. personal network

* Research participants: A group of relevant people who can share their experiences for your thesis.

* Experts: People who know what they are doing and have experiences to share from their field/expertise

* Experts can be your research participants. All your research participants don't need to be experts (e.g. users, consumers... whomever relevant for your thesis depending on the purpose of using interviews).

* Aligning your thesis topic with experts out there (Aalto University, Helsinki, Finland, Nordic...)

A way of becoming an expert!

Network Mapping Exercise

* See the latest MyCourses Announcement to get the Miro link: https://miro.com/app/board/uXjVPF8vWJs=/?share_link_id=372921806975

Course Feedback

Final: Preliminary Thesis Plan

Check the template! (MyCourses > Assignments > 12. Final: Preliminary Thesis Plan)

You will have time to ask questions about the template. So, review the template carefully and prepare for questions.

Format: Word Doc turned into PDF. No need to prepare for slides separately.

Each student has 10 minutes total (max 7 minutes to present, feedback for the rest). During the presentation, leave feedback on: www.presemo.aalto.fi/irdm

Presentation order (alphabetical order of first name within group):

- Morning (09:15-12:00): New Media (7) > IDBM (3) > CS (3)

- Afternoon (13:15-17:00): VCD (7) > CoID (6)

CONTENTS OF THE TEMPLATE

- WORKING TITLE

- ABSTRACT

- INTRODUCTION

- LITERATURE REVIEW

- METHODS

- TENTATIVE WORK PLAN

- REFERENCES

See you on 5 Dec (09:15-12:00 or 13:15-17:00)!
- Final: Preliminary Thesis Plan -