

Introduction to Research in Design and Media



Bachelor's Programme in Design

Responsible Teachers:

Dr. Namkyu Chun / namkyu.chun@aalto.fi

University Lecturer in Design Communication / Dept. of Design and Art & Media / Aalto ARTS

Dr. Lily Diaz-Kommonen / lily.diaz@aalto.fi

Professor of New Media / Dept. of Art & Media / Aalto ARTS

IRDM Session 5

Research Ethics

Bachelor's Programme in Design



12



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Top 12 Mad Scientists from Comics

6



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1



Ethical Concerns?

Violence

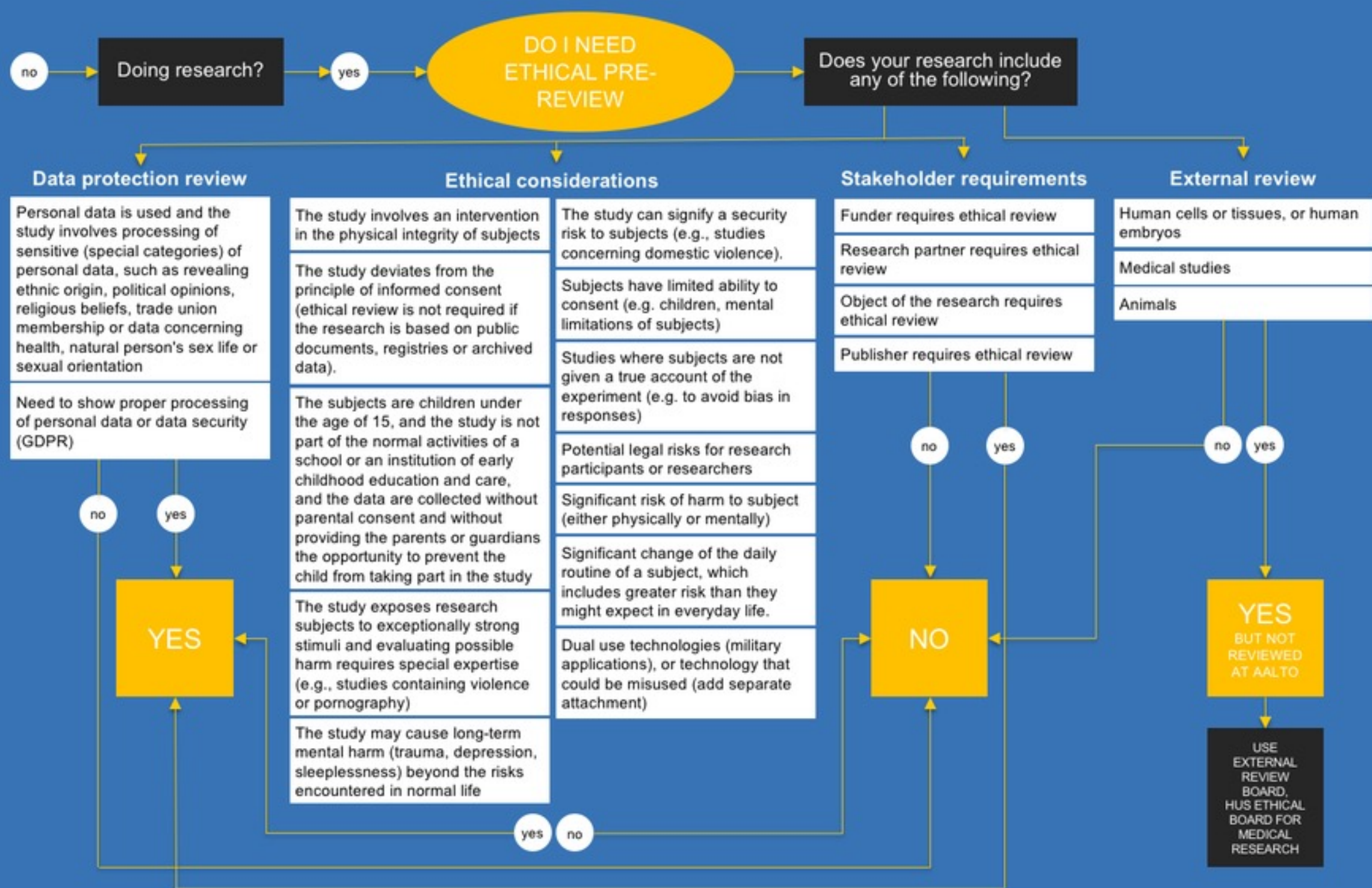
- ♦ Possible harms to research participants: psychological / physical
- ♦ Minority groups and non-humans (e.g. animals, plants)
- ♦ Intellectual property and authorship

Transparency

- ♦ Transparent research process (sampling, data collection / analysis)
- ♦ Informed consent to research participants
- ♦ Referencing

Reliability

- ♦ Unmanipulated research findings
- ♦ Data management
- ♦ Acknowledgement of research convention and shortcomings



Plagiarism

- ♦ Academic communities, including Aalto University, take plagiarism seriously.
- ♦ Referencing:
 - ♦ Clearly acknowledging relevant work/ research that you are borrowing to build your argument
 - ♦ Demonstrating what you are already aware of
 - ♦ Signaling what conversation(s) you are part of (e.g. male vs female, original vs cited, old vs recent, etc.)
 - ♦ Getting direct/ indirect supports by citing previous work differently (e.g. direct/ indirect quote, mentioning author's name as the subject of the sentence, etc.)
 - ♦ Playing with voices between yours and others.
 - ♦ Good skill to avoid issues with unintended cultural appropriations/ intellectual property (Diet Prada!)
 - > *See how John Galliano (Creative Director of Maison Margiela) references every single details to design something: [Link](#)*

Turnitin Originality Check helps you spot (un)intended mistakes of plagiarism for textual materials!

Ethically Speaking..

- ♦ Present possible research ethics of your thesis in group based on the lecture
- ♦ Exchange feedback and make suggestions

Assignment 5

- ♦ Review of research ethics for your latest thesis topic (violence, transparency and reliability)
- ♦ Turnitin report for your annotated bibliography (assignment 4)
- ♦ Submit via MyCourses
- ♦ Due by 23:59, 9 Oct.

Doing Research? in Design and Media

From the film "Cut (Corta)", 2012

KEY COMPONENTS

Inquiry & Scope

Context(s)

Method(s)

Result

Implication(s)

ACTUAL CONTENTS

Gap identification & Research question(s)

Literature review

Data collection/analysis

(Preliminary) finding(s)

Contributions & Reflections

Academic writing

"Formality"

Research ethics

Midterm: Thesis Topic Proposal

Consider including:

- ♦ where the topic was introduced to you (e.g. previous study project name);
- ♦ key definitions;
- ♦ research questions;
- ♦ your background literature (annotated bibliography);
- ♦ your target audience (research community); and
- ♦ any imagery to support your proposal.

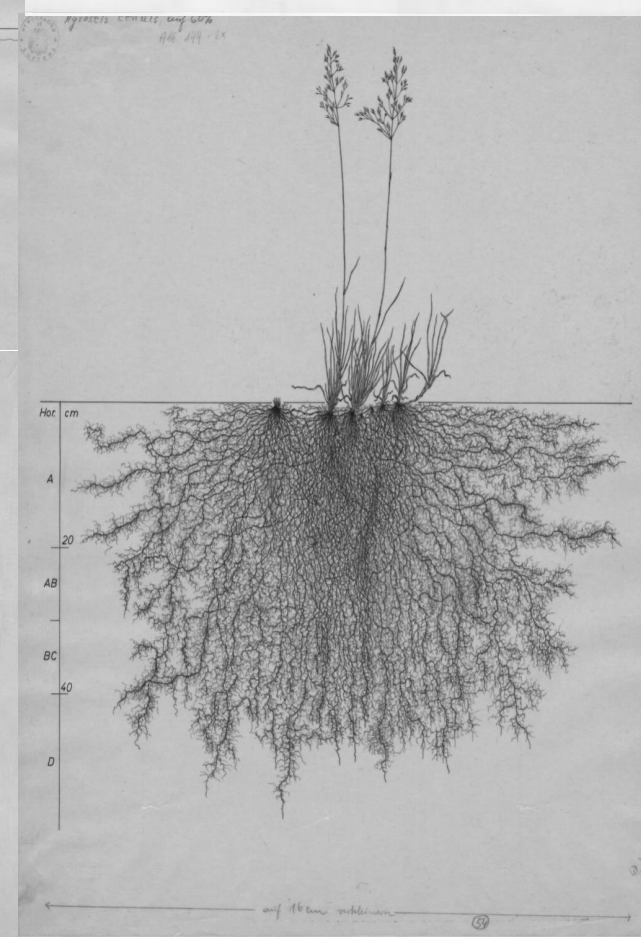
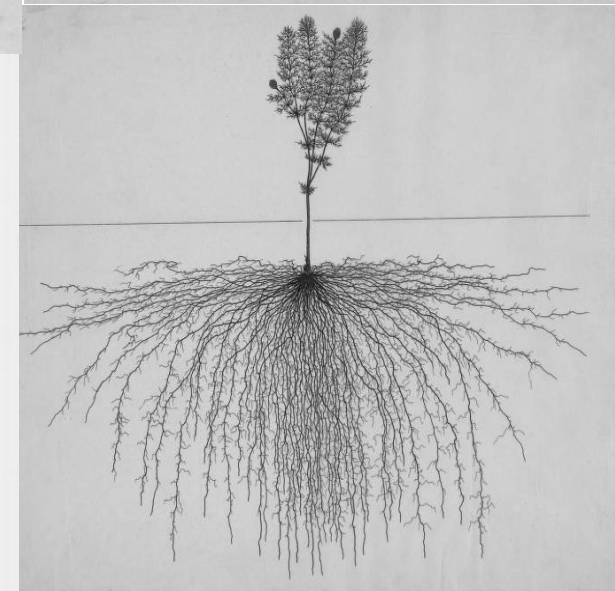
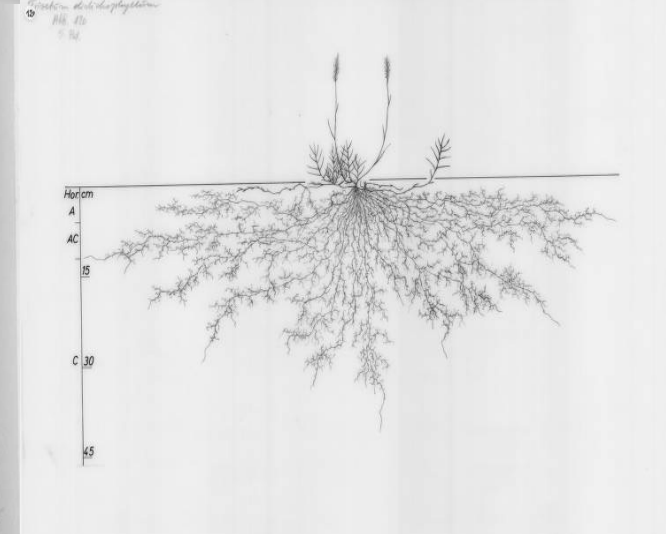
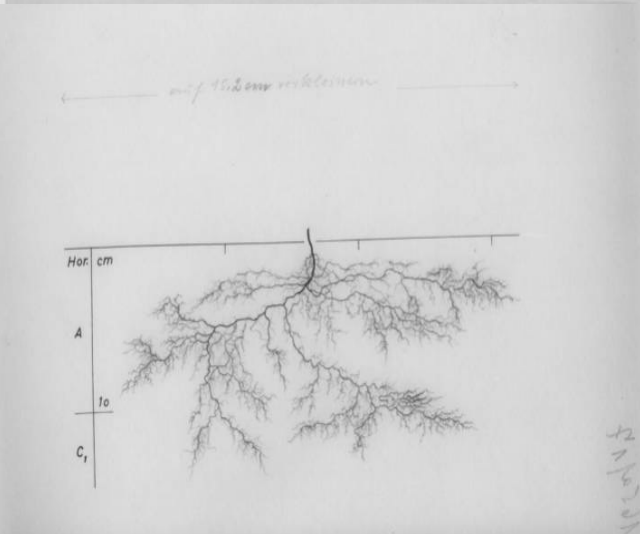
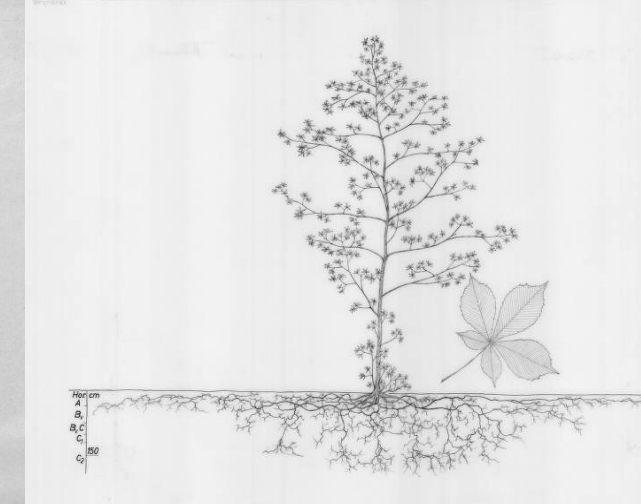
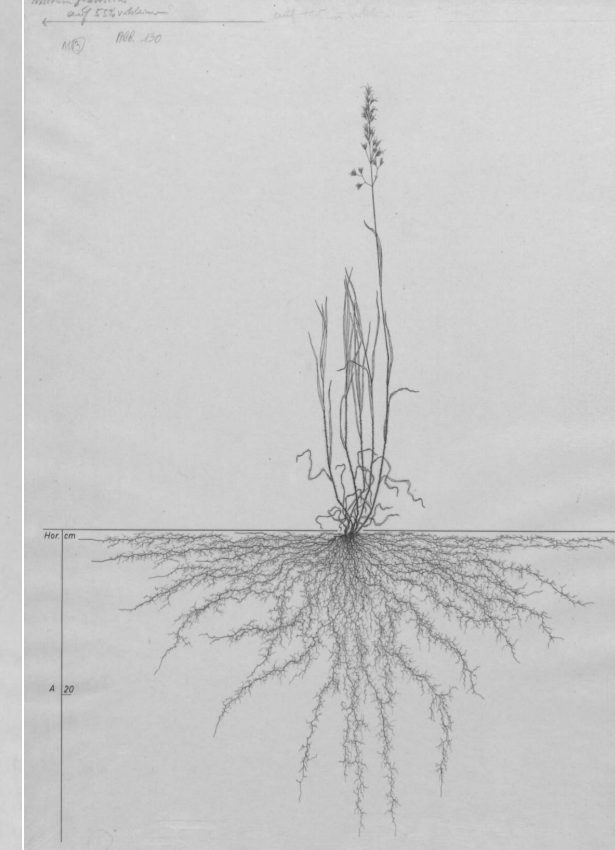
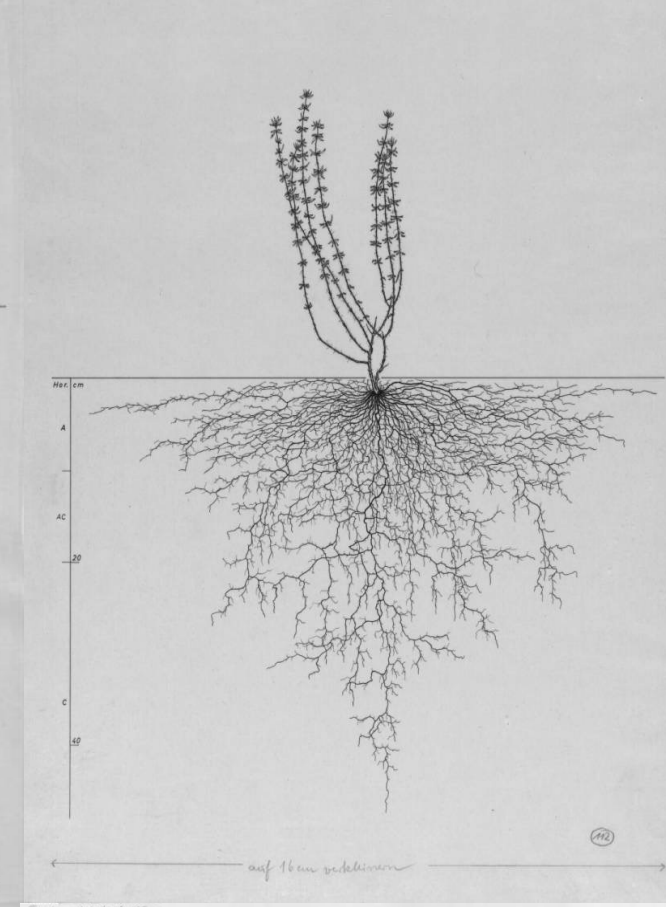
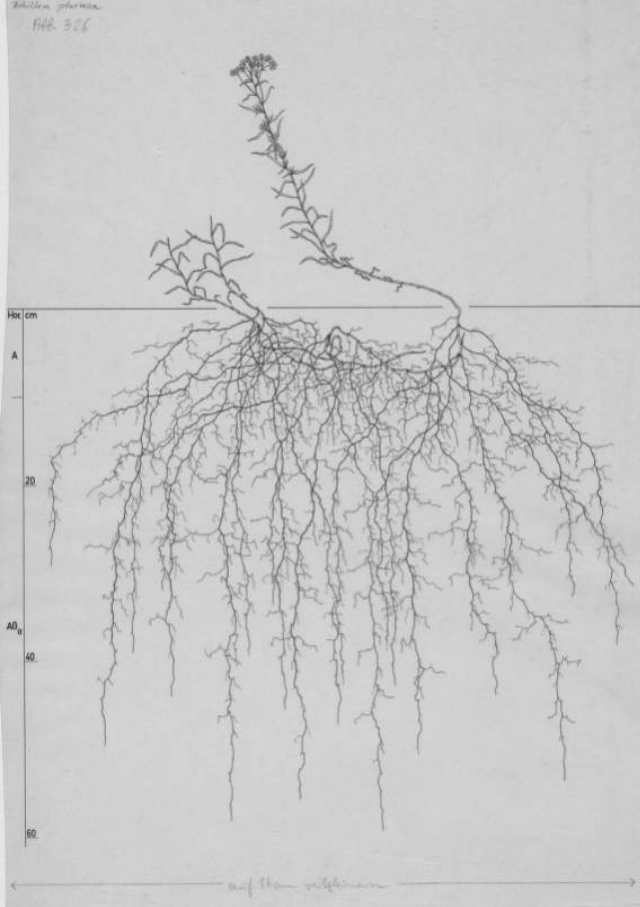
Each student has 10 minutes total (max 5 minutes to present, feedback for the rest). During the presentation, leave feedback on: www.presemo.aalto.fi/irdm

Presentation order [alphabetical order of surname within group]:

- Morning (09:15-12:00): CoID (6) > VCD (7) / Afternoon (13:15-17:00): CS (3) > IDBM (2) > New Media (8)

Assignment 6

- ♦ Submit your thesis topic proposal (presentation slides)
- ♦ Submitted file will be used for the topic proposal presentation on 17 Oct.
- ♦ Presentations will be made with Namkyu's laptop
- ♦ Zoom participants: Update your Zoom version and be ready to share your screen. Don't update slides after submission unless very important and communicated with Namkyu in advance.
- ♦ Submit via MyCourses
- ♦ Due by 23:59, 16 Oct.



*See you on 17 Oct (09:15-12:00 or 13:15-17:00).
- Thesis Topic Proposal -*