

## **Team 10 – Platform for carbon farming**

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(Tutor: J-P Aikola)

With a focus was on the relatively demanding carbon farming topic you managed to proceed well towards a feasible concept idea. Your final concept is a community-supported agriculture (CSA) model to promote carbon farming, with customers (with membership) buying directly from farmers (e.g., food boxes), and both financial and other support to farmers.

Overall, the idea feels very feasible, and you managed to explain well how the service system and financial model works. Your work on consumer and farmer perspectives and on system interaction mock-ups is also very nice, in explaining how the system seems from the perspective of users.

Overall, it seems that as a group you managed rather well although some members were able to contribute a bit less to the case work. Your tutor – who represents the target group of your solution – was anyways very satisfied with your results.

Your reporting was thorough, very clearly describing your progress and reasoning. If some shortcoming should be pointed out, perhaps the layout could've been a bit more refined at places, although in general the playfulness in looks was inspiring.

1. Initial ideation and research (30%): 4+
  2. Final design concept (30%): 5-
  3. Communication & reporting (40%): 4,5
- = Overall: 4,5