Team 2 – Green commerce application
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Your work focused on nudging with the further development with S-kaupat app to improve access to carbon footprint information when shopping both online (with visualisations, recipes, 'eco-chatbox') and in store (stickers or labelling). Overall, it felt that your final output delivered several, feasible development ideas to take further.

Overall, your concept managed to show the shortcomings in existing S-group service, and suggest improvements that really fit the existing service and also develop it forward. Your research work on existing services was very good. Also, you showed understanding on how app/data interfaces could be developed. Somehow, however, your concept could've also stood out from the existing service. Maybe a bit more work on branding rather than utilising strictly existing style could've help to bring more attention to these developments.

Overall, it seems that your team worked well and you managed to balance your contributions with rather good peer evaluations to everyone. Tutor and Nina from S-group were both very pleased with the broadness of your approach that still delivered clear very specific design ideas of improvement.

Your final presentation and communications were rather good. Perhaps some final refining of the final reporting would've been beneficial (details, layout), but overall it was good and clear and mock-ups of service were well prepared.

1. Initial ideation and research (30%): 4
2. Final design concept (30%): 4,5
3. Communication & reporting (40%): 4
= Overall: 4,15