

## **Team 5 – Food system logistics**

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In your work, you promoted an interesting idea of new logistics model with a network of 'dark' stores (only deliveries and pick-up), also considering the use of vacant spaces along the railway network. Overall, the starting points are promising, representing a new way to interpret the logistics of food retail system, also paying attention to the efficiency of use of spaces and existing transport infrastructure.

Although the idea in the beginning seemed very impactful, however, in the final deliverable it felt that you could've more clearly elaborated on the benefits. The argumentation in the end did not feel that strong as in beginning. As a result, it also feels that the final concept was somewhat lacking the final round of refining. Seems that as a group you had a bit mixed dynamics, and some members were able to contribute less to the case work.

Perhaps to this end, although in general your work was perceived very positively, it also felt that Nina from S-group didn't comment too much on this idea (though it wasn't her expertise area either). Of course, the online deliveries are a pain point to them, as similar dark stores are already emerging for Foodora and also Oda, and as she admitted they haven't that much looked into the topic. In general, it felt that there were several ungrasped opportunities still in their logistics and distribution services.

Also, while your reporting was sufficient it could've explained some details better. It feels like that for example the revisited concept elements and benchmarking could've described in greater detail. However, the stages for implementation and the overall reporting of the final solution was good.

1. Initial ideation and research (30%): 5-
  2. Final design concept (30%): 4
  3. Communication & reporting (40%): 4
- = Overall: 4,25