

Team 9 – The Carbon Coop

Claudia Kovács, Marleena Halonen, Mingyu Zhuang, Pascal Mies (Tutor: J-P Aikola)

From the very beginning, you showed ability to grasp the complex topic sufficiently to find areas for meaningful design interventions. After refining your idea further, you managed to create a rather solid concept for a co-operative approach to the challenge.

Your final concept is an idea for a co-operative by farmers to promote carbon farming practice and techniques, provide income via carbon credit sales, and also financial support to investments. This approach feels like a feasible step to develop carbon farming practice, and you managed to justify the choices for the concept really well.

You managed your work well as a team, and although one member dropped off midway you still managed to create a thorough contribution. It also feels that you benefitted of the connection to your tutor, who was very pleased with the results and interested to think them further.

Your report was thorough and rather well compiled, and very pleasing in style. If there was something that fell a bit short, it was the section on background research, as it feels that you did not include all (or even most of) that you revisited in the process. You could've added some more background research materials also to the report.

1. Initial ideation and research (30%): 5-
 2. Final design concept (30%): 5
 3. Communication & reporting (40%): 4,5
- = Overall: 4,75