

# Thesis supervisor topic areas in SCM

## Professor Markku Kuula

- Manufacturing management and manufacturing business operations
- Benchmarking
- Supply chain management (SCM) and sustainable SCM, Blockchains
- Digital Transport and Logistics Eco-System
- Also other topics eg. Negotiation problems, simulation and optimization related problems



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## Associate Professor Katri Kauppi

- Purchasing/procurement/sourcing related topics
- Public procurement
- Sustainability in supply chains
- Information issues in supply chains
- Many other SCM / operations management topics as well
- Can supervise different methods:
  - Qualitative (case studies, interviews)
  - Quantitative (surveys and basic statistics approaches)
  - Systematic literature reviews and bibliometric studies



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## Assistant professor Max Finne

- Inter-organizational collaboration in supply chains
- The role of technologies in service operations
- Management of service networks
- Servitization of manufacturing / Industry 4.0
- Innovative pedagogies in Logistics education
- Sustainable supply chains and operations



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## Assistant professor Seongtae Kim

- Supply chain sustainability/ethics
- Supply chain risk and disruptions
- Complex supply networks
- Digital supply chains/logistics
- Econometric analyses particularly:
  - Event studies
  - Panel data analysis
  - Network analysis



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## Postdoctoral researcher **Reza Movarrei**

- Behavioral/ psychological studies in SCM
- Human-computer interactions in SCM (e.g. in automated deliveries)
- Purchasing/ procurement and B2B Marketing
- Promoting products through (green, sustainable, etc.) supply chains

## Other SCM topics using:

- Field/ lab/ online experiments
- Quantitative methods like regression, SEM, PCA, etc.

