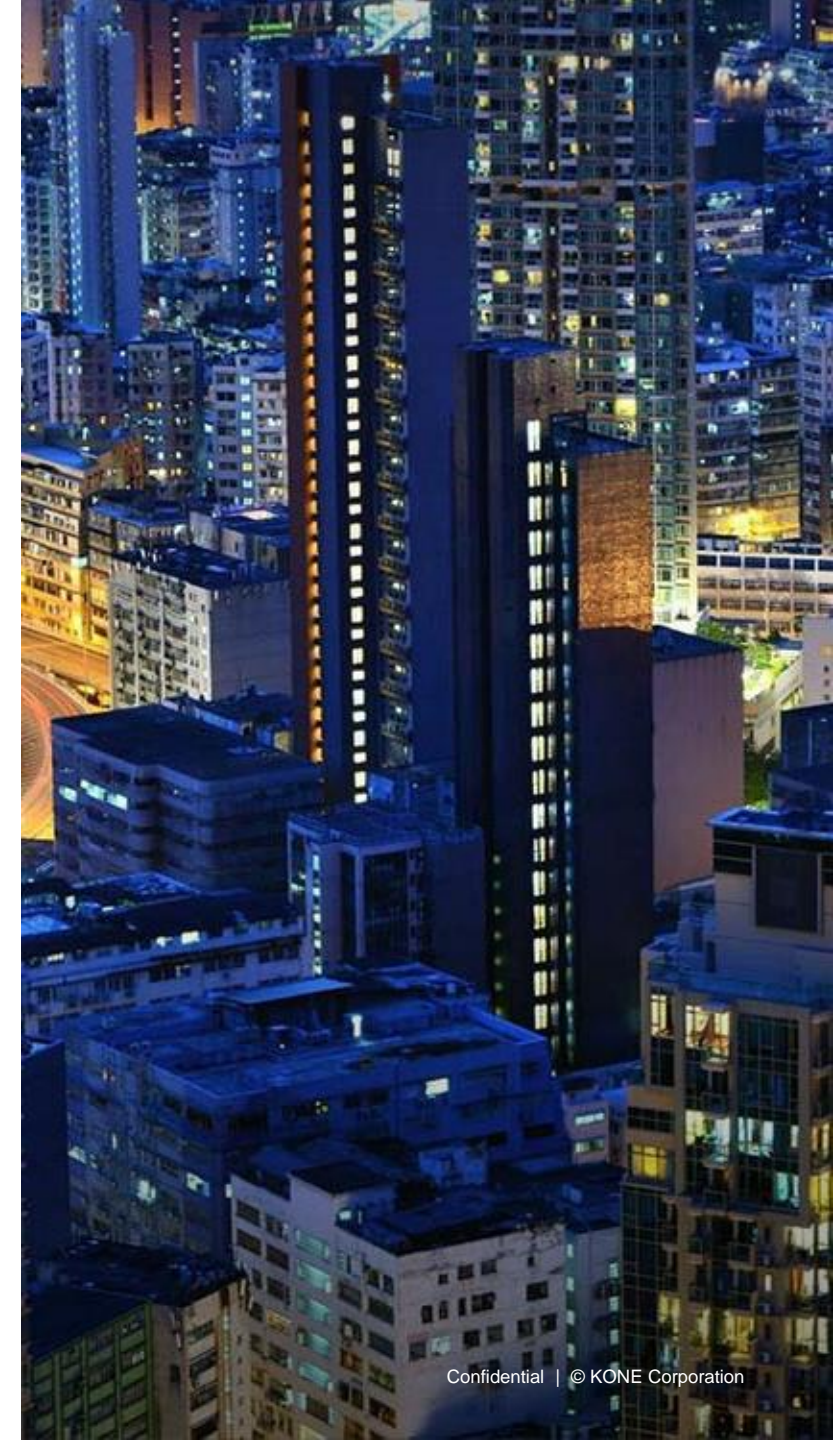


# Imagining the Future of Urban Developers 2040

Envision possible futures of urban developers by creating creative, speculative, and provocative **artifacts from the future urban developments**.

- Create prototypes convincingly embedded in future worlds, making the future come alive to different stakeholders
- Base the work on research and design – focus on the future of customers as urban developers and showcase the ideas by combining many different forms such as films and digital and/or physical prototypes of future products and services
- Main focus is not creating answers, but rather formulating and stimulating great questions
- Allow organizations and different stakeholders to concretely see how they could interact with the products and services – and ideally also give their own opinion on the story presented







Dedicated to People Flow™



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