

Syllabus

MNGT-E1015 Program introduction, 2cr

(Version 17.8.2022)

Instructor's contact information	Course information
Pekka Pälli (responsible teacher) pekka.palli@aalto.fi Office: by appointment https://people.aalto.fi/pekka_palli	Status and level of the course: MSc. level course, Mandatory in the MSc Programme Strategic Management in a Changing World. Academic Year 2022-23, Period I, Tuesday 14:15-15:45 Location: U6 Konecranes, Otakaari 1. Language of Instruction: English

Overview and content

Introducing the theme of Strategic Management; introduction to program contents, schedule and intended learning outcomes; approaches to learning; introducing the overall technical guidelines and academic standards required in the Program's courses.

Learning outcomes

Upon completion of the course, students

- know the study option's requirements for learning
- have gained a holistic picture of the academic and practical underpinnings of strategic management
- have improved skills in strategy work

Requirements and grading

3 sessions; readings and learning assignments based on them (individual tasks).

Final grading: pass/fail

Assignments

Assignments will be instructed during the sessions.

Readings

TBA in the sessions.

Program & schedule (may be subject to changes)

Date/time	Session name	Content	Notes
6.9. (12-14)	Course introduction: strategic thinking	Strategy as a topic of investigation; Strategic thinking	Teacher: Prof. Henri Schildt Q101 Väre Building
13.9. (14-14)	Academic skills required for the Program's studies	Academic writing; Learning skills; Group work skills	Teacher: Senior Uni. Lecturer Pekka Pälli U6 Konecranes, Otakaari 1
20.9. (14-16)	Strategy Workshop	Doing strategy work in practice	Teacher: Post doc researcher Heli Helanummi-Cole U6 Konecranes, Otakaari 1