# Networking at Aalto University

Henri Thor-Touch 30.08.2022

#### Software and Service Engineering students @ Aalto

LinkedIn Group



### Contents for today

- 1. Definition of networking
- 2. Ways to network
- Benefits of a network during your study career at Aalto
- 4. How networking carries on in work life

## Definition of networking

#### Definition of networking

Networking is an act of sharing (contact) information between people with similar interests, either on an online platform or in a physical event.

A common outcome of networking is gaining a contact that expands your personal or professional network.

#### Couple different networks

During your studies at Aalto University, you may find these platforms to be useful:



Telegram for study groups, guild chat, community chats and personal contacts



WhatsApp and Meta for study groups and personal contacts



LinkedIn for professional network, to find work and to keep in touch with the professional field



#### Ways to network

#### Ways to network

#### Top 5 methods to expand your network:

- 1. Your Guild will most likely have a Telegram chat. Joining the chat allows you to connect with others in your guild, from freshmen to alumni.
- 2. When you start a class, network with your classmates or your study group.
- 3. Spending time at the guild room is a way to meet and greet new people.
- 4. If you like to spend time at the Campus, find activities and afterwork events in the area.
- 5. If you happen to live in Teekkarikylä, try connecting with your neighbours or find a Telegram group representing your housing association (AYY or HOAS).

# Benefits of a network during your study career at Aalto

#### Benefits of a network during your studies

A common theme on Master level courses is to have project work with others. Therefore, expanding your network of study mates increases your chances of forming familiar study groups in the future.

Finding new friends and enjoying the student life together is an important part of studying at Aalto University (in my opinion).

After graduating, it is easier to connect to people in professional life via LinkedIn, when you have at least met the person once during your studies.

## How networking carries on in work life

#### How networking carries on in work life

When you have successfully transitioned from studying full-time to working full-time, you (hopefully) won't stop networking.

You will never know, if your future employer, employee, customer or business partner emerges from your network.

#### Thanks and good luck!

Happy networking and congratulations on starting your studies at Software and Service Engineering major!

Henri Thor-Touch SSE alumni 2020, Service Design and Engineering