PRACTICAL VIEWS ON SHIPS AND SHIPPING BY TWO NAVAL ARCHITECT'S

MIKKO MATTILA

JOONATAN HAUKILEHTO



AGENDA

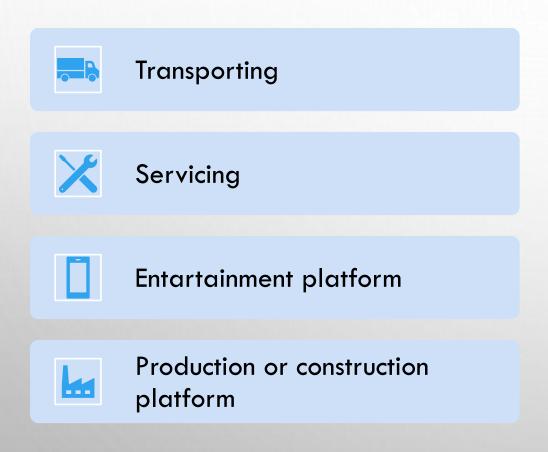
- GENERAL VIEWS ON VESSELS AND SHIPPING
 - WHAT SHIPS ARE?
 - MARINE TRANSPORTATION AS PART OF GLOBAL ECONOMY
 - WORLD FLEET
 - TRENDS
- LIFECYCLE OF SHIPS (UP TO CONTRACT)
 - LIFECYCLE AND DIFFERENT PARTICIPANTS
 - WHAT SHIP NEEDS?
 - DIFFERENT STAGES UP TO CONTRACT



WORLD OF SHIPPING

WHAT ARE KEY DRIVERS?

WHAT A SHIP REALLY IS?..



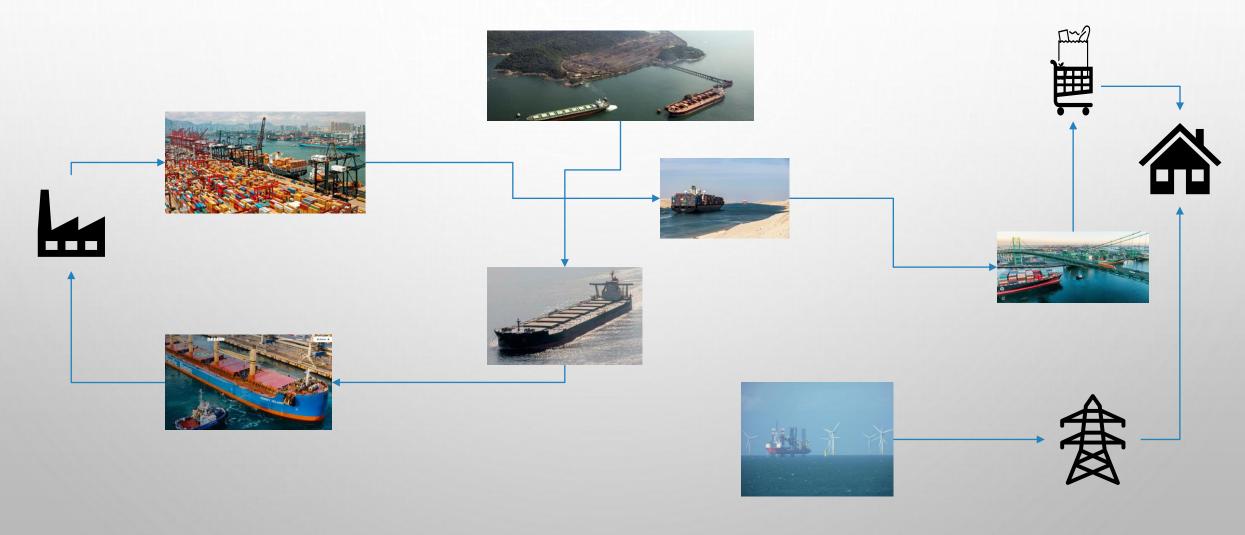


...OR FREEDOM?

YACHTS AND BOATS



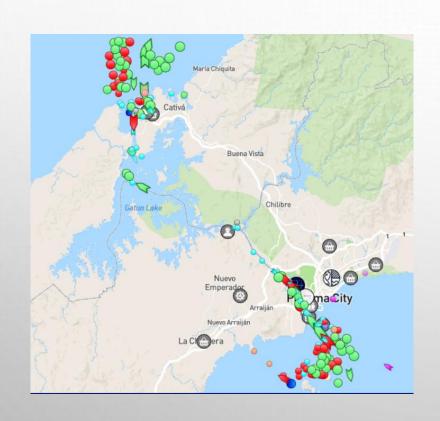
WORLD OF MARINE TRANSPORTATION







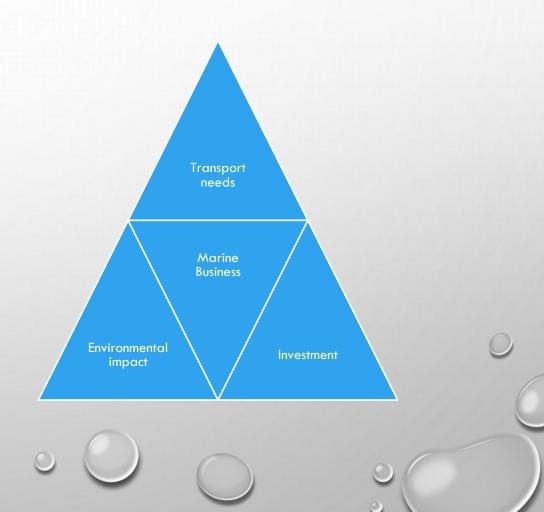
SHIPPING AND EFFICIENCY



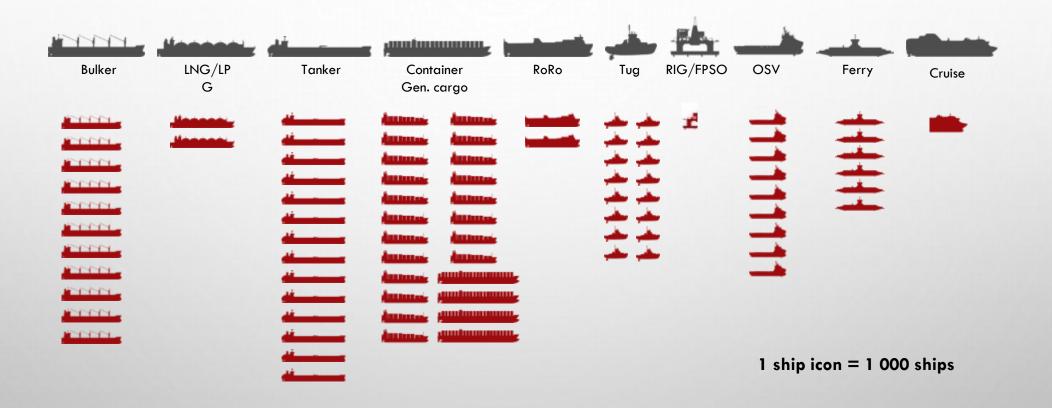


RESOURCE ALLOCATION IN SHIPPING - ECONOMICS

- TRANSPORTING GOODS TO BENEFIT OF SOCIETY (I.E. MINIMAL COST FOR SHIPMENTS)
- INVESTORS IN SHIPPING EXPECTS
 REASONABLE RETURN ON INVESTMENT
- ENVIRONMENTAL IMPACT SHOULD BE MINIMISED
- MARINE BUSINESS NEEDS TO FIT ALL THESE REQUIREMENTS IN EFFICIENT WAY



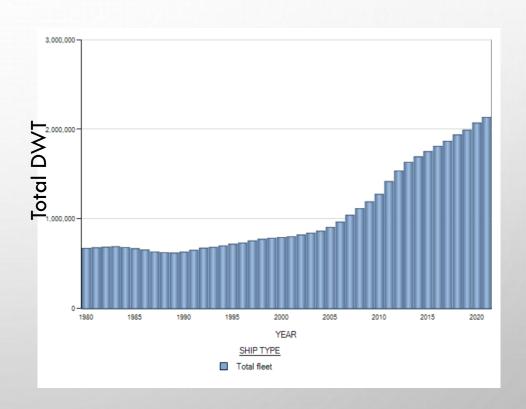
WORLD COMMERCIAL FLEET VIEW





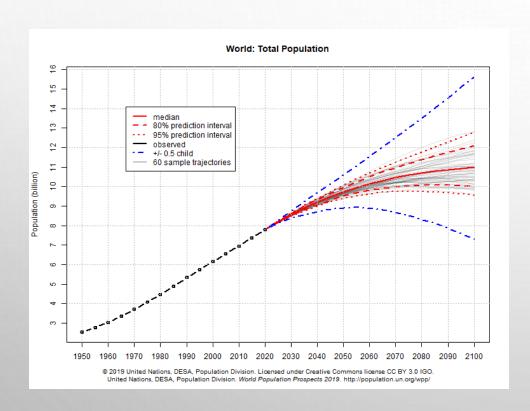
DO WE NEED NEW SHIPS?

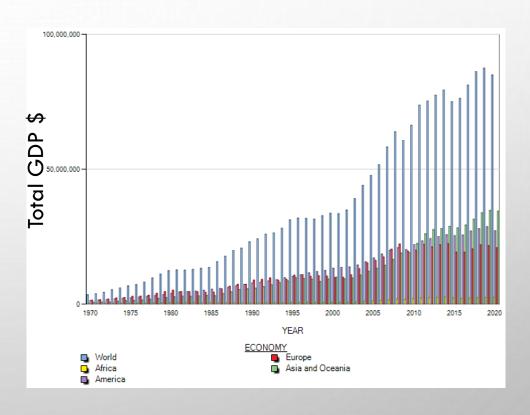
- SHIPS HAVE "DESIGN LIFE" OF 25 YEARS
- BUT FLEET WILL ALSO CONTINUE TO GROW
 - MHAs



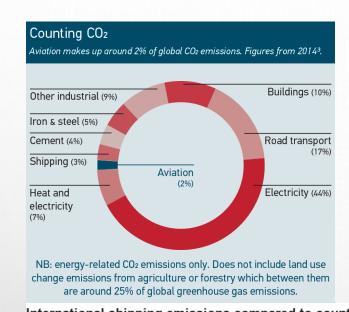


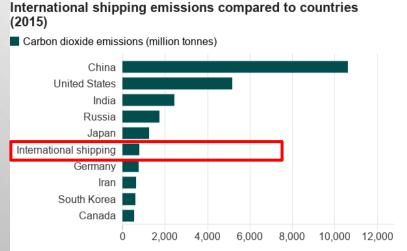
WE NEED MORE SHIPS





..BUT WE ALSO NEED SUSTAINABLE SHIPS

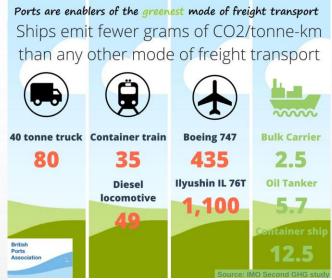


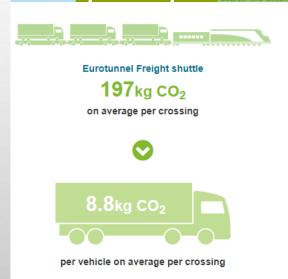


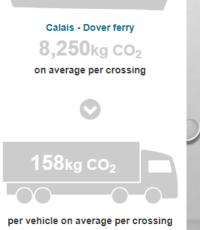
Sources: International Council on Clean Transportation, Netherlands Environmental

Assessment Agency

BBC









DIGITALISATION OF SHIPPING

- THIS IS AN ONGOING MAJOR TRANSFORMATION
- DESIGN AND BUILDING:
 - DATA SHARING/TRANSPARENCY
 - USE OF OPERATIONAL DATA AND INSIGHTS
 - PREDICTABILITY
- OPERATIONS
 - DATA SHARING/TRANSPARENCY
 - DIGITAL TWINS AND OTHER WAYS TO REDUCE MAINTENANCE COSTS AND RISKS
 - EFFICIENT OPERATION
 - PREDICTABILITY



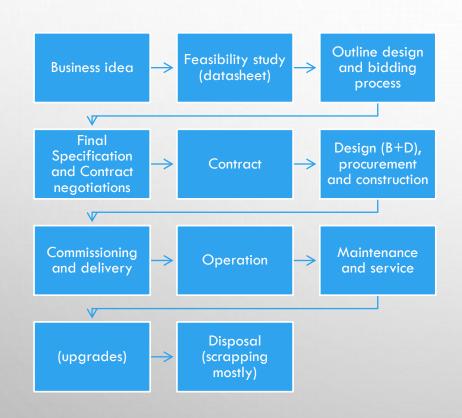


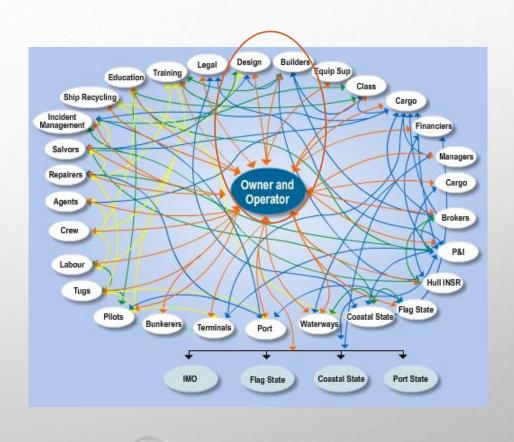
LIFE OF SHIP

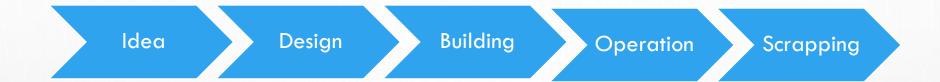
LIFECYCLE OF SHIPS AND DIFFERENT PLAYERS



SHIPS LIFECYCLE - OVERALL VIEW

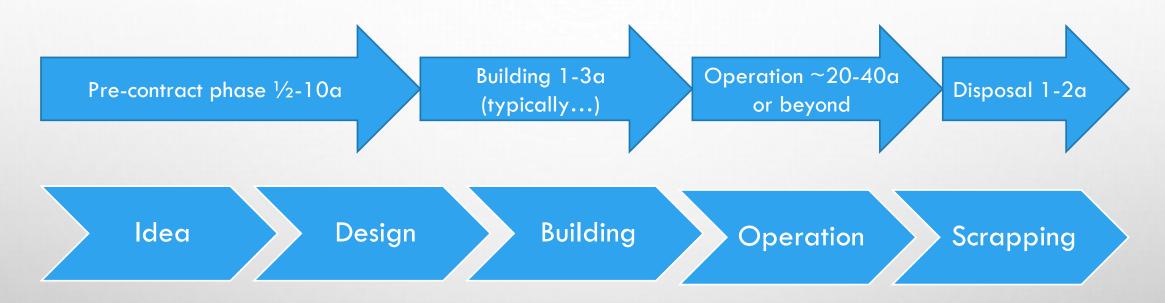






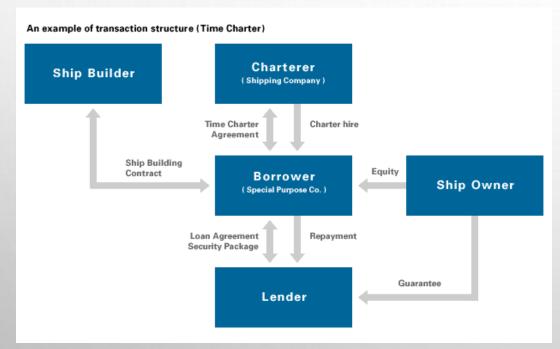
SHIPS LIFECYCLE

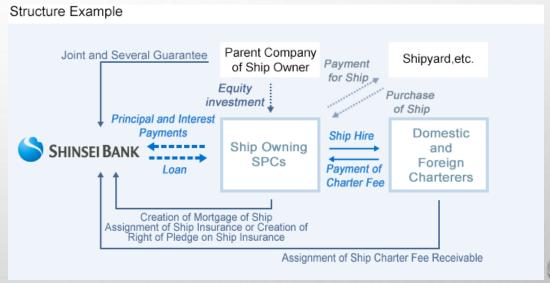
PRACTICAL EXAMPLES OF SHIP LIFECYCLE





FINANCING OF SHIP

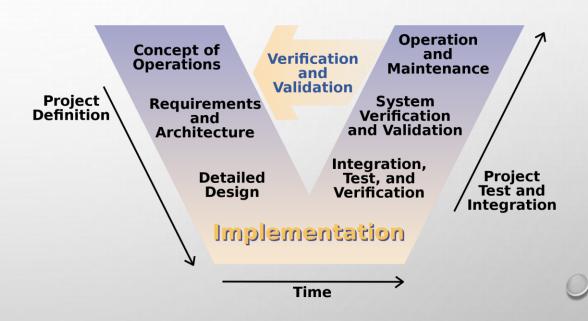






WHAT SHIP NEEDS?

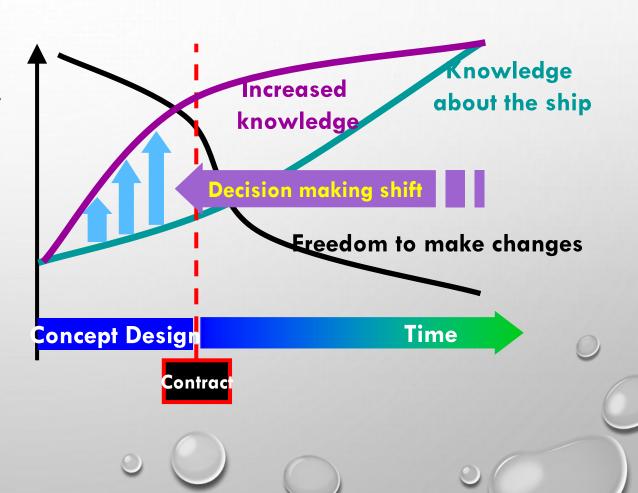
- MISSION (ROUTE, CAPACITY, SPEED, RESTRICTIONS ETC.)
- "FUNCTIONS"
 - PAYLOAD RELATED (CARGO/MISSION RELATED)
 - SAFETY
 - MACHINERY
 - TANKS
 - WEIGHT (LWT AND DWT) AND COST (MATERIAL, LABOUR AND OTHER)
 - FORM (WHERE DIFFERENT FUNCTIONS ARE ASSIGNED)





COST AND DESIGN DECISSIONS

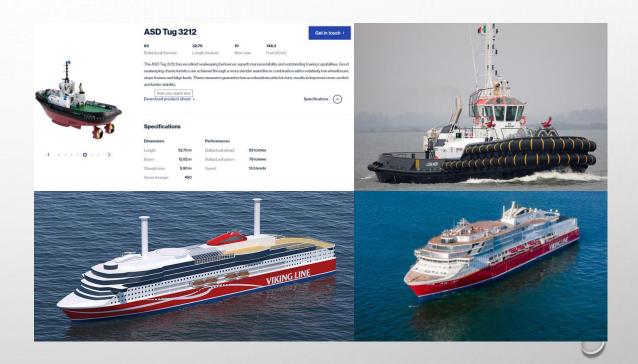
- DILEMMA: MOST OF COSTS ARE LOCKED AT CONTRACT SIGNING, BUT DESIGN IS YET AT VERY ROUGH
- USE OF SIMULATIONS AND FIRST PRINCIPLE TOOLS HELP TO INCREASE KNOWLEDGE BEFORE CONTRACT
- ..BUT NEED TO BE AWARE OF ADDED VALUE





PRODUCT OR PROJECT?

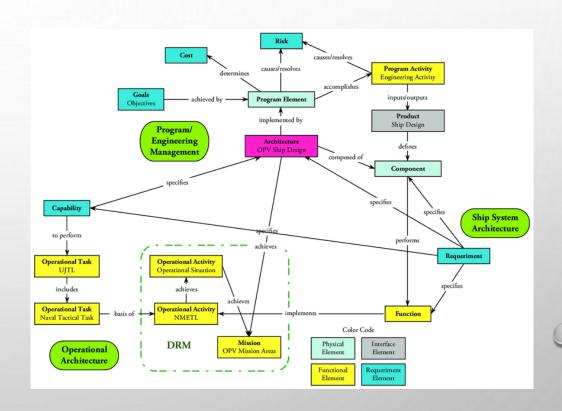
- IS SHIP A PRODUCT?
- WHAT IS DIFFERENCE BETWEEN PRODUCT AND PROJECT?





DESIGN SPIRAL OR SOMETHING ELSE?

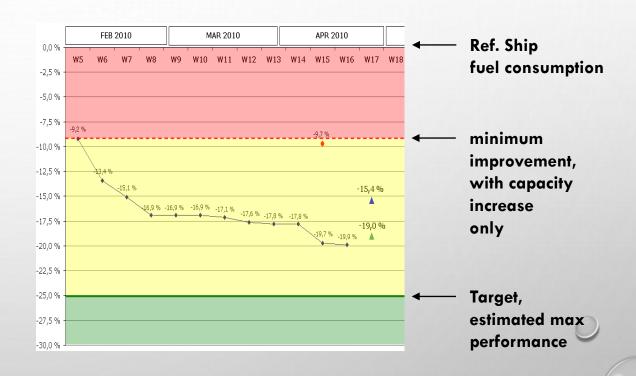
- DESIGN SPIRAL GIVES BASIC IDEA OF DESIGN THAT IS REFINED AS DESIGN EVOLVES
- HOW THINGS WORK IN PRACTICE IS SLIGHTLY DIFFERENT STORY
 - REFERENCE VESSELS
 - EXPERIENCE
 - DESIGN STUDIES
 - SYSTEM THINKING





"MOST" IMPORTANT THINGS IN DESIGN&CONSTRUCTION

- WEIGHT AND COG (STABILITY)
- COST
- CAPACITY
- SPEED-POWER PERFORMANCE
- COMPLIANCE WITH RULES AND REGS
- + LOADS OF DETAILS THAT CAN GO
 WRONG AND CAUSE ISSUES TO ABOVE







BUSINESS IDEA

Mission:

- Develop new business idea
- Define competitive edge
- Secure internal funding for further development

Key decissions:

- How vessel creates revenue?
- Rough idea of capacity/capability
- Rough idea of business potential (GM)

Factors for success:

- Does vessel respond to demand?
- Potential against competition
- Realistic budget
- Sufficient research on critical factors

Risks (failures):

- Not realistic budget (project stops at later stage)
- Too Innovative (too big risk to take forward)
- Not enough studies on other options

OUTLINE

Mission:

- Develop Outline specification for Yard bidding
- Obtain sufficient certainty that design works technically
- Yards are capable to provide price&schedule

Key decissions:

- Vessel main dimensions
- Performance requirements
- Machinery concept
- Preliminary arrangement

Factors for success:

- Use of experienced designer (reference designs)
- Not too much complexity
- Technically correct
- Right team to develop design

Risks (failures):

- Design not according to Rules&Regulations
- Too high cost
- Yards bidding not experienced
- Timing

CONTRACT

Mission:

- Develop Outline specification for Yard bidding
- Obtain sufficient certainty that design works technically
- Yards are capable to provide price&schedule

Key decissions:

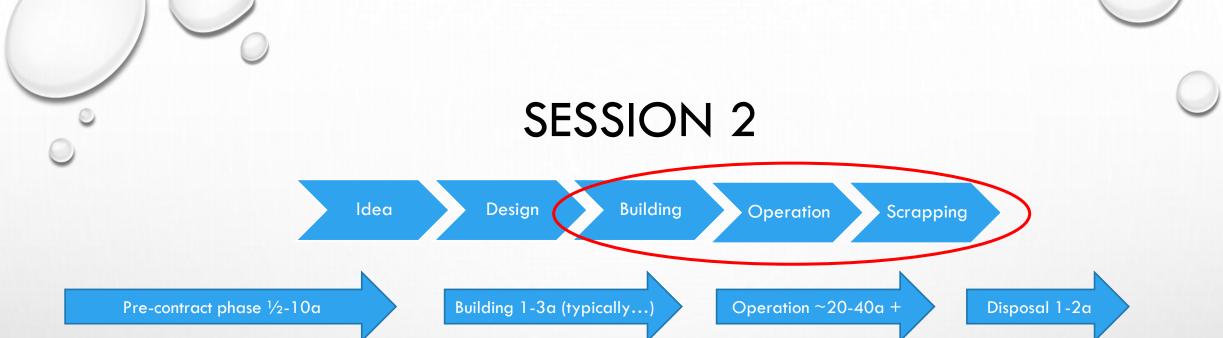
- Vessel main dimensions
- Performance requirements
- Machinery concept
- Preliminary arrangement

Factors for success:

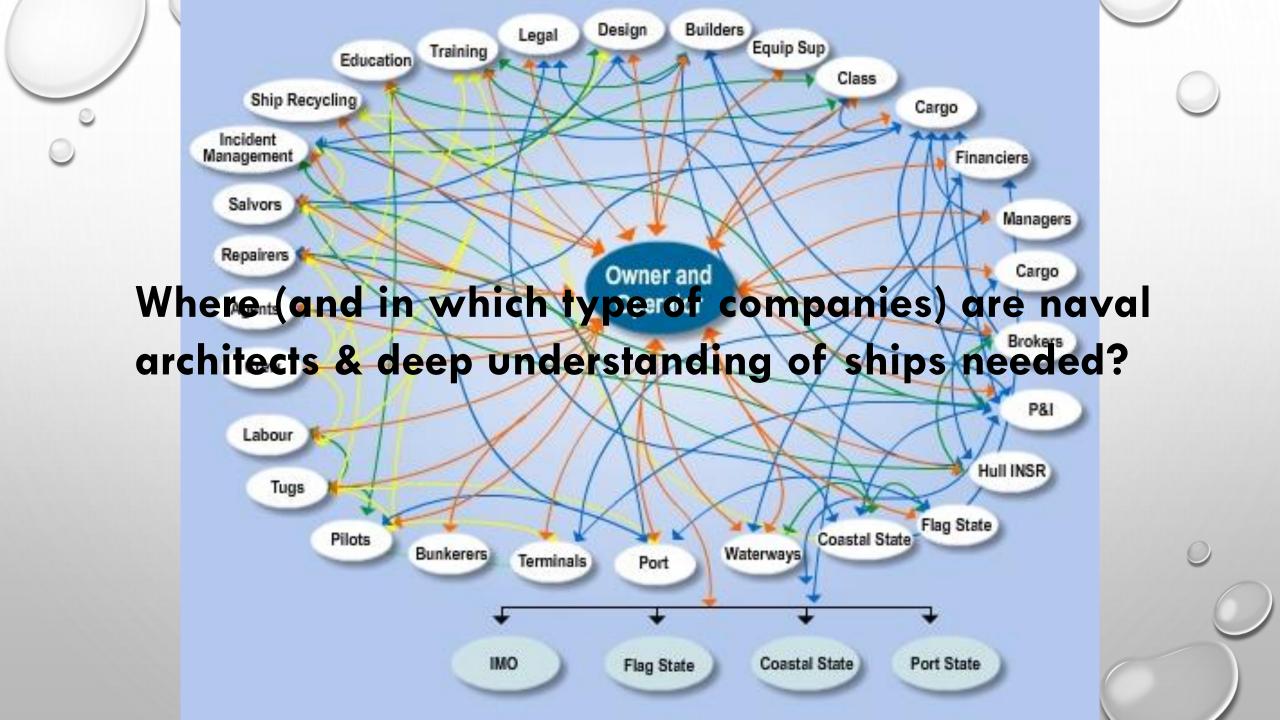
- Use of experienced designer (reference designs)
- Not too much complexity
- Technically correct
- Right team to develop design

Risks (failures):

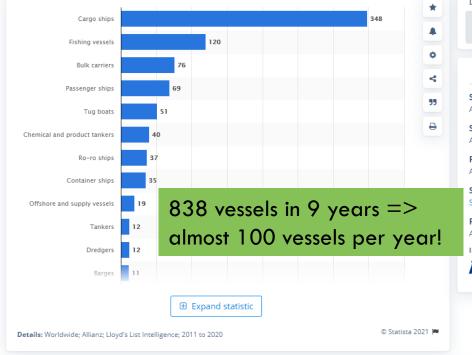
- Design not according to Rules&Regulations
- Too high cost
- Yards bidding not experienced
- Timing

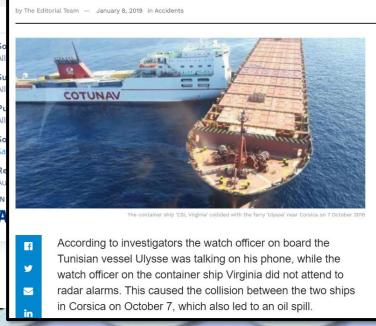


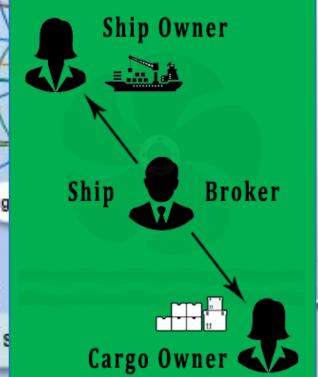
- SHIP LIFECYCLE AFTER SHIPBUILDING CONTRACT
 - SHIPBUILDING
 - SHIP OPERATIONS
 - UPGRADES AND REFURBISHMENTS
 - SCRAPPING / DISPOSAL
- SUMMARY

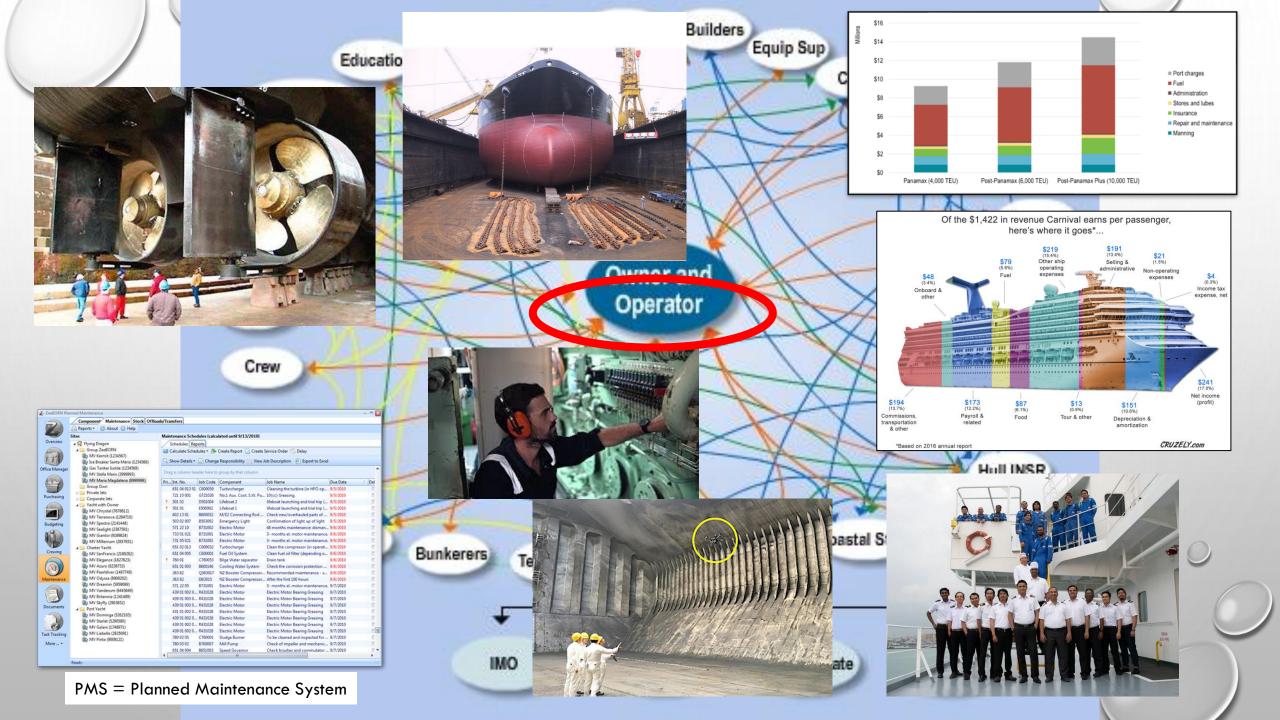


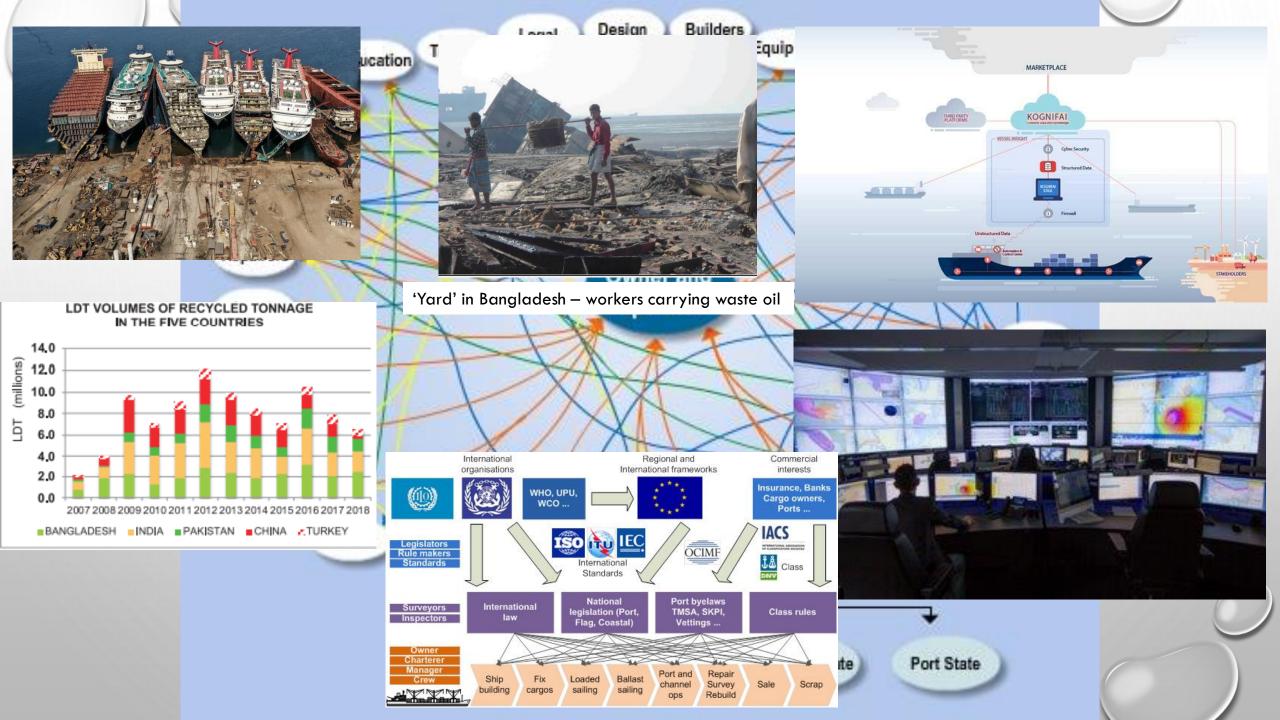












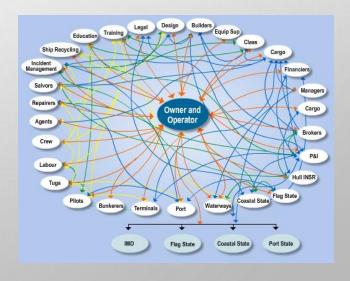
SUMMARY

"PRACTICAL VIEWS ON SHIPS AND SHIPPING BY TWO NAVAL ARCHITECT'S"

- SHIPPING IS THE MOST INTERNATIONAL BUSINESS IN THE WORLD AND WILL CONTINUE GROWING HEAVILY FOR THE YEARS TO COME.
 - MAJORITY OF THE SHIPS ARE OPERATING "OUT OF SIGHT" FROM BIG PUBLIC
- IT IS ALL ABOUT TEAMWORK NO (GOOD) SHIP IS DESIGNED, BUILT OR OPERATED BY A SINGLE PARTY!
- THERE ARE MULTITUDE OF INTERESTING CAREER OPPORTUNITIES AND TASKS / PROJECTS FOR A NAVAL ARCHITECT AT EVERY STEP OF SHIP'S LIFECYCLE BE CURIOUS AND CHALLENGE YOURSELF!







FURTHER READING AND INFORMATION

BOOKS

- "MARITIME ECONOMICS" BY MARTIN STOPFORD (2009, 3RD EDITION).
- "THE GEOGRAPHY OF TRANSPORT SYSTEMS" BY JEAN-PAUL RODRIGUE (2017, 4TH EDITION).

MARKET REPORTS & ANALYSIS

- "REVIEW OF MARITIME TRANSPORT" BY UNCTAD: ANNUAL REPORT AND STATISTICS ON GLOBAL MARITIME TRADE, MARKET DEVELOPMENTS, TRENDS AND OUTLOOKS. AVAILABLE AT HTTPS://UNCTAD.ORG/EN/PUBLICATIONSLIBRARY/RMT2019 EN.PDF
- "ANNUAL REVIEW 2019" BY ICS. ANNUAL REPORT ON KEY INDUSTRY ISSUES. AVAILABLE AT: https://www.ics-shipping.org/docs/default-source/resources/ics-annual-review-2019.pdf?sfvrsn=3

INDUSTRY NEWS & NEWSLETTERS:

- WORLD MARITIME NEWS HTTPS://WORLDMARITIMENEWS.COM/
- HELLENIC SHIPPING NEWS HTTPS://WWW.HELLENICSHIPPINGNEWS.COM/

PODCASTS:

- LLOYD'S LIST PODCAST: WEEKLY PODCAST (15-20 MINUTES) ON DIFFERENT TOPICS, SUCH AS INDUSTRY TRENDS OR MARKET BACKGROUNDS HTTPS://LLOYDSLIST.MARITIMEINTELLIGENCE.INFORMA.COM/
- SHIPPING PODCAST: DIFFERENT MARITIME EXECUTIVES EXPLAIN BACKGROUNDS OF THEIR BUSINESS AND DISCUSS INDUSTRY TOPICS https://shippingpodcast.com/