

people

within an

individual person _ T-shaped specialist (depth) + generalist (breadth / 'range')

within and between

people _ dyads e.g. CEO + CFO / CDO ... teams, companies, organisations

synergies

within and between

people and things _ eco-systems, network platforms ... UI / UX / CX

things

within and between

things and systems of things _ the internet of things, big data, machine learning



