### **CURRICULUM DEVELOPMENT**

Re. IDEO\_U online learning <a href="https://www.ideou.com/collections/courses">https://www.ideou.com/collections/courses</a> 5 Weeks duration or self-paced

### **BUSINESS**

**IDEO** 

## **Designing a Business**

https://www.ideou.com/products/designing-a-business
Build and test new business ideas

**IDEO** 

# **Designing Strategy**

https://www.ideou.com/products/designing-strategy
Unite rigour and creativity to create a successful strategy

Systemically Integrated Platform Strategies

### **CREATIVITY**

IDFO

### **Creative Leadership**

https://www.ideou.com/products/creative-leadership-certificate Lead teams for creativity and collaboration

IDEO

# **Leading for Creativity**

https://www.ideou.com/products/leading-for-creativity Learn to scale creative problem solving from Tim Brown, Chair of IDEO

**IDEO** 

### **Unlocking Creativity**

https://www.ideou.com/products/unlocking-creativity

Exercises to overcome the common barriers to creativity

Radical Creativity \_ Aalto University https://www.aalto.fi/en/our-strategy/radical-creativity https://www.aalto.fi/en/news/radical-creativity-fostering-re-thinking

#### INNOVATION

**IDEO** 

**Insights for Innovation** 

https://www.ideou.com/products/insights-for-innovation Learn to use insights to turn customer needs into human-centered solutions

Creative Insights & Ideas. sources and streams of insights and ideas

**IDEO** 

Power of Purpose (Philosophy)

https://www.ideou.com/collections/courses/products/power-of-purpose Learn to work and lead with purpose

Philosophy (Purpose)-Driven vs. Process-Driven Innovation

**IDEO** 

From Ideas to Action

https://www.ideou.com/products/from-ideas-to-action Learn to prototype, experiment, and iterate to move your ideas forward

### **COLLABORATION**

**IDEO** 

Collaborative Leadership <a href="https://www.ideou.com/products/collaborative-leadership-certificate">https://www.ideou.com/products/collaborative-leadership-certificate</a> Lead and influence across projects and teams

**IDEO** 

**Cultivating Creative Collaboration** 

https://www.ideou.com/collections/courses/products/cultivating-creative-collaboration Tap into diverse perspectives to foster creative thinking

Co-creativity, Communication and Collaboration communication / collaboration / co-creativity.

### **DESIGN THINKING**

**IDEO** 

Design Thinking (Intro)
<a href="https://www.ideou.com/products/hello-design-thinking">https://www.ideou.com/products/hello-design-thinking</a>
An introduction to the foundational concepts and tools of design thinking

Design Thinking & Effectul Action

**IDEO** 

Advanced Design Thinking
<a href="https://www.ideou.com/products/advanced-design-thinking">https://www.ideou.com/products/advanced-design-thinking</a>
Deepen your design thinking skills and practice

### SYSTEMS THINKING

**IDEO** 

Human-Centered Systems Thinking <a href="https://www.ideou.com/products/human-centered-systems-thinking?">https://www.ideou.com/products/human-centered-systems-thinking?</a> A holistic approach to problem solving starts with people