

DT

collaborative

co-create cooperate  
coordinate

EA

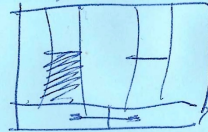
Bid-in-the-Hand  
structure

Key Resources

People  
eg Range

Things  
e.g. Big Data

Key Resources  
(Assets)  
BMC



Cost Benefits