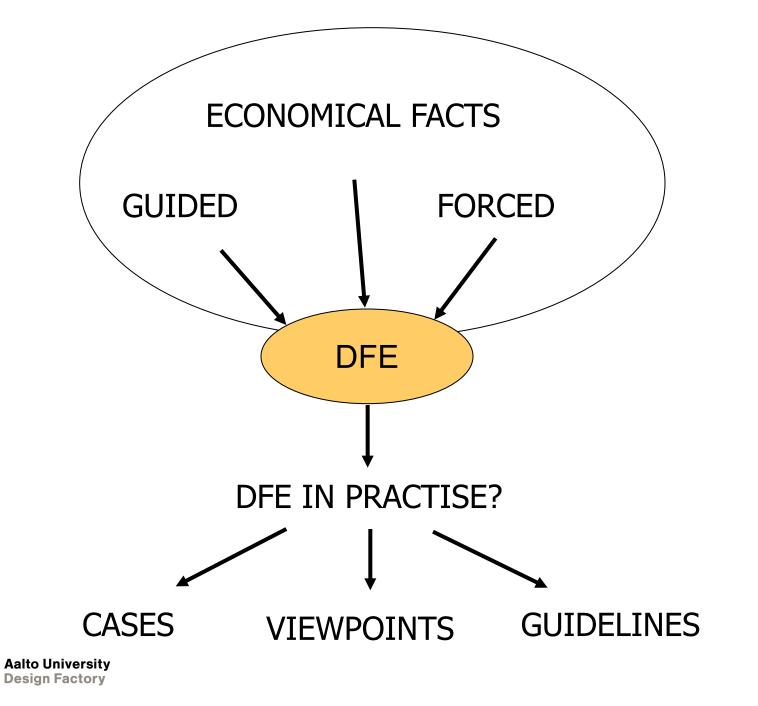
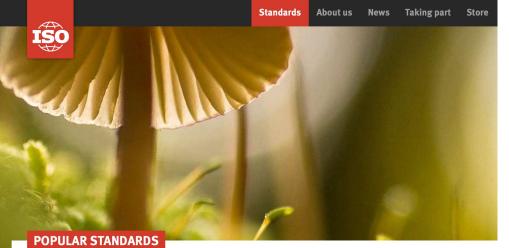


DFE

## **Design for Environment**





#### ISO 14000 FAMILY ENVIRONMENTAL MANAGEMENT

### FORCED

- •Legislation
- •Norms, standards, EN
- •Customer requirements [for processes]
- Minimum requirements
  - -ISO 9000 Quality
  - -ISO 14000 Environment
  - -ISO 50001 Energy



### GUIDED

- Market forces
- Clients customers
- proactiveness
- Competitors actions
- •good will, PR, imago

#### Aalto University Design Factory

Call to Action for Shipping Decarbonization

We are a signatory to the Call to Action for Shipping Decarbonization

#ZeroEmissionShipping



**Economical facts** 

- •Costs of DFE
- Cost of non-DFE
- •Competitive edge
- •New business opportunities

# Volvo Cars to go fully electric by 2030

© 2 March | **₽** Comments











### DESIGN GUIDELINES

# ges green

# 840 – 2400 x





### DESIGN GUIDELINES







































