Prototyping and Testing



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Introduction

You are developing the first nail gun ever.

How do you prototype it?

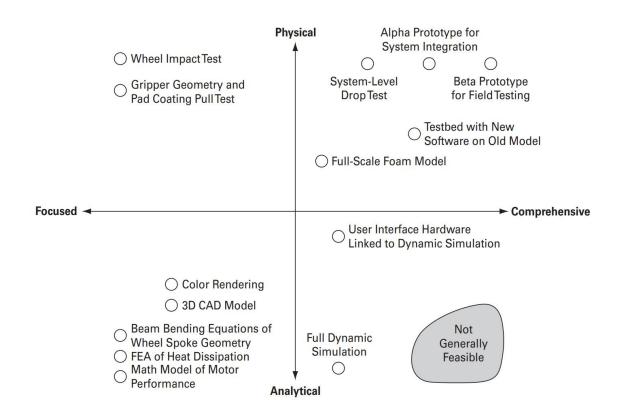
Stage of development	Prototyping ideas
Early (needs are known)	Mathematical model of nail penetration mechanics.
Middle (concepts are generated and selected)	3D CAD model Mechanical prototype for pushing the nails Foam model to see how it fits
Late stage	Physical ergonomics testing (handle shape, center of mass etc.) Mechanical prototype for repeated use testing



Prototype / Prototyping – Definition

"An approximation of the product along one or more dimensions of interest" analyzing Prototyping examples Concept sketches Mathematical models Simulations Test components designing Functional "pre-versions" Mission Development Establish Plan Identify Generate Select Test Set Plan **Target Product Product Product** Final Customer Downstream Needs **Specifications** Concepts Concept(s) Concept(s) **Specifications** Development experiencing Perform Economic Analysis **Benchmark Competitive Products** Build and Test Models and Prototypes

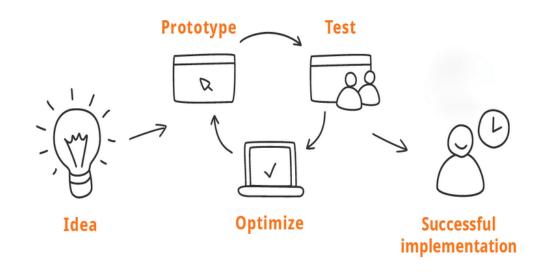
Types of Prototypes





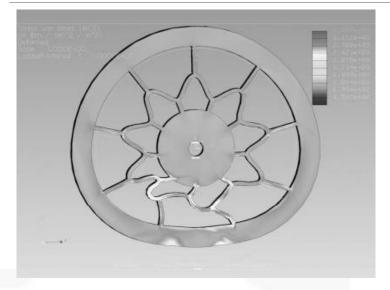
What are prototypes used for?

- Learning
- Communication
- > Integration
- Milestones



	Learning	Communication	Integration	Milestones
Focused analytical	•	0	0	0
Focused physical	•	•	0	0
Comprehensive physical	•	•	•	•

Planning for Prototypes





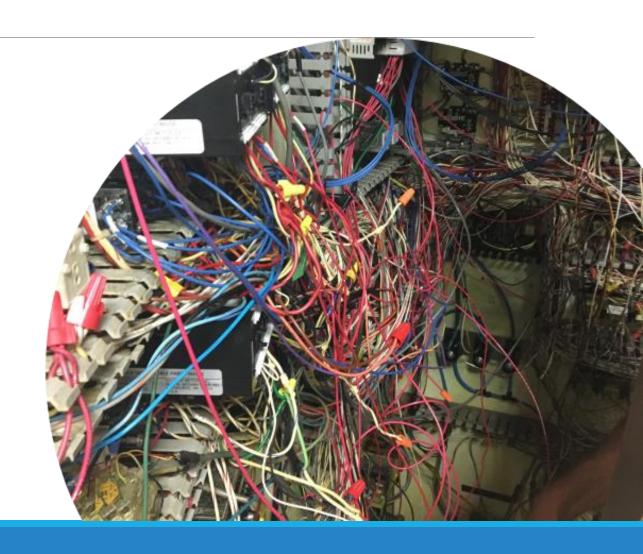




"Hardware Swamp"

- ☐ Potential Pitfall in Product Depelopment
- □ Caused by misguiding prototyping efforts



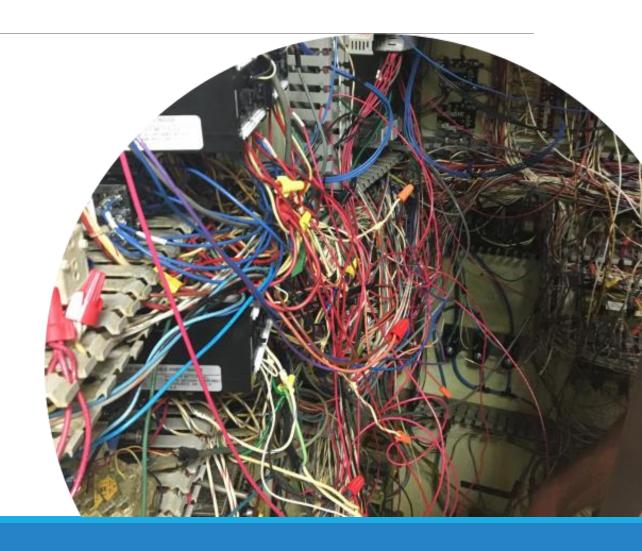


Q:How to avoid "Hardware Swamp"?

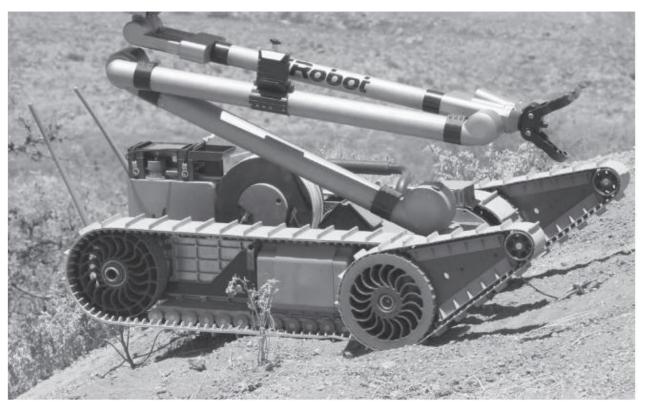
"Hardware Swamp"

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4 steps for planning prototypes might help...-> (Case Study from coursebook: Pack Bot Prototypes)





Step 1. Define the purpose of the Prototype.

Four main purposes of prototypes: Learning Communication Integration Milestones ->What is the purpose for this certain prototype? ->Clear definition must be done

Packbot-case. Purposes defined (Impact test)

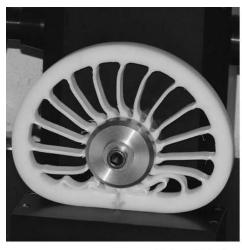
Name of Prototype

PackBot Wheel Geometry/Impact Test

Purpose(s)

- Select final wheel spoke geometry and materials absorption characteristics.
- Confirm that wheels absorb shock to withstand impact and protect the PackBot and its payload.

PROTOTYPES



IMPACT TEST

Courtesy of iRobot Corp.

Step 2: Establish the level of Approximation of the Prototype.

Physical or analytical prototype?

Critical attributes related to the purpose?

(e.g. material, geometry, color, appearance, production method)

-> Define

(Keep it as simple as possible)

Q:Critical attributes in impact test?

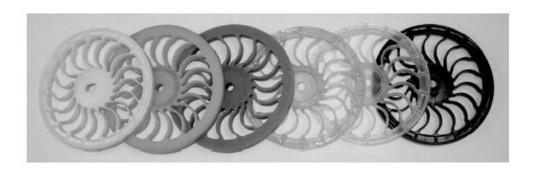
Q: Less important?

Name of Prototype

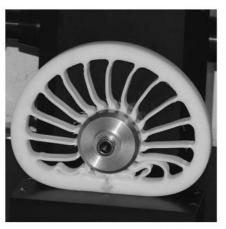
PackBot Wheel Geometry/Impact Test

Purpose(s)

- Select final wheel spoke geometry and materials based on strength and shock absorption characteristics.
- Confirm that wheels absorb shock to withstand impact and protect the PackBot and its payload.



PROTOTYPES



Courtesy of iRobot Corp.

IMPACT TEST



Courtesy of iRobot Corp.

ENVIRONMENT

Q:Critical attributes in impact test?

A: material / wheel spoke geometry/platform load

Q: Less important?

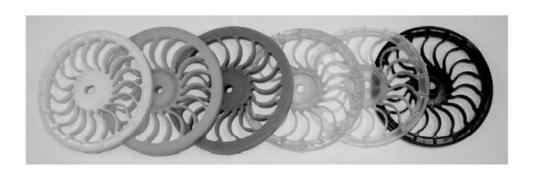
A: production method / appearance / color

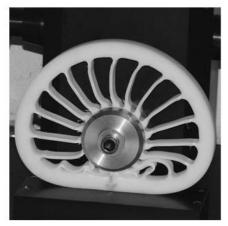
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IMPACT TEST



Courtesy of iRobot Corp.

PROTOTYPES

ENVIRONMENT

Step 3: Outline an experimental plan

the identification of the variables of the experiment (if any)

the test protocol

an indication of what measurements will be performed

a plan for analyzing the resulting data

PackBot case-Experimental Plan

Name of Prototype	PackBot Wheel Geometry/Impact Test		
Purpose(s)	 Select final wheel spoke geometry and materials based on strength and shock absorption characteristics. Confirm that wheels absorb shock to withstand impact and protect the PackBot and its payload. 	variables	
Level of Approximation	 Correct wheel spoke geometry, materials, and platform load. 		
Experimental Plan	 Build 12 test wheels using six different materials, each with two spoke shapes. Mount the wheels to the test fixture. Conduct impact tests at a range of drop heights. 	What measurements how	and
Schedule	1 August select wheel designs and materials 7 August complete design of test fixture 14 August wheels and test fixture constructed 15 August assembly completed 23 August testing completed 25 August analysis of test results completed	s	

Courtesy of iRobot Corp.

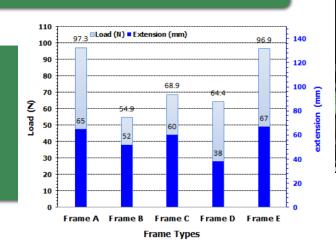
Step 4: Create a schedule for Procurement, Construction and Testing. (3 important dates)

1. When parts are ready to be assembled(="bucket of parts"-date)



2. When prototype is tested for first time(="smoke test"-date)

3. date when testing should be done, and results obtained.





PackBot case-Schedule

Name of Prototype	PackBot Wheel Geometry/Impact Test	
Purpose(s)	 Select final wheel spoke geometry and materials based on strength and shock absorption characteristics. Confirm that wheels absorb shock to withstand impact and protect the PackBot and its payload. Correct wheel spoke geometry, materials, and platform load. Build 12 test wheels using six different materials, each with two spoke shapes. Mount the wheels to the test fixture. Conduct impact tests at a range of drop heights. 	
Level of Approximation		
Experimental Plan		
Schedule	1 August select wheel designs and materials	
	7 August complete design of test fixture 14 August wheels and test fixture constructed	
	15 August assembly completed	
	23 August testing completed	
	25 August analysis of test results completed	

Courtesy of iRobot Corp.

Planning Milestone Prototypes.

- Alpha prototypes: typically used to assess whether the product works as intended.
- □ Beta prototypes: typically used to assess reliability, and to identify remaining bugs in the product. (often given to customer for testing in the intended use environment)
- Preproduction prototypes: the first products produced by the entire production process.





Tesla Model S Prototype, Detroit 2011,

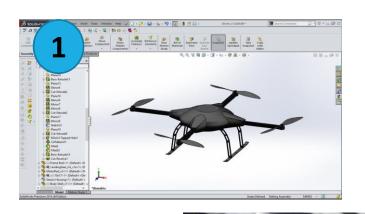
Q: Alpha or Beta?

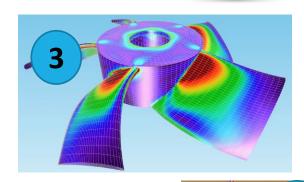
Group A



Group B





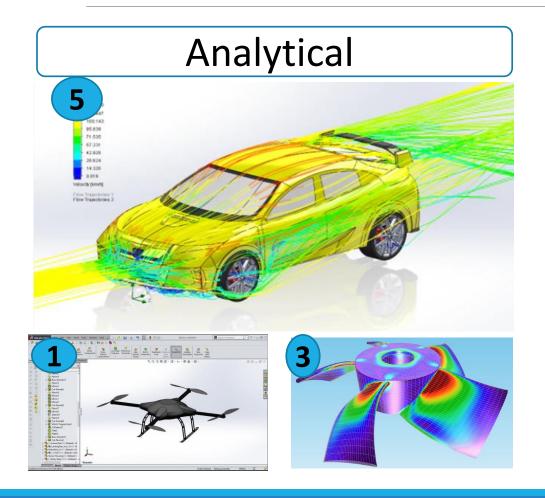












Physical



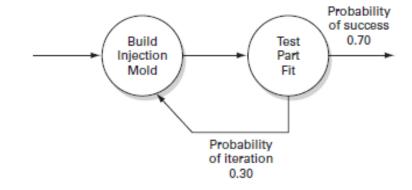
Analytical Vs. Physical

Analytical

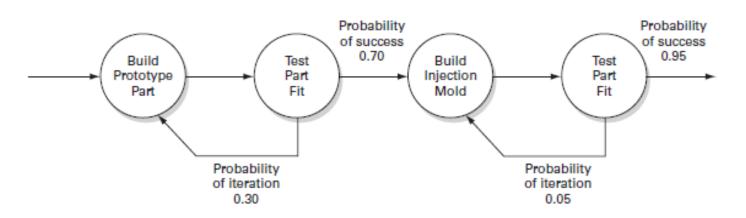
- > A non-tangible model,
- Aspects are analysed rather than built
- More experimental freedom
- > Less expensive and time consuming
- Are generally more flexible than physical prototypes

Physical

- Physical prototype is an object, or tangible approximation model of the product
- > Best for communication
- ➤ Are used for detecting unanticipated phenomena
- is almost always built in a product development effort

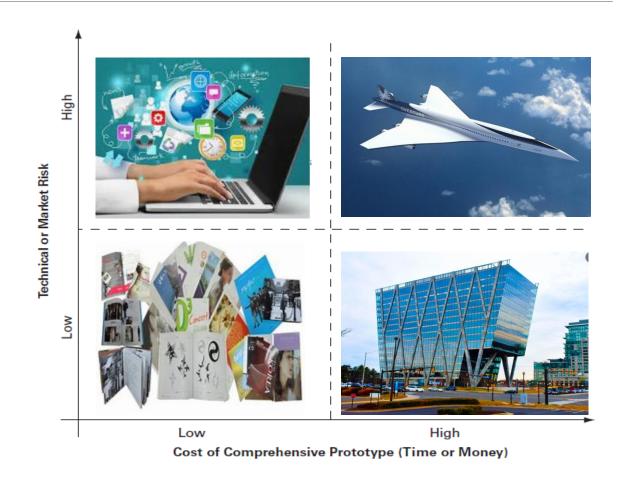


Prototype may reduce risk of costly iterations

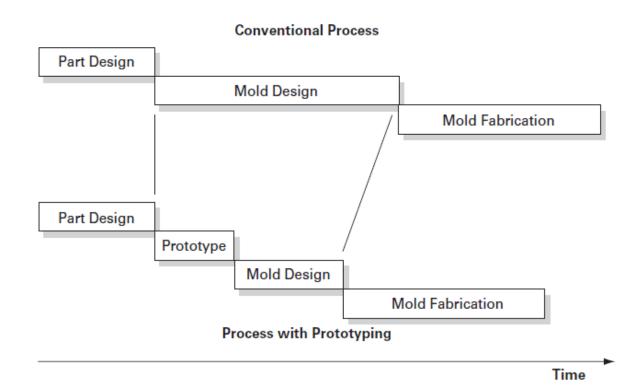


The use of comprehensive prototype depends on two factors:

- ☐ Cost of building a comprehensive prototype
- ☐ Level of technical or market risk



Prototyping Saves the time!

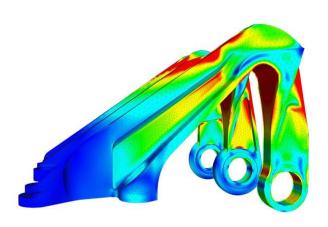


Prototyping technologies

Mock up prototypes



Virtual prototypes (CAD, FEM, VR, AR)



3D Printing

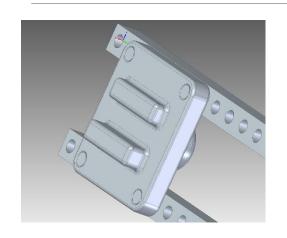


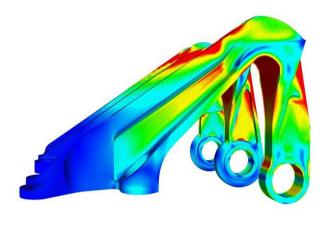
Mock up prototypes

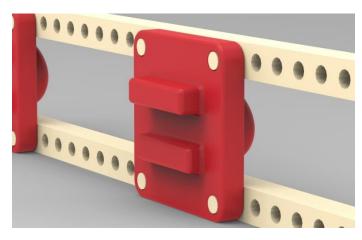


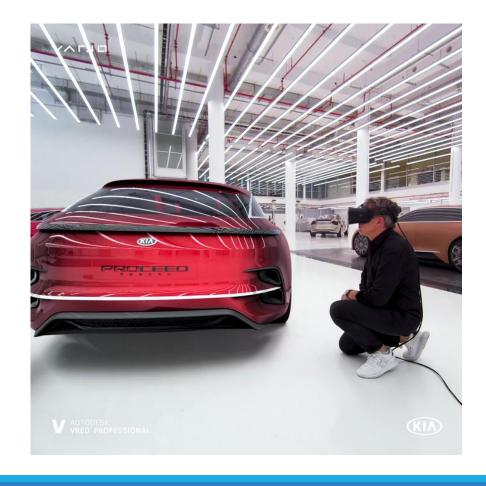
Product development prototypes for cabinet maker's impact driver. The swivel head allows the driver to get into tight spots. (a) Cardboard. (b) Wood. (c) Foam. (d-e) Fused deposition modeling rapid prototypes.

Virtual prototypes (CAD, FEM, VR, AR)









3D-Printing (Rapid prototyping, Additive manufacturing)



Testing

Will it work?

Testing can be considered a subproject within the overall development project

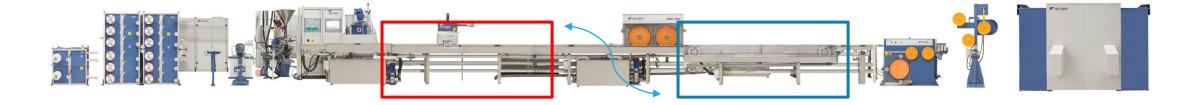
Real world testing vs simulation

Testbed, alpha, beta or preproduction prototype

Important dates

- Ready to assemble
- First test
- Final results

Prototype Testing Case

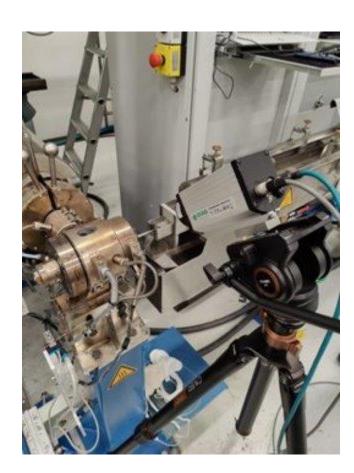


- Loose tube extrusion line for fiber optic cable
 - Product OD roughly 2 mm, 12 fibers
 - PP plastic
- The goal of the R&D project was to test new cooling method (Spray vs. Underwater cooling)
- Speed up to 800 m/min



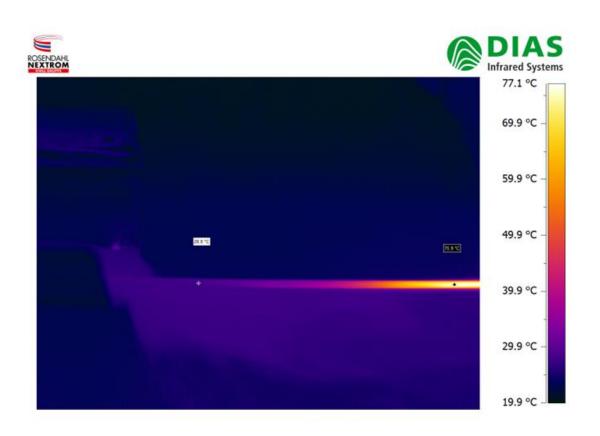
Ready to Assemble?

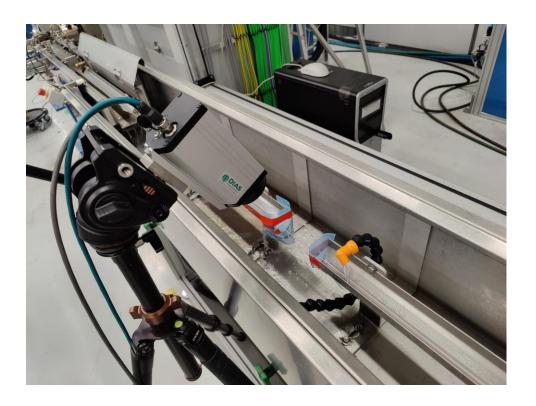
- First figuring out how to test the prototype
- Ordering parts
- Testing methods finalized
- IR Camera was used





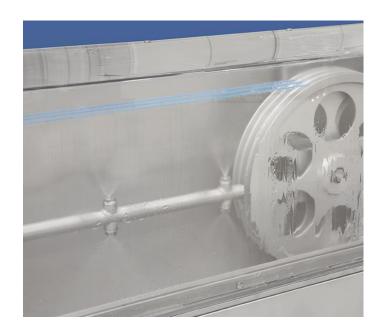
Ready to Assemble?

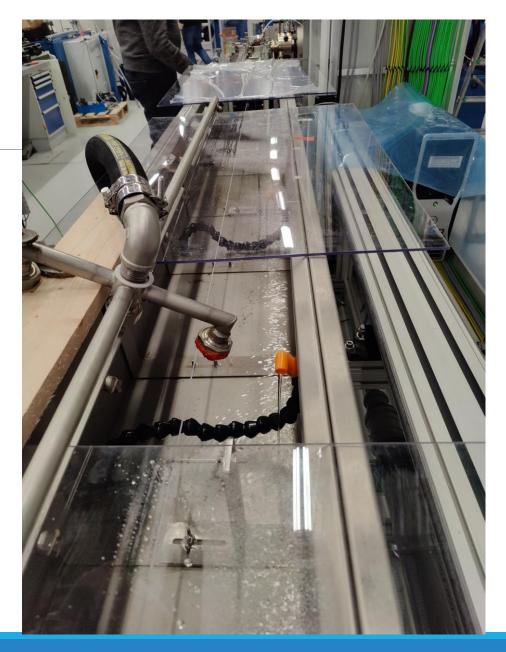




First test

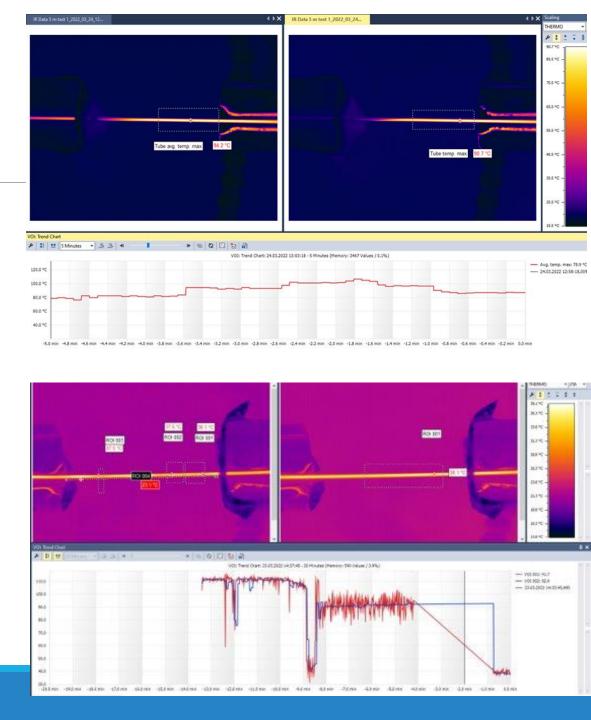






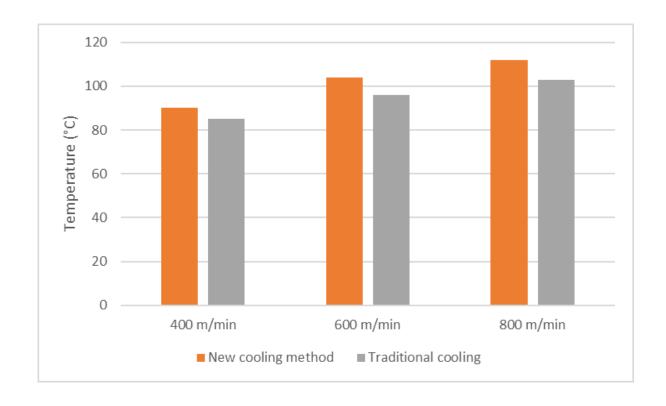
More testing & Iterations





Final results

- The results from testing of the prototype were very useful
- Much cheaper than building a completely new machine
- Results help defining new R&D projects



Remember these

Prototyping can be done throughout the development process

- The prototype should always serve a purpose
 - "Why did we spend resources on this prototype?"
- Approach the prototyping project with care
 - You already decided that this is worth your time and money!
 - Schedule, make a plan for testing, and document the results

Fin

Questions?

