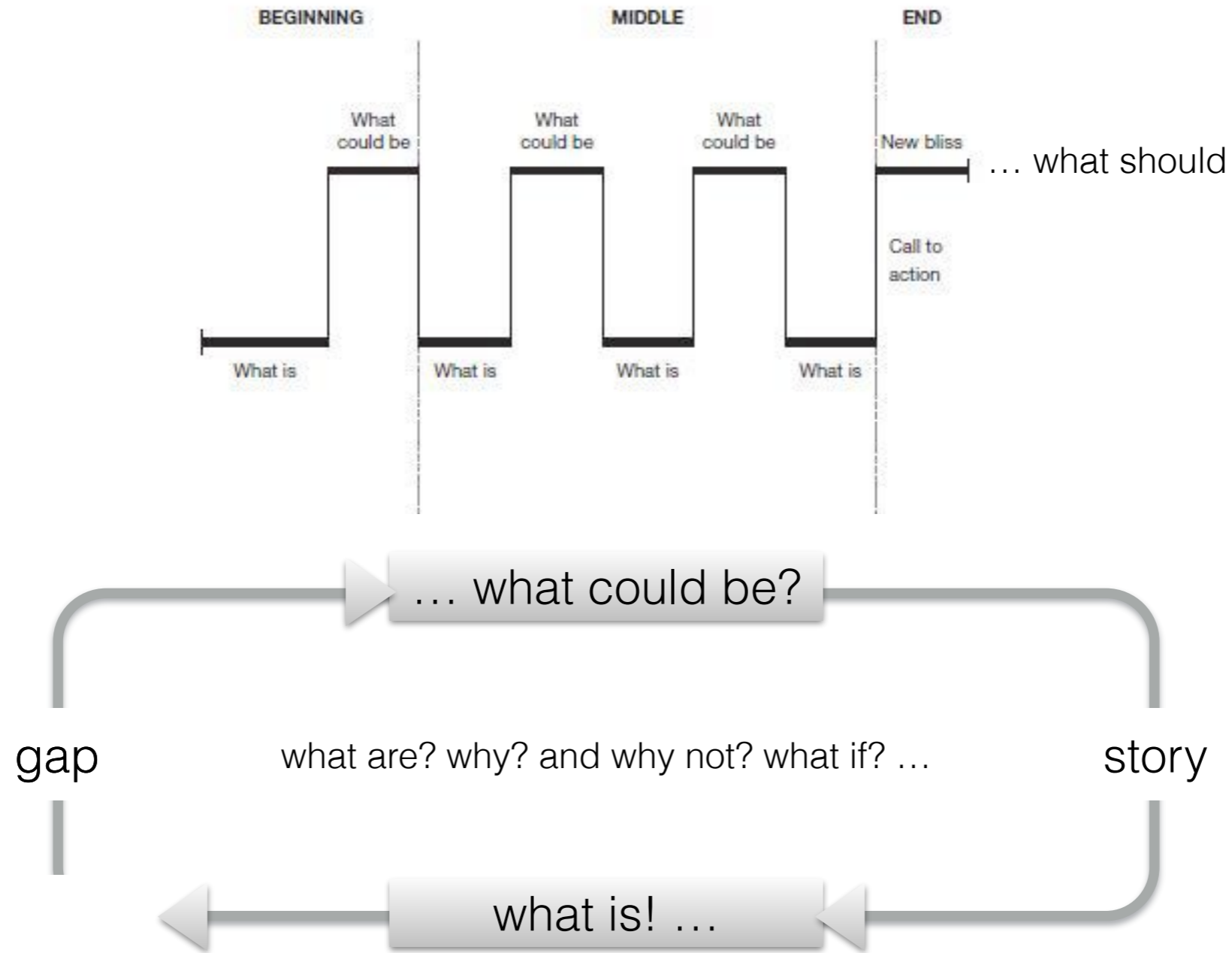
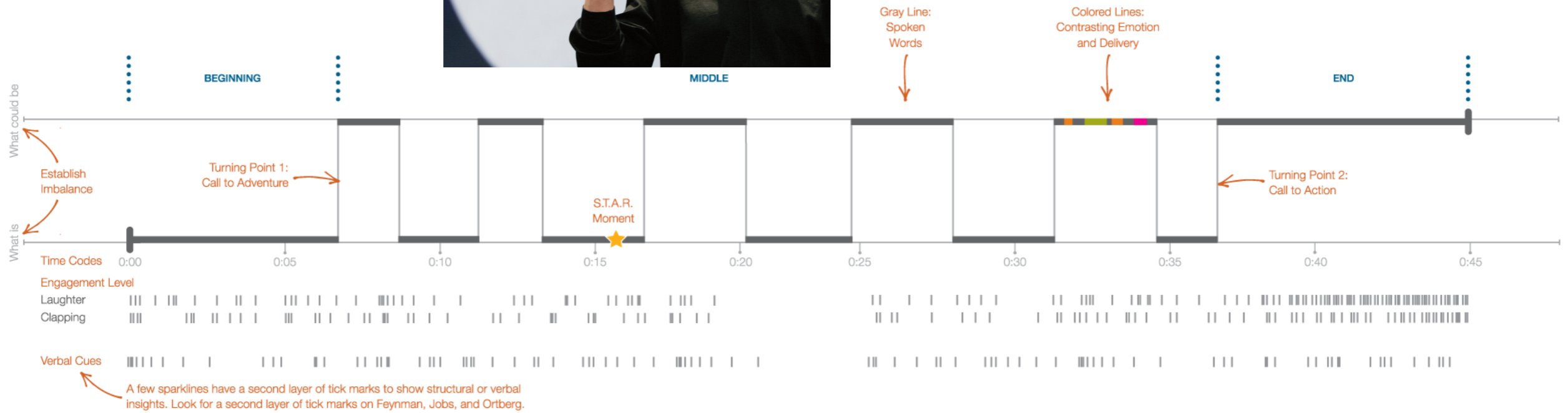


PERSUASIVE STORY PATTERN ...





UNCOVERS COMMON STRUCTURE OF GREATEST COMMUNICATORS TEDxEast — Nancy Duarte
http://www.ted.com/talks/nancy_duarte_the_secret_structure_of_great_talks