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CHRIS ANDERSON

# TED TALKS

The Official TED Guide  
to Public Speaking

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017  
HMH

Chris Anderson:

# TED's secret to great public speaking

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There's no single formula for a great talk, but there is a secret ingredient that all the best ones have in common. TED Curator Chris Anderson shares this secret — along with four ways to make it work for you. Do you have what it takes to share an idea worth spreading?