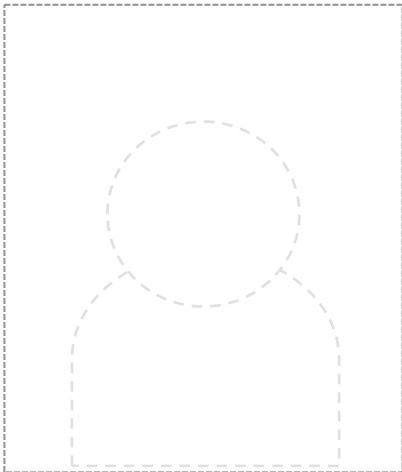


# CUSTOMER GROUPING - Choose who you aim to serve.

Common in all customer groups:

**Group name:**



Description:

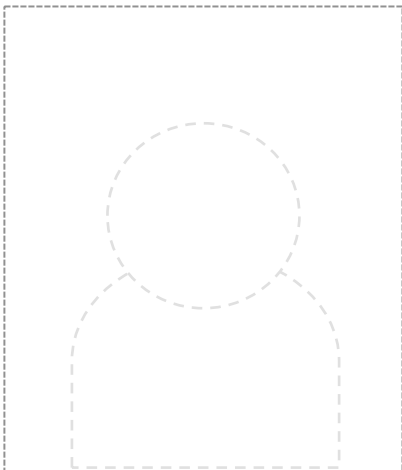
Problem (assumed)  
worth solving:

Main group?

Why/why not?



**Group name:**



Description:

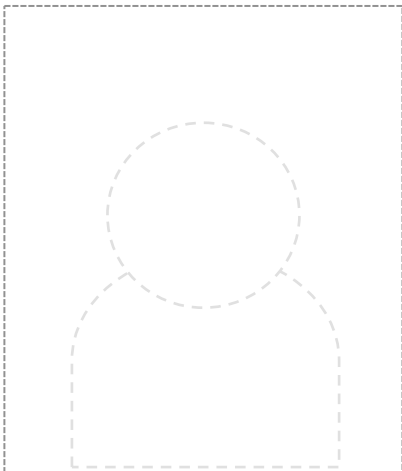
Problem (assumed)  
worth solving:

Main group?

Why/why not?



**Group name:**



Description:

Problem (assumed)  
worth solving:

Main group?

Why/why not?

