Exercise 9 – Solutions

a) The MOO problem is

$$\operatorname{v-max}_{[x_1, x_2] \in \mathbb{N}^2} \begin{bmatrix} 2x_1 + x_2 \\ x_2 \end{bmatrix}$$
s.t.
$$2x_1 + 3x_2 \le 20$$

- b) See the Excel model solution on MyCourses site.
- c) The overall value of an alternative (ticket buying strategy) is given by the function $V(y_1, y_2) = w_1 v_1^N(y_1) + w_2 v_2^N(y_2)$, where $v_1^N(y_1) = \frac{y_1}{20}$ and $v_2^N(y_2) = \frac{y_2}{6}$. The given preference statement implies $V(y_1 + 1, y_2) V(y_1, y_2) = V(y_1, y_2 + 2) V(y_1, y_2)$ from which it can be solved $\frac{w_1}{20} = \frac{2w_2}{6} \Rightarrow w_1 \approx 0.87, w_2 \approx 0.13$.

With these weights, the best ticket buying strategy is $(y_1, y_2) = (10,0)$ as it provides the largest overall value among the relevant decision alternatives (the PO solutions), see the Excel model solution for concrete comparisons.

d) With the weighted max-norm approach we minimize the value of Δ . Thus $c^T = \begin{bmatrix} 0 & 0 & 1 \end{bmatrix}$. Now the inequality constraint $Ax \leq b$ must include the additional constraints (considering the utopian vector and Δ) and the budget constraint.

Notice $\lambda_1 (f_1^* - f_1(x)) \leq \Delta \iff -\lambda_1 f_1(x) - \Delta \leq -\lambda_1 f_1^* \iff -\lambda_1 (2x_1 + x_2) - \Delta \leq -\lambda_1 f_1^*$. Similarly $\lambda_2 (f_2^* - f_2(x)) \leq \Delta \iff -\lambda_2 x_2 - \Delta \leq -\lambda_2 f_2^*$

In one matrix, including budget constraint:

$$\begin{bmatrix} 2 & 3 & 0 \\ -2\lambda_1 & -\lambda_1 & -1 \\ 0 & -\lambda_2 & -1 \end{bmatrix} \begin{bmatrix} x_1 \\ x_2 \\ \Delta \end{bmatrix} \le \begin{bmatrix} 20 \\ -\lambda_1 f_1^* \\ -\lambda_2 f_2^* \end{bmatrix} \Leftrightarrow Ax \le b$$

Notice, that $x_1, x_2 \in \mathbb{N}$