

# ARTX-C1007 DESIGN IMPACT III 2023 SPRING: SWOT ANALYSIS

INTERNAL: Decisions/works emerge inside your bachelor's studies

## STRENGTH

*What you have accomplished.*

*For example: Course work nearly done*

*Collaborated with Company XXX in the IT industry*

*Having supportive advisor*

## WEAKNESS

*What you lack.*

*For example: Practical design skills*

*Undecided master's option..*

POSITIVE

NEGATIVE

*What you may / will benefit from.*

*For example: Possibility of an exchange study in XXX*

*Internship at Company YYY*

*Language studies in ZZZ*

## OPPORTUNITY

*What you may / will be distracted from.*

*For example: Unexpected health issues*

*Direct and indirect family matters*

*Visa situation for non-EU citizens and housing issues*

## THREAT

EXTERNAL EXTERNAL: Decisions/works emerge outside your bachelor's studies

## INTERNAL

**STRENGTH**

- *Good personal network within alumni and industry*
- *Double majored in Business Admin.*
- *Understanding both business and design sides of fashion design*
- *Interpersonal communication skills*

**WEAKNESS**

- *Focus*
- *Global experiences*
- *Language (e.g. english)*

POSITIVE

NEGATIVE

- *ESL (English as Second Language) to US or Canada?*
- *Doing internship at GQ Magazine*
- *Doing internship at 10 Corso Como Seoul*

**OPPORTUNITY**

- *Losing momentum to get the first job*
- *Not having enough certificates*
- *Father's job situation*

**THREAT**

## EXTERNAL

INTERNAL

STRENGTH

WEAKNESS

POSITIVE

NEGATIVE

OPPORTUNITY

THREAT

EXTERNAL