**Summary: Five biggest macro trends to apprehend when launching a project**

03/01/2023

**Team 1: Rémi, Ricardo, Leo**

Equality in the workplace and target discrimination

Equalization?

Workplace: chat boxes and services, minor issues

Social media: advertising, marketing, social events

Human rights (World cup 2022, Russia…)

**Team 2: Beom-Jin, Lorenzo, Carlo and Maud**

Climate change

Internet/social media

Sharing economies (sharing cars, objects, ideas, music…)

Blockchains, IA

**Team 3: Laura and Krista**

Automatization linked to IA and robots

Sustainability

Social media

**Team 4: Victor, Nicolas and Rommo**

Artificial Intelligence (app Dali ? didn’t understand the explication sorry)

Autonomous cars

Technologies (web streams, Metaverse…)

**Team 5 : Akira and William**

(Difficult to pass last)

IA

Social media