**Summary: Promote entrepreneurship in Mikkeli**

**03/01/2023**

**Team 1: Krista and Laura**

Attract more entrepreneurs in Mikkeli because it is a small place

Campaign about “Being an entrepreneur in Mikkeli” – quite easy, cheaper (renting a place), process of registering a business, offering funding

But registration not so easy in Finland

**Team 2: Nicolas/Rommo/Victor**

Difficult for the population to be aware of the location of investors

Raise awareness for entrepreneurs

Give subsidies

Learn entrepreneurship to young people, immigrants to allow them to meet ends and to retain talents in Mikkeli

**Team 3: Akira and William**

Increase fundings and tax breaks

Invest private fundings is a huge bet and not much early fundings in projets – chilly banks

Center-left government in Finland, not really willing to finance people to take risks

Find place where people can launch their projects without too much risk

**Team 4: Lorenzo, Carlo, Beom-Jin, Maud**

Make meetups for people to talk between each other and give tips // create a favourable environment for talents

Subsidies for people to move in Mikkeli

Make Aalto campus bigger

Promote airport and trains – faster and more frequent trains

Business connectors for students

Globalisation of Mikkeli

**Team 5: Rémi, Ricardo, Leo**

Main issues are the size and age of the population

Young people move from Mikkeli and go to Helsinki

Increase accessibility and access of technology to old people

Attract some investors: in Maastricht, they opened a cheap factory that keeps young people in Maastricht by offering them jobs

Open production facilities – Finland not really good at this for the last 20 years