# ECON-C4100 - Capstone: Econometrics I <br> Lecture 2B: Statistics recap 

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## Learning outcomes: conditional descriptive statistics

- After this lecture you understand

1 the meaning of central concepts for conditional descriptive statistics of a variable,

2 how to characterize the conditional distributions,
3 how to characterize distributions of more than one variable more generally, and

4 why conditional descriptive statistics are a first step towards causal analysis.

## Learning outcomes: random sampling and estimation of

 the mean- By the end of the lecture, you

5 know what random sampling means.
6 appreciate the difference between population and sample.
7 understand the concept of independently and identically distributed.

8 understand why the sample mean is (almost) never equal to the population mean, but is correct on average.

9 know what an estimator is.
10 know what an estimate is.
11 understand the concepts of bias, consistency and efficiency of an estimator.

12 understand that an estimator is a random variable.
13 why the sample mean is BLUE.

## 2. What are conditional descriptive statistics?

- Conditional descriptive statistics are characterized by the researcher conditioning the information on $Y$ on another variable $X$.
- Simple but important example: conditional mean.

$$
\mathbb{E}[Y \mid X=x]
$$

- Conditional descriptive statistics build on the joint distribution of two or more variables.
- We will work with the case of two variables.


## From joint density to individual density

- How might we get the density function of $X$ in the case of a observing two (discrete) variables X and Y ?

$$
\begin{equation*}
f_{X}(x)=\sum_{y} f_{X, Y}(x, y) \tag{1}
\end{equation*}
$$

- Such a density function is called the marginal distribution (of $X$ ).
- Notice that the marginal distribution takes into account all values of X irrespective of what value Y takes (or, for all values of Y ).


## From marginal to conditional distribution

- What if we are interested in what values $Y$ gets, conditional on a given value x of X ?
- Then we are interested in a conditional distribution, or some function of it.
- The conditional distribution of $Y$ given $X=x$ is defined as:

$$
\begin{equation*}
f_{Y \mid X}(y \mid x)=\frac{f_{X, Y}(x, y)}{f_{X}(x)} \tag{2}
\end{equation*}
$$

- The conditional distribution is not defined when $f_{X}(x)=0$.


## Visualizing a joint distribution

- How to visualize your data consisting of two variables?
- A scatter-plot allows you to display all of your data.
- Example: our FLEED analysis sample.
- Let's add age to our analysis.
- FLEED contains variable syntyv $=$ YoB.


## Visualizing a joint distribution

- Let's draw a scatter plot of income as a function of age.


## Stata code

```
twoway scatter income age if year == 15 & income != . || ///
Ifit income age if year = 15 & income != . , ///
xtitle("age") ///
graphregion(fcolor(white))
graph export "income-age_line.pdf", replace
```

Scatterplot of income and age, analysis sample


## Conditional distributions

- How do the distributions of income at two different ages compare?
- Let's start by comparing two density plots.


## Stata code

```
twoway kdensity income if year = 15 & income != . & age = 27 || ///
kdensity income if year = 15 & income != . & age = 55 , ///
xtitle("income") ///
legend(label(1 "age = 27") label(2 "age = 55")) ///
graphregion(fcolor(white))
graph export "income_distr_age27_age55.pdf", replace
```


## Density plot of income for age $=27$, age $=55$



## What about the cdfs?

- Just like in the univariate case, the density plot is informative in its own way, the cdf in another way.


## Stata code

```
gen young = .
replace young = 0 if age =27
replace young = 1 if age = 55
cdfplot income if year = 15 & income != . & young != ., by(young) ///
xtitle("income") ///
legend(label (1 "age = 27") label (2 "age = 55")) ///
graphregion(fcolor(white))
graph export "income_cdf_age27_age55.pdf", replace
```


## Cdf's of income for age $=27$, age $=55$



## Cdf's of income for age $=27$, age $=55$, income $>40000$



## Conditional means

(1) A key concept in empirical economics is the conditional mean

$$
\mathbb{E}[Y \mid X=x]
$$

(2) What would these look like in the analysis data on income, if $X$ is age?

Stata code
1 tabstat income if year = 15 \& income ! = . stat (mean) by(age)

## Income conditional on age

| age | mean income |
| :---: | :---: |
| 15 | 411 |
| 20 | 8346 |
| 27 | 23565 |
| 30 | 24011 |
| 40 | 31430 |
| 50 | 30082 |
| 55 | 27411 |
| 60 | 26407 |
| 70 | 19344 |
| Total | 23297 |

## Income conditional on age

- How does income develop with age?
- How much does age increase income in expectation, going from 30 to 40 years?
- Why might the mean income of $50+$ be lower than that of those aged 40?
- Aside: at what level of accuracy should we report mean incomes (1 euro, 1000 euros, ...)?


## Income conditional on age

- Imagine you wanted to study the causal effect of $X$ on $Y$.

Conditional means allow you to study the correlation of them, forming a first step towards causal analysis.

- Showing a table for all ages in the data leads to a very large table.
- How else could one display the incomes conditional on age?


## Stata code

```
bysort age: egen income_age_m = mean(income) if year =15 & income !=
scatter income_age_m age if year = 15 & income != . & income_age_m != . , ///
xtitle("age") ytitle("income") ///
graphregion(fcolor(white)) \linebreak
graph export "income_age_condmean.pdf", replace
```


## Mean income conditional on age



## Correlation

- The best known descriptive statistic to characterize how two variables' values are aligned is correlation.
- To get to correlation, we need to first define the covariance.
- The covariance of $Y$ and $X$ is defined as

$$
\begin{array}{r}
\operatorname{Cov}(X, Y)=\mathbb{E}[X-\mathbb{E}(X)] \mathbb{E}[Y-\mathbb{E}(Y)] \\
=\frac{1}{n} \sum_{i=1}^{n}\left(x_{i}-\frac{1}{n} \sum_{i=1}^{n} x_{i}\right)\left(y_{i}-\frac{1}{n} \sum_{i=1}^{n} y_{i}\right), \tag{3}
\end{array}
$$

- And the correlation of $Y$ and $X$ as

$$
\begin{equation*}
\operatorname{Cor}(X, Y)=\operatorname{cov}(X, Y) /[s d(X) s d(Y)] \tag{4}
\end{equation*}
$$

## 2. Random sampling and estimation of the mean

- Example of random sampling: Finland conducted an experiment on basic income in 2017-2018. (see Verho, J., Hämäläinen, K. \& Kanninen, O. (2022). Removing welfare traps: Employment responses in the finnish basic income experiment. American Economic Journal: Economic Policy, 14, 501-522).
- For the purposes of the basic income study, a random sample from the target population was drawn.
- The important numbers for the random sampling were:
(1) 175000 individuals in the (target) population.
(2) 2000 individuals drawn from this population into the treatment group.


## Population and sample

- Population $=$ those units that we are interested in $(N)$.
- Sample $=$ those units that we select out of the population, i.e., a subset of the population ( $n$ ).


## Random sampling

- Random sampling = each object in the population has the same probability of being selected into the sample.
- Two key requirements: Each subject is
(1) Independently distributed $=$ any two objects are not informative about each other.
- $Y$ and $X$ are independent iff $F_{X, Y}(x, y)=F_{X}(x) F_{Y}(y)$.
(2) Identically distributed $=$ before being chosen, each object is equal in expectation.
- $Y$ and $X$ are identically distributed iff $F_{X}(x)=F_{Y}(x)$.
- Random variable $=$ numerical summary of a random outcome.


## Random sampling - class room experiment

- We collected data on the height and gender of the students of this course.
- I treat those students who answered as the population and take random samples from it.
- Questions to be solved prior to commencing:
(1) How many students to include in the sample?
(2) How to choose them?


## Random sampling - class room experiment

- In our data $N=73$.
- I chose $n=3,6,12,24$.
- In standard random sampling, I would have chosen $n$ once and selected one random sample of size $n$.
- Now I draw as many samples of size $n$ as I can as long as I only sample each individual only once.


## Random sampling - class room experiment

- Let's first have a look at the population data.
- Notice that in usual circumstances we would not have access to these data.
- It is the mean of the population height that we try to estimate through our random sample(s).

| Mean | sd | Median |
| :---: | :---: | :---: |
| 176.12 | 9.79 | 178 |

## Estimating the mean of a population

- Estimator $=$ some function of sample data.
- Estimate $=$ the numerical value of the estimator, given a particular sample.
- Notice that the sample mean $(=\bar{Y})$ is not the same as the population mean, but a natural estimator of it.
- Consequently, 176.12 is not our estimate of the sample mean (it is the population mean, i.e., the target of our estimation); we are about to study several such estimates.


## Estimating the mean of a population

- Two questions.
(1) What are the properties of $\bar{Y}$ ?
(2) Why use $\bar{Y}$ instead of some other estimator?


## Properties of $\bar{Y}$

- $\bar{Y}$ is a random variable.
- Its properties are determined by the sampling distribution.
- The individual observations used to calculate $\bar{Y}$ were chosen (iid) randomly.
- What happens to $\bar{Y}$ if you take another random sample (of size $n$ )?
- The sampling distribution $=$ the distribution of $\bar{Y}$ over all possible samples of size $n$.
- Example: All possible samples of size 6 (=all possible combinations of 6 students) from the population of students that submitted their height information.


## Estimates of $\bar{Y}$ based on $n=6$ : population mean $=176.12$

| Group |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 173 | 181.5 | 172.25 | 176.83 | 173.92 | 180.67 | 176.83 | 178.5 | 169.33 | 171.67 | 179.67 |

## Properties of $\bar{Y}$

- Sampling distribution:
(1) all the values $\bar{Y}$ can take
(2) the probability of each of these values.
- The mean and variance of $\bar{Y}$ are the mean and variance of its sampling distribution.


## Properties of an estimator of $\mu_{Y}$

- NOTE: at the risk of confusion, I use the more general notation of $\hat{\mu}_{Y}$ for the estimator on this slide, not $\bar{Y}$.
- The reason is that these properties apply generally.
- Let $\hat{\mu}_{Y}$ be an estimator of $\mu_{Y}$.
(1) The bias of $\hat{\mu}_{Y}=\mathbb{E}\left(\hat{\mu}_{Y}\right)-\mu_{Y}$.
(2) $\hat{\mu}_{Y}$ is an unbiased estimator of $\mu_{Y}$ if $\mathbb{E}\left[\hat{\mu}_{Y}\right]=\mu_{Y}$.
(3) $\hat{\mu}_{Y}$ is a consistent estimate of $\mu_{Y}$ if $\hat{\mu}_{Y} \rightarrow \mu_{Y}$ when $n \rightarrow \infty$.
(4) let $\tilde{\mu}_{Y}$ be another unbiased estimator of $\mu_{Y}$. Then $\hat{\mu}_{Y}$ is more efficient than $\tilde{\mu}_{Y}$ if $\operatorname{var}\left(\hat{\mu}_{Y}\right)<\operatorname{var}\left(\tilde{\mu}_{Y}\right)$.
- These properties of an estimator are generic, i.e., they apply to any estimator.


## Properties of $\bar{Y}$

- Due to the Law of Large Numbers, $\bar{Y}$ is both unbiased and consistent.
- LLN requires that the sample is iid.


## Estimating the mean - class room experiment

- Let's demonstrate consistency and the effect of sample size with our height data.
- On the next slide are graphs of the distributions of our estimates of $\bar{Y}$ using different $n$.
- The vertical red line is the "truth", i.e., the population mean of 176.12.


## Estimating the mean - class room experiment






## Estimating the mean - class room experiment: actual data

- In each graph, each estimate is unbiased ( $=$ on average, they are correct).
- As we increase the sample size from the upper left graph $(n=3)$ to the lower right corner $(n=24)$ the $\bar{Y}$ - estimates get closer to the population mean.
- This is what consistency means.


## Estimating the mean - class room experiment: actual data \& student estimates




## Properties of $\bar{Y}$

- How precise is $\bar{Y}$, and how does this depend on $n$ ?
- In other words, how large is the variance of $\bar{Y}$ ?
- The Central Limit Theorem gives the answer.
- Hint: look at how close the estimates $\bar{Y}$ are to the population mean as we vary sample size $n$ in the graph above.


## Central Limit Theorem

- The CLT
(1) is about the distribution of the estimate of the mean.
(2) applies no matter what the distribution of the underlying variable $Y$ is.
- Examples: coin tosses (binary), age (only positive/integer)


## How the mean becomes normally distributed with large enough samples

- Example: Draws from a Poisson distribution with an increasing $n$.
- Demonstration of how the distribution develops courtesy of Richard Hennigan.


## Properties of $\bar{Y}$

- The CLT shows that the following hold:
- Suppose
(1) the sample is iid.
(2) $\mathbb{E}[Y]=\mu_{Y}$.
(3) $\operatorname{var}(Y)=\sigma_{Y}^{2}<\infty$


## Properties of $\bar{Y}$

- Then, as $n \rightarrow \infty$, the distribution of $\bar{Y}$ becomes arbitrarily well approximated by the normal distribution $N\left(\mu_{Y}, \sigma_{\bar{Y}}^{2}\right)$.

Notice that the variance of this normal distribution is decreasing in $n$.

- Then, as $n \rightarrow \infty$, the distribution of

$$
\frac{\bar{Y}-\mu_{Y}}{\sigma_{Y}^{2}}
$$

becomes arbitrarily well approximated by the standard normal distribution $N(0,1)$.

- $\bar{Y}$ minimizes the sum of squared residuals:

$$
\begin{equation*}
\min _{m} \sum_{i=1}^{N}\left(y_{i}-m\right)^{2} \tag{5}
\end{equation*}
$$

- $\bar{Y}$ has smaller variance than all other unbiased linear estimators.
- $\rightarrow \bar{Y}$ is more efficient than other (linear) estimators.
- $\bar{Y}$ is Best Linear Unbiased Estimator (BLUE).


## Testing the mean

- Imagine you want to test whether the $\bar{Y}$ you estimated is different from some value $Y_{0}$.
- The $t$-statistic is given by

$$
\begin{equation*}
t=\left(\bar{Y}-Y_{0}\right) / \hat{\sigma}_{Y} \tag{6}
\end{equation*}
$$

where $\hat{\sigma}_{Y}=s_{Y} / \sqrt{n}$ is the estimated standard error of $\bar{Y}$.

- The distribution of $t$ is appr. standard normal (why?).
- Notice how the denominator depends on $n$.
- This is the reason why a larger sample is beneficial in terms of testing hypotheses, i.e., statistical significance.

