

Management Information Systems (MIS) – 37C00100 – Spring 2023

Assignment 1 on Tech trends 2023 (6 points) – note that ***this assignment is compulsory!***

A) Read or listen the following short Forbes articles:

“The Top 10 Tech Trends In 2023 Everyone Must Be Ready For” at

<https://www.forbes.com/sites/bernardmarr/2022/11/21/the-top-10-tech-trends-in-2023-everyone-must-be-ready-for>

(or see video on Bernard Marr’s Youtube channel: <https://www.youtube.com/watch?v=ZXx-y7gut9I>)

AND

“13 Industry Experts Predict Rising Business Tech Trends of 2023” at

<https://www.forbes.com/sites/forbestechcouncil/2022/12/16/13-industry-experts-predict-rising-business-tech-trends-of-2023>

AND

“ChatGPTs impact on business: 4 applications for generative AI” at

<https://www.forbes.com/sites/forbesbusinessdevelopmentcouncil/2023/02/08/chatgpts-impact-on-business-4-applications-for-generative-ai>

B) Read **also one chapter** (out of the 5 or 6 trend chapters) of your own choice EITHER from Accenture’s or Deloitte’s extensive tech trends 2022 reports, or Bernard Marr’s *Future skills* book’s sample chapter:

Accenture: <https://www.accenture.com/us-en/insights/song/accenture-life-trends> (scroll to “View Full report”)

OR

Deloitte: <https://www2.deloitte.com/us/en/insights/focus/tech-trends.html#read-the-prologue> (click “Download the report”)

OR

Bernard Marr’s **Future skills** 2022 book’s first chapter:

<https://bernardmarr.com/wp-content/uploads/2022/09/Future-Skills-ESampler.pdf>

C) Answer the following questions (in 2-3 pages with 1,5 line spacing and 2,5 cm margins):

1. What were your overall reactions to the current technology trends and business environment?
2. Were the trends familiar to you (e.g. from your own experience, news or work) or was there something that surprised you?
3. What kind of ethical, sustainability or social responsibility issues came to your mind when reading about the trends?
4. On what grounds did you choose one of the chapters listed in Section B to read? Summarize this selected chapter’s content very briefly (one-two paragraphs only).

5. If you had to choose one of the trend topics for further investigation (e.g. for your Bachelor's or Master's thesis), which one would you be interested to choose? Describe also why.
6. Were there IT-related terms, acronyms or concepts that were more difficult to understand?

INSTRUCTIONS FOR RETURNING THE ASSIGNMENT

Return the assignment report to MyCourses – Assignment submissions folder **by Friday 3.3. midnight**

- *Possibility for late submission with -1 point deduction until Sunday 5.3. midnight*