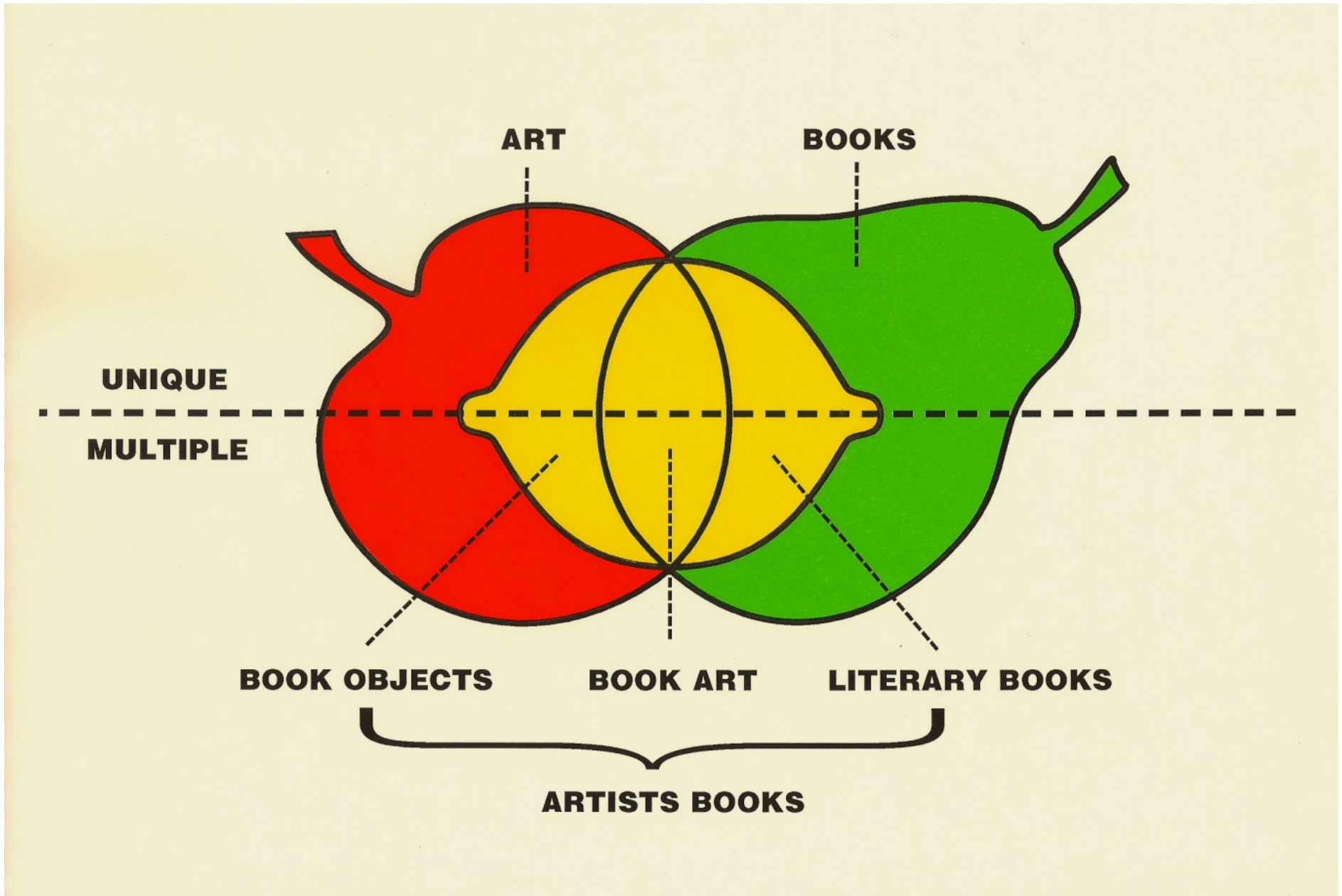


There was something Anthony Froshaug once said to me: ‘you’ve got the publishing bug as well.’

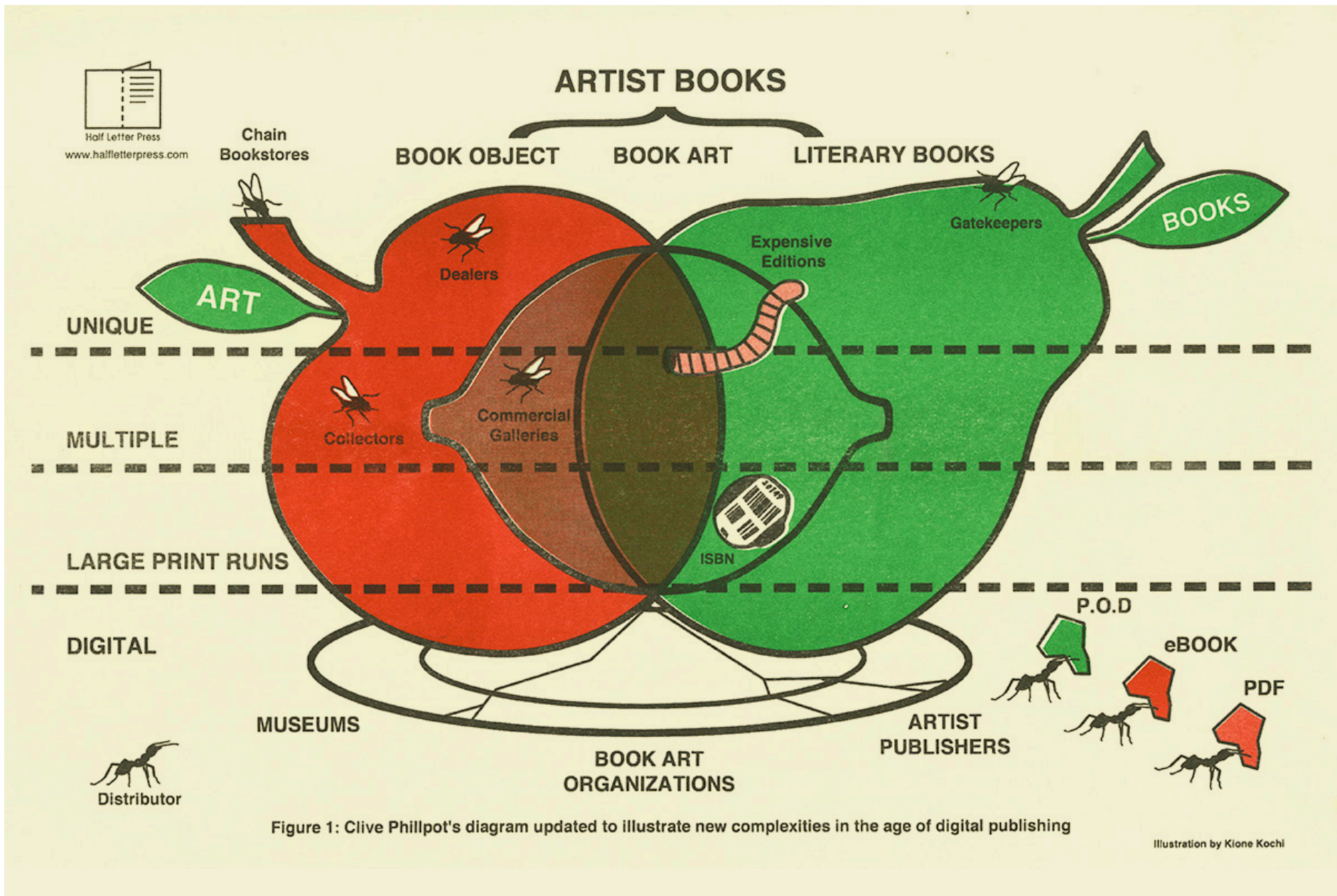
He’d had it too. A lot of people have it. It’s some wish to disseminate: to produce books or texts or information, and spread it around. Maybe it is a bug or a disease.

There’s something I do continually: if I see a newspaper article that I think will interest someone else, I cut it out and give it to them. Or I make two photocopies, and give one to that friend and the other to someone else. Maybe that’s the publishing activity at its most basic: perhaps it’s an instinct rather than a disease.

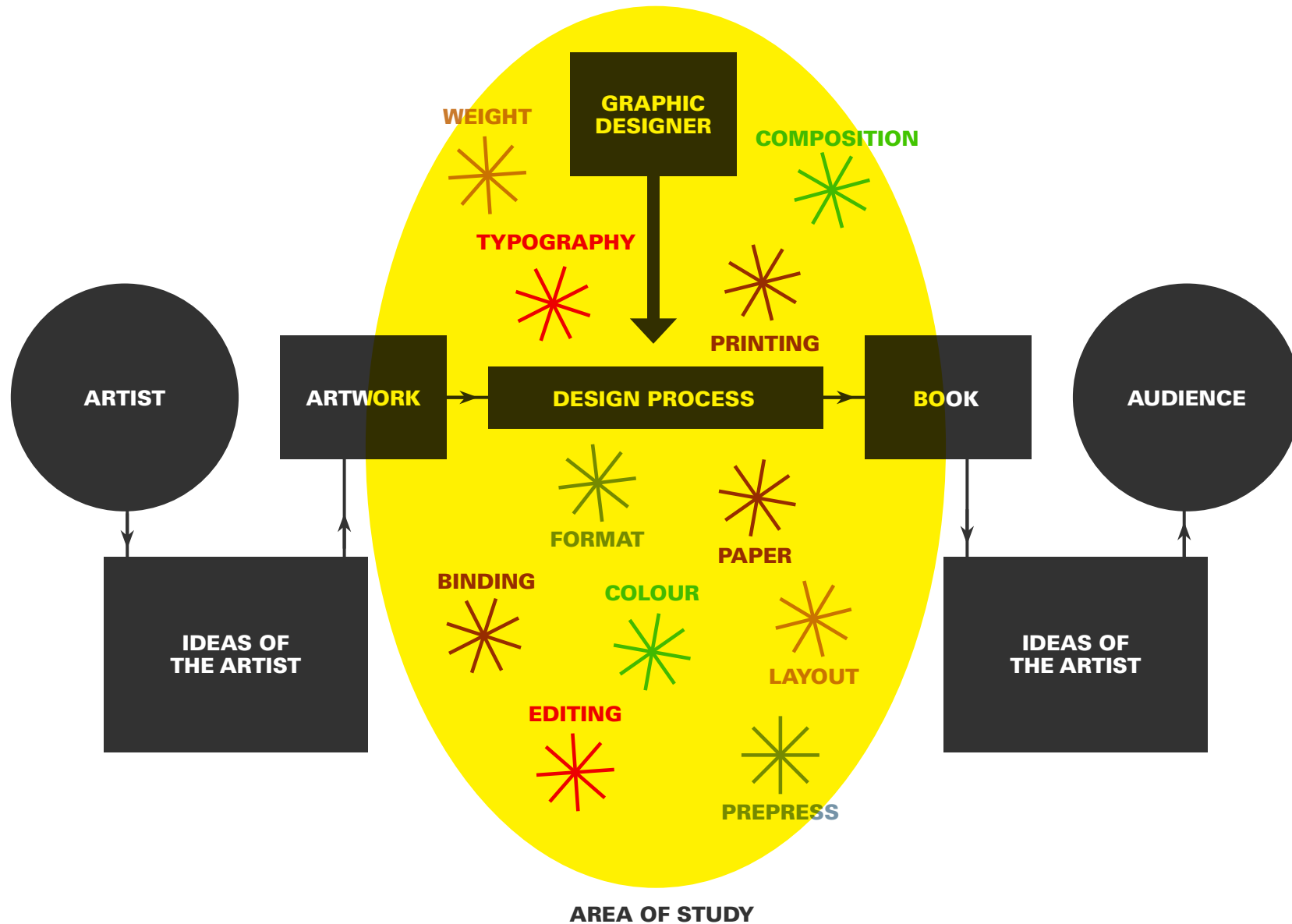
— Robin Kinross



Clive Phillpot. Artists' Books 'Fruit Salad' Diagram, 1982.



Clive Phillpot's diagram updated to illustrate new complexities in the age of digital publishing. Illustration by Kione Kochi. Half Letter Press, 2013.



Indrek Sirkel, 2022. Based on Claude Shannon's diagram of the passage of information (1948) as seen in *A Communication Primer* (1953), a short film by Charles and Ray Eames.