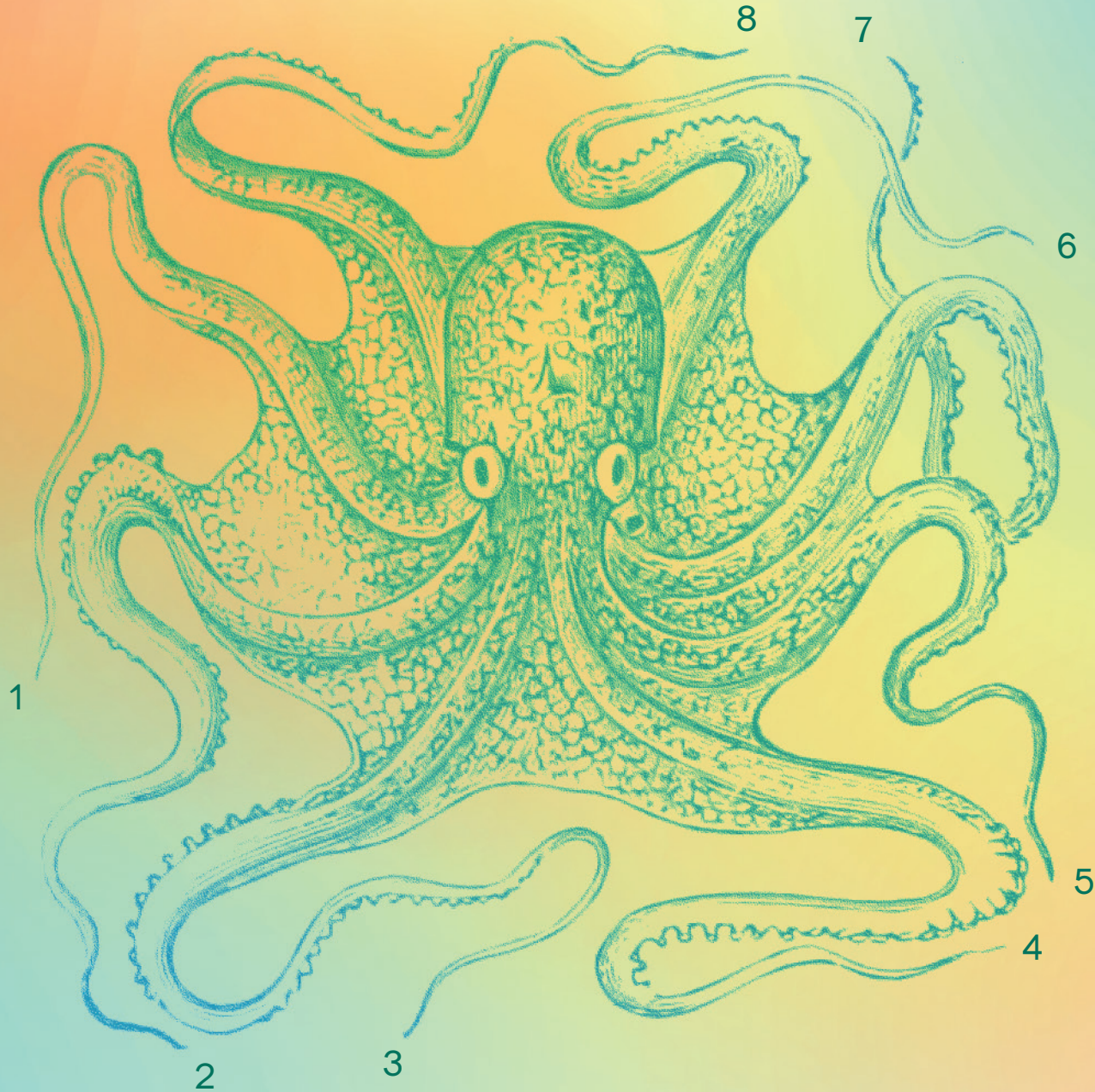


Notes  
on  
Project  
Design

Art  
&  
Media  
Studio

2023

# Notes on Project Design



# What is the focus of my project?

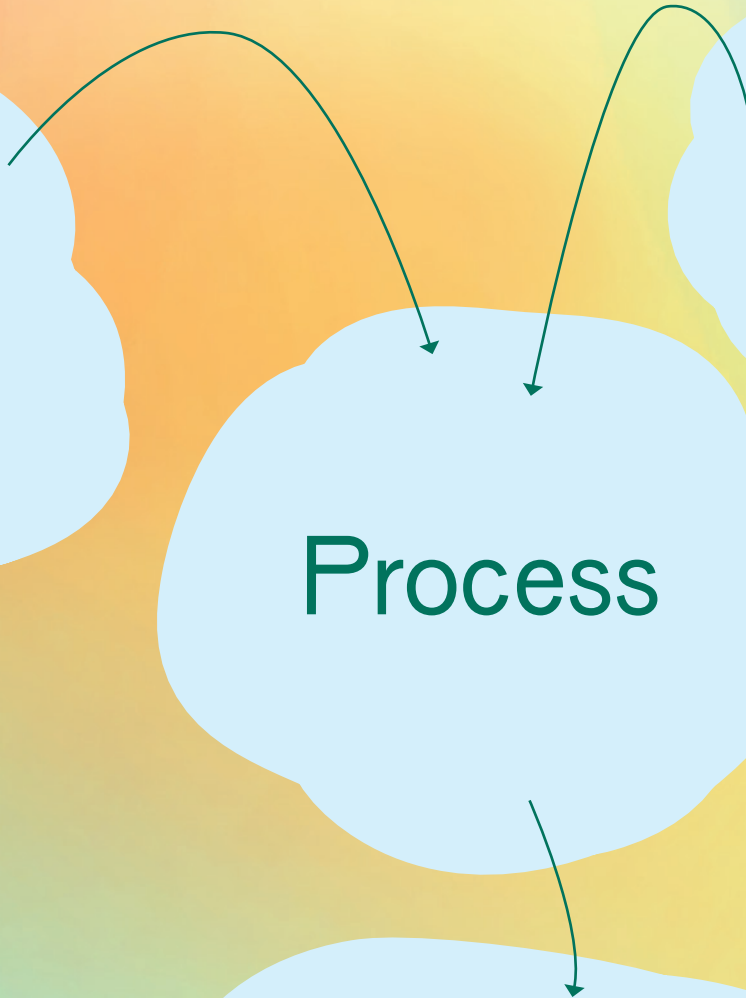
- \* The Analysis Project
- \* The Construction Project
- \* The Process Project
- \* The Vision Project

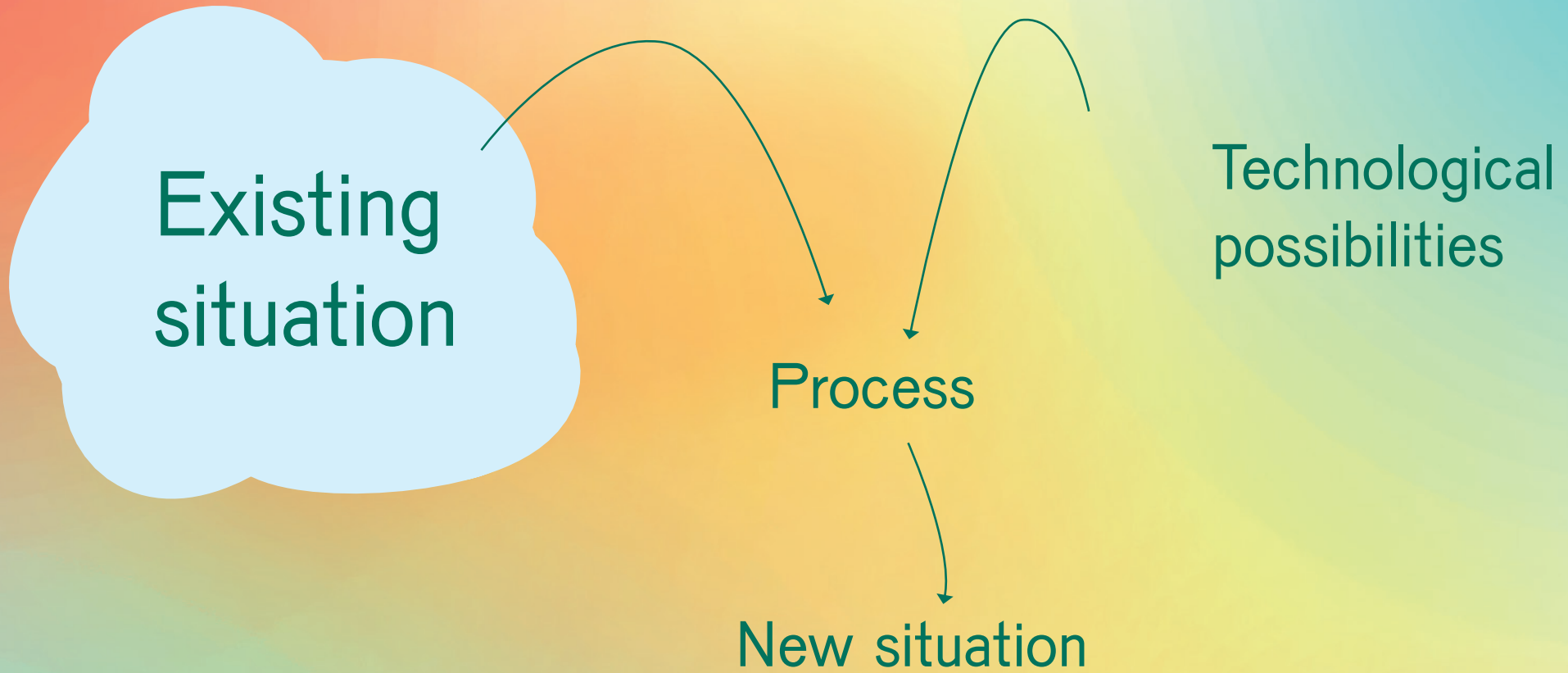
Existing  
situation

Technological  
possibilities

Process

New situation





\* The Analysis Project

```
graph TD; A(Existing situation) --> B(Process); C(Technological possibilities) --> B; B --> D(New situation)
```

Existing situation

Technological possibilities

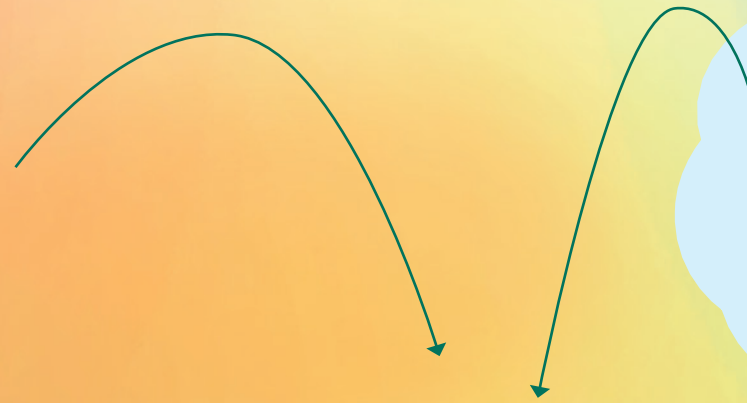
Process

New situation

\* The Analysis Project

What is going on?  
Is there a problem?  
Who is involved?  
What is worth preserving?  
What is worth changing?

Existing  
situation



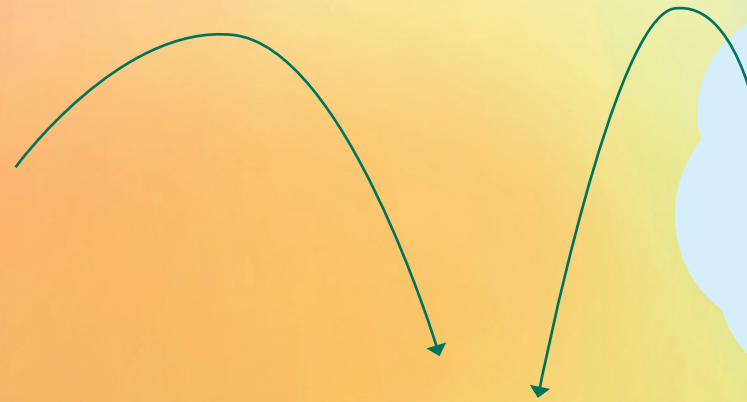
Process



New situation

\* The Construction Project

Existing  
situation



Process

New situation

Technological  
possibilities

## \* The Construction Project

- What are the tools?
- What do the tools allow?
- What forms do they create?
- What tools can be combined?
- How do materials talk back?



Existing situation

Technological possibilities



Process

New situation

\* The Process Project

Existing situation

Technological possibilities



Process

New situation

\* The Process Project

What information do I need?  
What do I do with the info?  
How do I accomplish change?  
How do I evaluate my decisions?

Existing  
situation

Technological  
possibilities

Process

New situation

\* The Vision Project



Existing  
situation

Technological  
possibilities

Process

New situation

Is there a solution? What is it?  
What is a preferred outcome?  
What can the future be like?  
How do I get there?

\* The Vision Project

Focus

Aim

Risk

The Analysis  
Project

Existing  
situation

To understand  
the problem

To become  
detached from  
change

The Construction  
Project

Technological  
possibilities

To build  
something

To fail to  
appreciate  
context

The Process  
Project

The process

To model how  
change is  
accomplished

To lose sight of  
the outcome

The Vision  
Project

The new  
situation

To explore  
where we want  
to go

To become  
unconvincing