Welcome to ADD Basics!

We'll start at 15:15





Today's agenda

Add Basics: what would you like to learn on this course?

Write down 3 separate learning objectives for yourself. What topics or skills would you like to learn about during this course? We'll do our best to incorporate your preferences into the course plan.

1. During this course, I would like to learn...

Enter your answer

15:15 Ideation, homework review

Meri

"How do new innovations come about. Where does the idea

come from?"

15:30 Applications of additive manufacturing

Aaro

"How to ideate effectively as a

group"

17:30 Forming teams, team charter

Meri

"More about 3D printing"

"Additive manufacturing and it's basics."



"Group work"

Next week, we'll have a split class with 3 tracks

Tutorial: Printing in practise	Väre Printshop	Hector
Lecture: Design for AM: Materials	Väre Q203	Aaro
Teamwork: Critically evaluating your ideas	Väre Q202	Sonja

Due to space limitations, we'll start the class at 15:00 and rotate through the stops at 15:00, 16:00 & 17:00 in small groups.



Hector Velasquez Reynoso Väre 3D printshop



Aaro Packalén Aalto Design Factory



Sonja Hilavuo Aalto Ventures Program





Ideation & teamwork



How did the ideation assignment go?

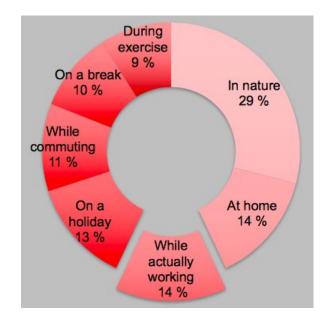
Was it easy? Hard?

Where did you get your ideas?





Where do we get ideas?



Other 1% Using creativity Boring methods meetings 3 % 6 % Interesting meetings

Berth, 1993



Where do we get our ideas?

"The method I use is going out for a cigarette. That's where the problem crystallizes and the solution appears. Sometimes I go alone, but if I bump into any of the other smokers on the way, I ask for them to join me."

Laakso & Liikkanen (2012)





Exercise: draw an imaginary alien

- 89% have eyes
- 78% have feet
- 59% have a nose

Very similar outcomes
Borrowing from sci-fi etc.

Ward (1994, 1995)







For the homework exercise, how many of you came up with the following?









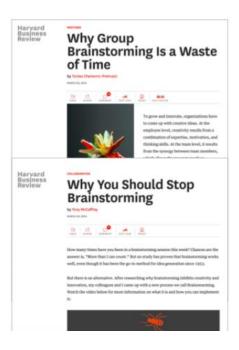


Group ideation might not increase the amount or quality of ideas

...but it has other positive effects

- Use and distribution of knowledge
- Gathering and displaying ideas is efficient
- Strengthening social bonds
- Motivation
- Supports the creative process

The creative process is complicated: one ideation session is rarely enough





Teamwork



Let's team up!

l've got some project management experience



I've done prototyping before

- Pick a color that most accurately describes the skills you can bring to a team
- Sit down at a table where all three are represented (max 6 people)



Share your homework assignment ideas with your team

Don't go through all of them: share only your craziest, easiest and best ideas









Assignment 2: Team agreement

- Get together with your team to discuss your project idea and working standards
- Decide on the different elements of your team charter (outline on MyCourses)
- Due before class next week

 If you missed the team formation, contact meri.kuikka (a) aalto.fi

ADD Basics teamwork agreement

Group name:

Group member names:

Group picture (if you're meeting remotely, use a screenshot of your call):

Project idea

What project idea would you like to pursue together as a team for the course project? If the first idea doesn't work out, what is your second or third choice?

Team skillset

What skills do your team members already have within the team that will help you with the project? Course assignments will include at least the following: project management, CAD modelling, prototyping and pitching your idea. Are there any skills that specific group members don't yet have but would like to practise during this course?

Roles and responsibilities

Describe and assign the roles and responsibilities of individual project team members. How will you divide the work? How will decisions be made? How will you share the workload? Who wants to do what tasks? What will you do if work is not completed as agreed? How will you make sure that everybody's expertise is used in the project?



Assignment 3: Väre Workshop access (due 21.3.)

Complete the introductory course for the 3D printing workshop at Väre (linked on MyCourses).

Completing the course will give you the skills needed to operate the workshop's printers and access to the reservation calendar, so you can book time to print your course project.





Reference list

Laakso, M., & Liikkanen, L. A. (2012). Dubious role of formal creativity techniques in professional design. In *DS 73-1 Proceedings of the 2nd International Conference on Design Creativity Volume 1* (pp. 55-64).

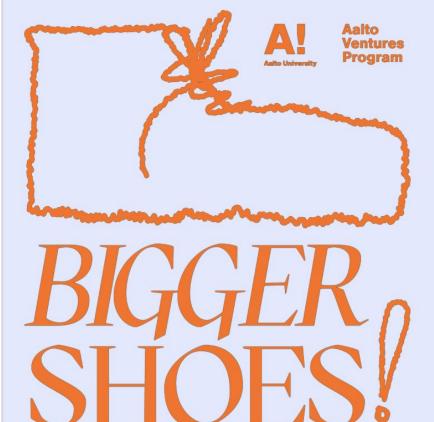
Tuckman, B. W., & Jensen, M. A. C. (1977). Stages of small-group development revisited. *Group & organization studies*, *2*(4), 419-427.

Ward, T.B. (1994). Structured imagination: The role of conceptual structure in exemplar generation. Cognitive Psychology, 27, 1-40.

Ward, T.B. (1995). What's old about new ideas?. In S. M. Smith , T. B. Ward , & R. A. Finke (Eds.), The creative cognition approach (pp. 157-178). Cambridge, MA : MIT Press.



13.03. 17:00 @Puumiehenkuja 5 running (almost) weekly



How to build MVP with customers with Ali Khalid Rana and Tuomo Riekki

