Welcome to ADD Basics!

15:15 Introduction

15:30 Learning café

17:45 Closing words

Leave your coats & bags at the side of the room, we'll switch tables every 15 min.





Learning café

- Learning Café is a study method that combines presenting and discussing in small groups with an easy-going and personal atmosphere modelled on a café
- Your team will meet with experts to discuss your project from the perspectives of prototyping, 3D printing in practise, multidisciplinary teamwork and business idea development





Halfway checkpoint learning café: discuss your project idea with experts in different fields



Aaro Packalén: CAD modelling



Teppo Vienamo: production considerations



Anders Häggman: prototyping (role, look & feel, implementation)



Sonja Hilavuo: talking to customers



Elina Kähkönen: Sustainability (material choice & efficiency)



Anton Schubert: Value chain

- Team discussion with experts (15 minutes each)
- Each expert will give you feedback on your work so far, answer any questions you may have about how to move your project forward, and grade your team on your ability to discuss your project from the perspective of the topic they represent
- Your overall team grade for the halfway checkpoint will count for 25% of your course grade





HBR / Digital Article / Data Is Great - But It's Not a Replacement for Talking to Cust...

Data Is Great — But It's Not a Replacement for Talking to Customers

Published on HBR.org / March 05, 2021 / Reprint H0688I

by Graham Kenny







Break (find your .stl files!)



























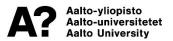






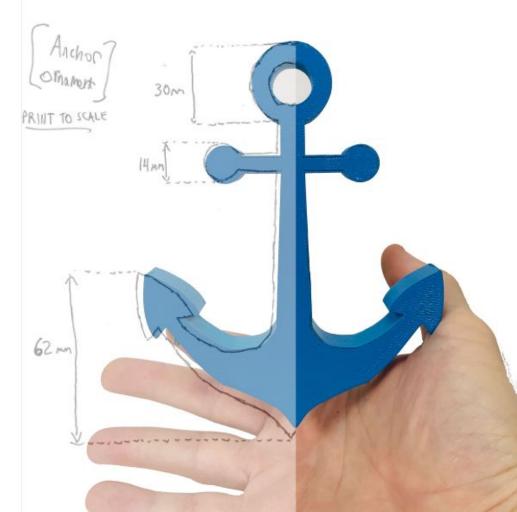


15:00



Assignment 6: Peer feedback

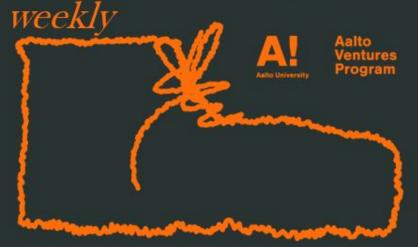
- Read the project outline of the team with the number (your team number +1)
- Comment on their idea and give feedback on how they might improve it based on the guidelines on MyCourses
- Individual work





17.4. 17:00 @Puumiehenkuja 5

running



Go-to-market & expansion with Emma Lehikoinen and Miki Kuusi

BIGGER, SHOES!

Register here ->
avp.aalto.fi/bigger-shoes

