

# Welcome to ADD Basics!

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Mark your attendance here



Aalto-yliopisto  
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# Today's agenda

**15:20** Using AM to optimise the supply chain, Wycliffe Raduma

**Break**

**16:30** Designing for your user, Anton Schubert

Add Basics: what would you like to learn on this course?

Write down 3 separate learning objectives for yourself. What topics or skills would you like to learn about during this course? We'll do our best to incorporate your preferences into the course plan.

1. During this course, I would like to learn...

Enter your answer

Supply chain things

Optimizing the production process

How to create a product that people wants and needs

User and market research: finding and validating ideas

# Assignment 7: User feedback

Do this assignment together with your group.

1. Define your target audience
2. Book an interview with one potential user of your product per team member (5-6 total)
3. Prepare interview questions & conduct the interviews
4. Analyze your results and compile them using the report template

Use the report template (on MyCourses) to structure your answers. Due in 2 weeks.



Design a hangboard for your personal climbing needs

## CustoBoard

- A CustoBoard contains various holds that can be used to improve finger strength for climbing
- The Custoboard is customizable in order to meet the customer's needs, the positions and shapes of the holds can be changed
  - The CustoBoard can be attached to every apartment wall

# Next week: New Business Game at Design Factory Stage



Write down activities and functions  
to create a path from an idea to a product