Notes on Project Design
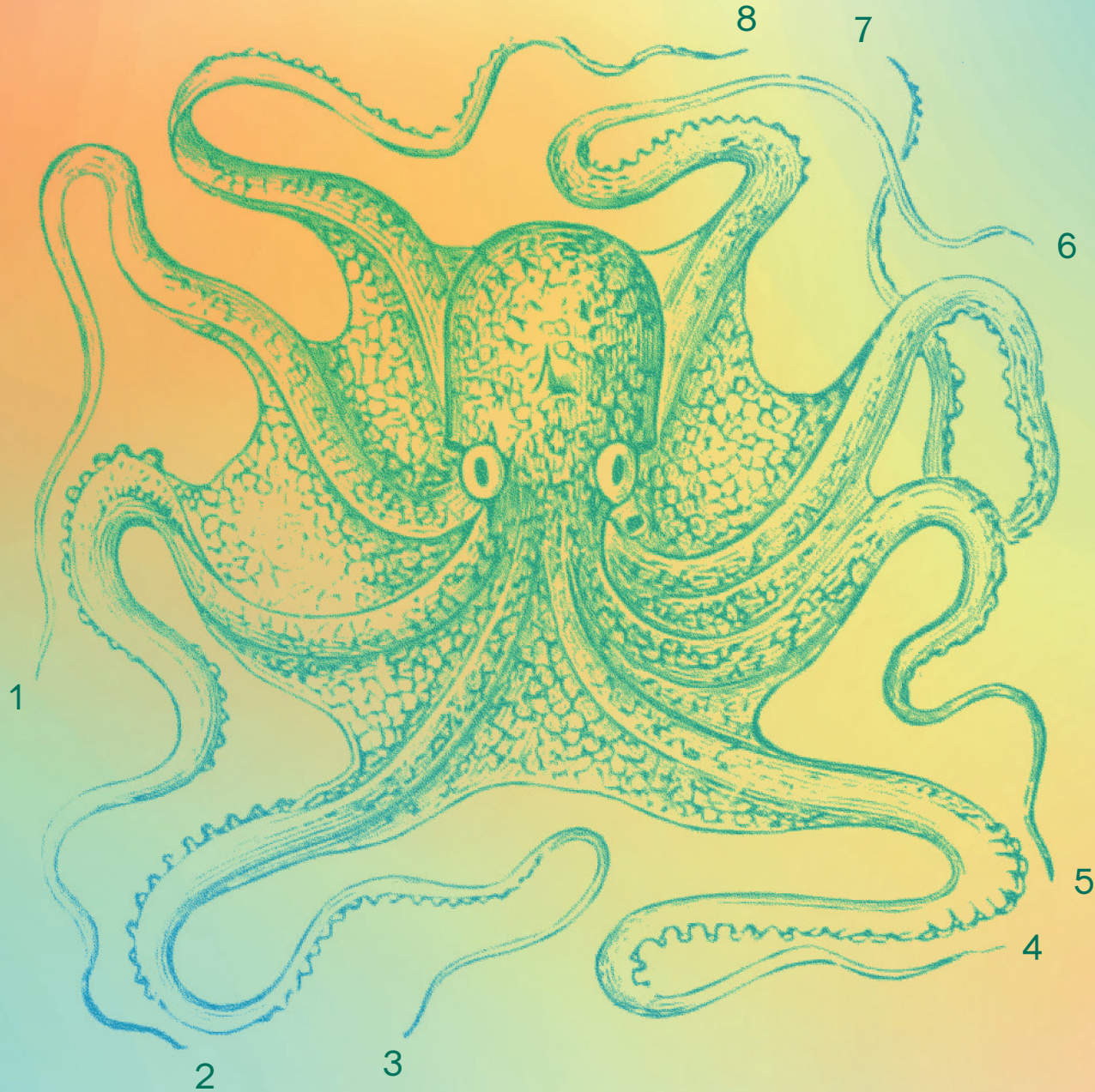
Art
&
Media
Studio
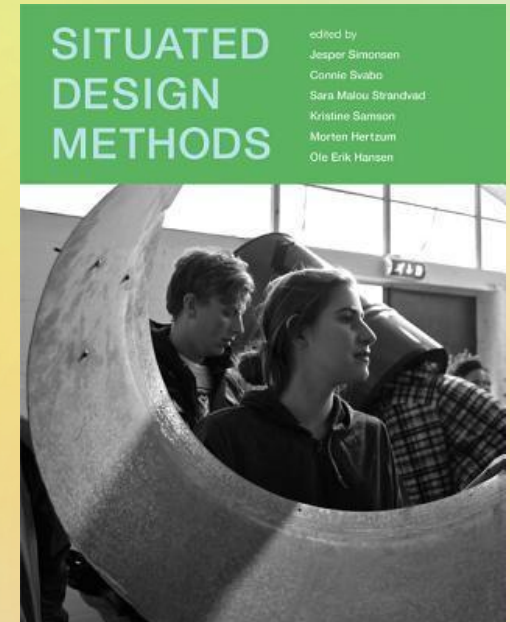
2023

Notes

on

Project

Design

What is the focus of my project?

* The Analysis Project
* The Construction Project
* The Process Project
* The Vision Project

Applied from Hertzum, Morten. 2014. "Project Designs for Student Design Projects". in Simonsen, Jesper et al. (eds.) Situated Design Methods. MIT Press.

Existing situation

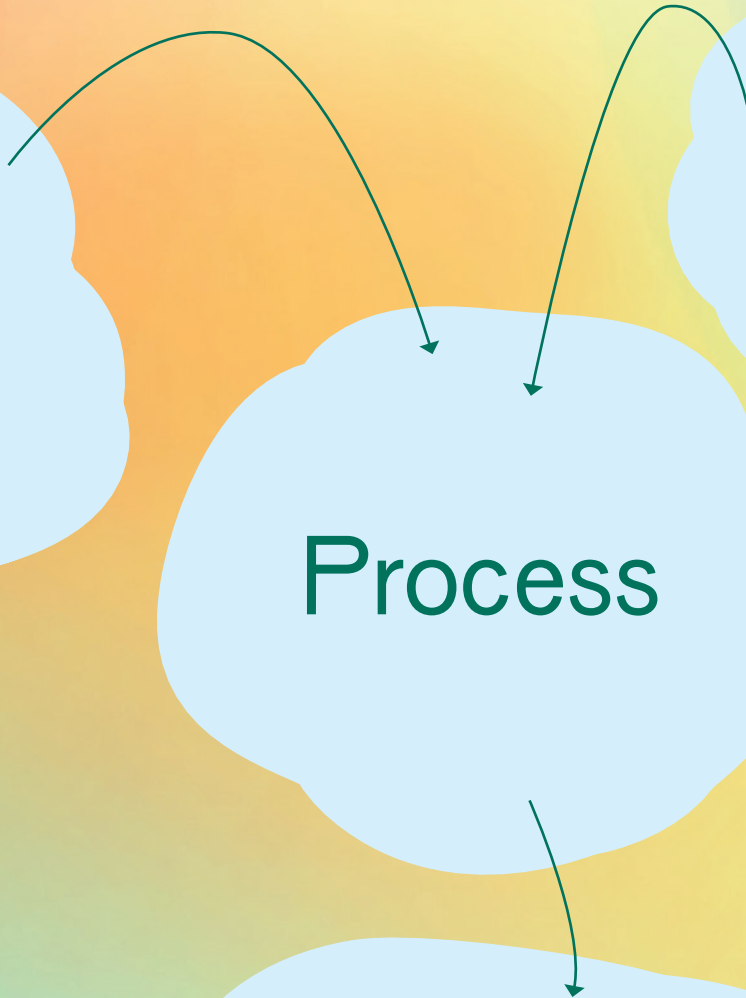Technological possibilities
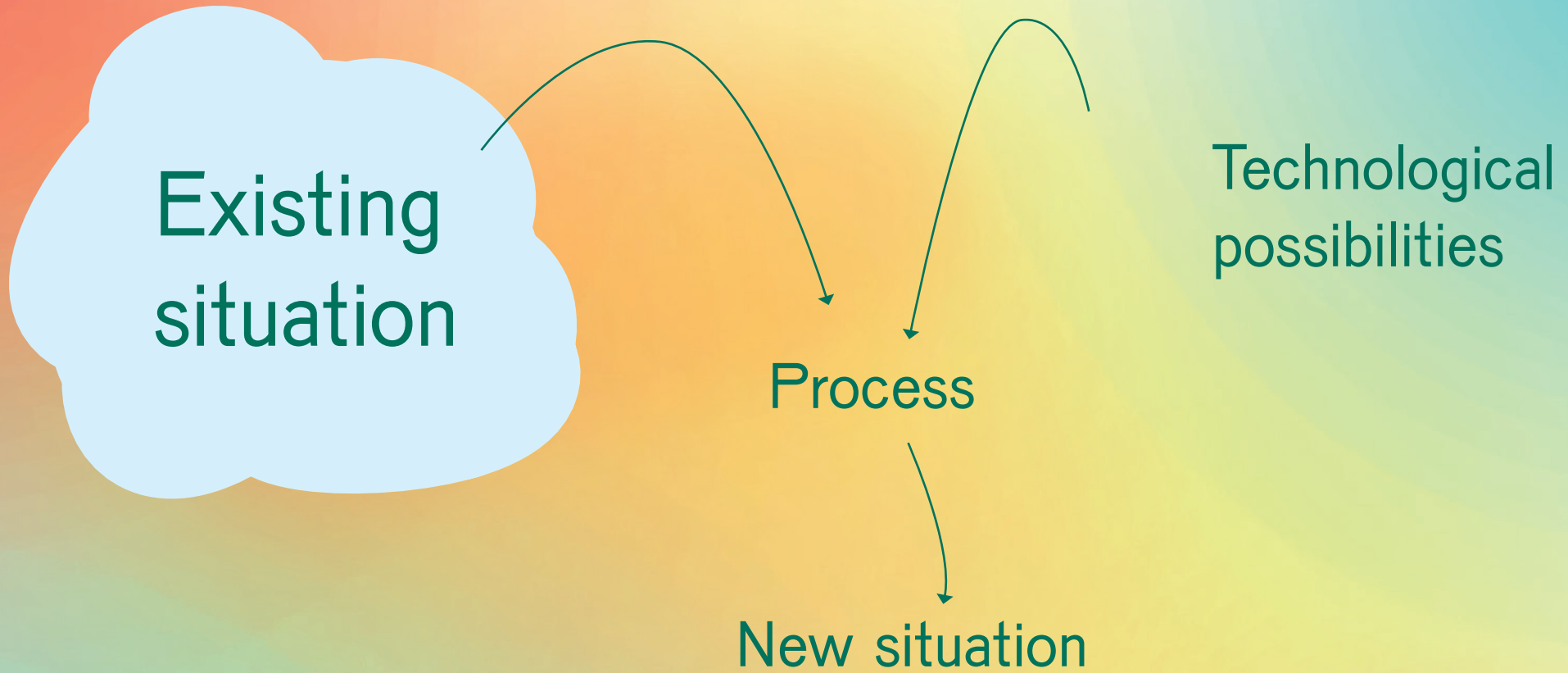
Process

New situation

Existing situation

Technological possibilities
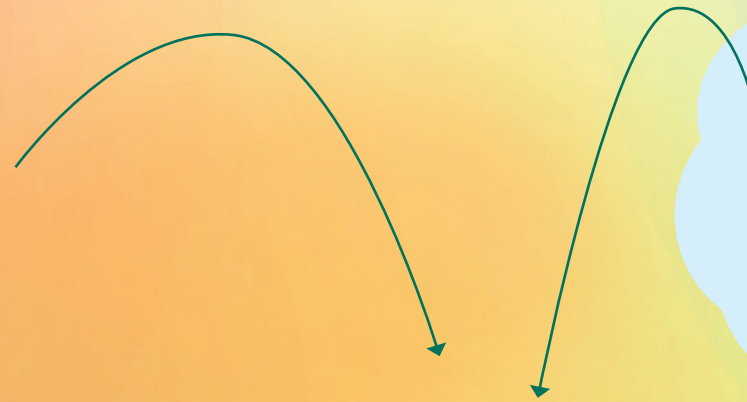
Process

New situation

* The Analysis Project

Existing situation

Process

New situation

Technological possibilities

What is going on?
Is there a problem?
Who is involved?
What is worth preserving?
What is worth changing?

* The Analysis Project

Existing
situation

Technological
possibilities

Process

New situation

* The Construction Project

Existing
situation

Process

New situation

Technological
possibilities

What are the tools?
What do the tools allow?
What forms do they create?
What tools can be combined?
How do materials talk back?
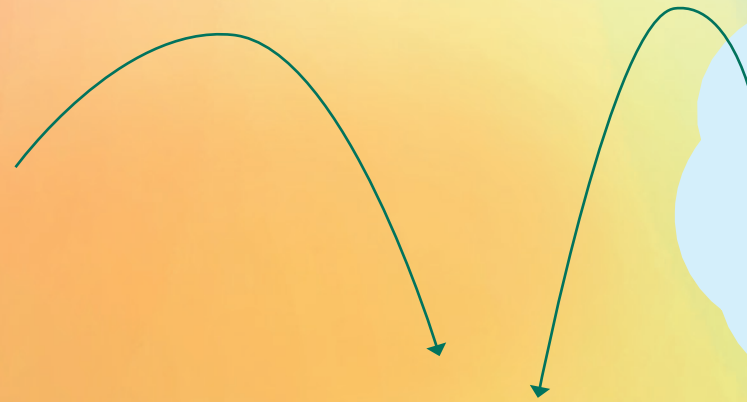
* The Construction Project

Existing
situation

Technological
possibilities

Process

New situation

* The Process Project

Existing situation

Technological possibilities

Process

New situation

What information do I need?
What do I do with the info?
How to accomplish change?
How do I refine my decisions?
How do I manage my process?

* The Process Project

Existing
situation

Technological
possibilities

Process

New situation

* The Vision Project

Existing situation

Technological possibilities

Process

New situation

Is there a solution? What is it?
What is a preferred outcome?
What can the future be like?
How do I get there?

* The Vision Project

	Focus	Aim	Risk
The Analysis Project	Existing situation	To understand the problem	To become detached from change
The Construction Project	Technological possibilities	To build something	To fail to appreciate context
The Process Project	The process	To model how change is accomplished	To lose sight of the outcome
The Vision Project	The new situation	To explore where we want to go	To become unconvincing