

Welcome!



Timo Korkeamäki
Dean



Merger of three leading Finnish universities

1849

Helsinki University of Technology

1871

University of Art and Design Helsinki

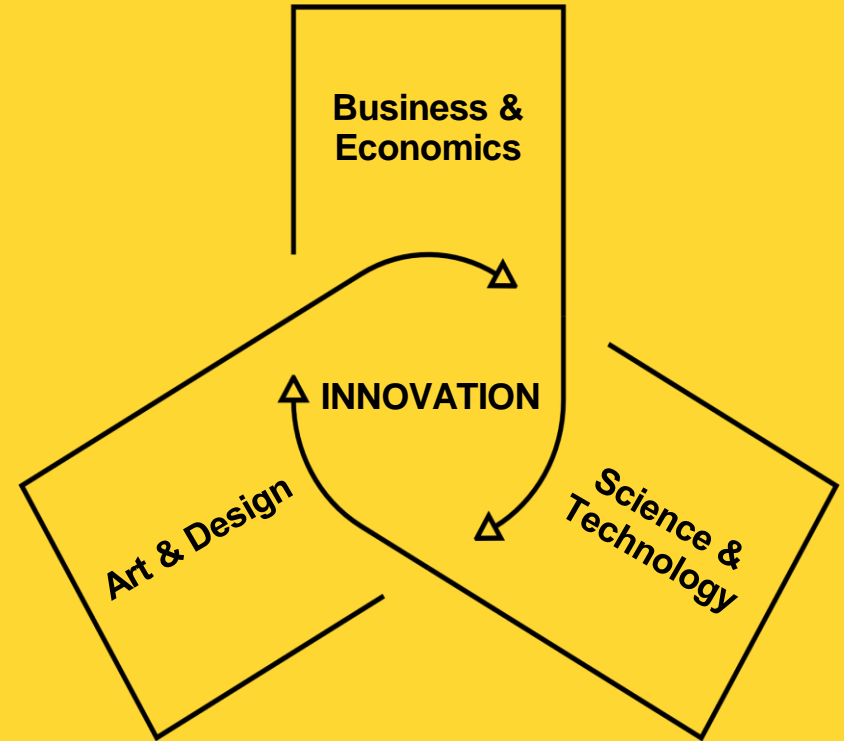
1911

Helsinki School of Economics

Aalto
University
2010

We embarked on a mission

- By merging three leading universities in 2010, Aalto was founded to work as a societally embedded, and innovative research university for a better world
- Aalto has a national mission to strengthen Finland's innovative capacity through first-class research and education



Our purpose: Shaping a sustainable future.

Aalto University is founded on high-quality research, education, impact as well as shared values of responsibility, courage and collaboration.

We solve global challenges by bringing talent together across science, art, technology, and business.



Six dynamic schools

School of Arts, Design and Architecture

architecture; art; design; media; film, television and scenography

School of Business

accounting; economics; finance; management studies; marketing; information and service management

School of Chemical Engineering

bioproducts and biosystems; chemistry and materials science; chemical and metallurgical engineering

School of Electrical Engineering

communications and networking; electronics and nanoengineering; electrical engineering and automation; signal processing and acoustics

School of Engineering

built environment; civil engineering; mechanical engineering

School of Science

applied physics; computer science; industrial engineering and management; mathematics and systems analysis; neuroscience and biomedical engineering

The School of Business at a glance

All enrolled students	4090
BSc students	2004
MSc students	1881
PhD students *	205
Aalto MBA & Aalto Executive MBA students	811
Student exchange agreements with foreign universities worldwide	157
Faculty members *	189
Service personnel	75
Campuses	Otaniemi Mikkeli

Vision

To attract and cultivate global leaders in business research, education, and practice.

Better Business – Better Society

Research

High-quality research on important business & societal challenges

Learning

Real-life challenges & multidisciplinary student learning experiences in an international context

Societal Impact

Contributions to the business community & society at large

Triple Crown status

The School is among the **0.5% of business schools worldwide** with labels of excellence from the world's three leading business school accreditation bodies.



AACSB – The first Nordic business school to earn this prestigious quality label



AMBA – Awarded only to schools offering high-quality MBA Programmes



EQUIS – The School is part of the select group of leading business schools with 5-year accreditation

Success in Research

48th

In the world

Business & Economics



(US News, 2022)

24th

In the world

Business Administration

(Shanghai Ranking of Academic
Subjects, 2022)

- | | | |
|-------|-----------------------------------|---|
| 22. | University of Southern California |  |
| 23. | Bocconi University |  |
| 24. | Aalto University |  |
| 25. | University of Miami |  |
| 26. | Ohio State University - Columbus |  |
| ... | | |
| 51-75 | Stanford University |  |

Teaching and Learning

3

Bachelor's programmes

- **Business (in Finnish, Otaniemi): ~330 students/year**
- **International Business (in English, Mikkeli): ~80 students/year**
- **Economics (in English, Otaniemi): ~40 students/year**

12

Master's programmes (in Otaniemi)

- **Accounting**
- **Business Analytics*****
- **Business Law**
- **Creative Sustainability***
- **Economics**
- **Finance**
- **Global Management / CEMS**
- **Information and Service Management**
- **International Design Business Management****
- **People Management and Organizational Development*****
- **Marketing**
- **Strategic Management in a Changing World*****

Societal impact

Key roles in **societal debates** and **policy-making**

Extensive **collaboration** with corporations and other organisations in research & teaching

Knowledge-sharing **events & mechanisms**

Strong **alumni** engagement

Executive education and life-wide learning



As you begin your studies

Take full advantage of your study place

Embrace and seek diversity

Teamwork and inclusion are important skills too

Provide feedback to your teacher, program, and school

Take care of yourself and your fellow students (and don't be shy to seek for help when needed)



Studying in the post pandemic world

“I want all course material to be online”

“I want to have less teaching online, more on campus”

“I want to teach in an interactive environment”

“I want students to reach the learning goals for the program”



Better Business – Better Society



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