ELEC-E9900 Networked Partnering and Product Innovation - NEPPI

Introduction

Salu Ylirisku 23.10.2023





Salu Ylirisku

- Doctor of Arts (industrial design, concept design)
- Master of Science (computer science, interaction design)
- Over 20 years of user-cented concept design experience
- Since 2017 in Aalto ELEC





Learning Goals

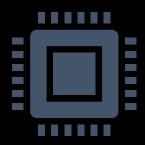
- 1. To design networked technology application concepts
- 2. To define key design requirements for technical applications
- 3. To apply rapid prototyping techniques with different materials

"Learn to talk to an engineer"





Schedule – Two parts



Part I:

Building a complex IoT machine with given design requirements

Event: Show on the 3th of November in DeFa (14:00-15:00)



Part II:

Defining a design concept with the key design requirements for an IoT application

Event: NEXPO on the 1st of December in TUAS (14:00-16:00)

The daily schedules

• Mondays 09:15-12

- Lectures at DeFa / Stage
- Wednesdays 09:15-16
- Hands-on teamwork at DeFa / Stage

• Fridays 09:15-16

 Team presentations/dialogue & events at DeFA workshops





Absences



The team is expected to participate in each hads-on session throughout the course



If you are absent, please,
1) inform Salu
2) inform your team



Absences are compensated by reading & writing assignments





Deliverables

- Weekly deliverables
 - W1: IoT Machine Challenge 1
 - W2: IoT Machine Challenge 2
 - W3: Three initial design concepts
 - W4: Design concept
 - W5: Key design requirements
 - W6: Final IoT Concept & NEXPO
 - W7: Final deliverable (Concept document) & exam





Evaluation criteria

- 1. HexMachine, 20%
- 2. NEXPO, 20%
- 3. IoT Product Concept Document, 20%
- 4. Team Process Contribution, 20%
- 5. Exam, 20%
- If you are absent, reading assignments will be assigned to you and you need to catch up with your team





HexMachine

- Active participation, 100%
- Reading & writing for absences (400-600 words / missed day)





NEXPO

- Product Concept / argumentation for the design
- IoT Service / illustration of the system architecture
- Physical Product / illustration of vision/physical mock-up
- Product UX / demo/video of the "idea alive"
- Stand experience / engagement with your audience

Evaluated collaboratively with NEXPO visitors + You & Me





IoT Product Concept Document

- Concept description
- Key design requirements /w concrete suggestions
- Key types of partners /w concrete suggestions
- Key sources of revenue /w concrete suggestions
- Estimated main monthly running costs & production costs (per thing)





Team Process Contribution (for the Part II)

- Peer evaluation
 - 0 % 100 %
- NEXPO team will get two evaluations
 - Own team
 - NEXPO team

Be kind! Only if there are issues lower your score.





Exam Grading

- 1. To design networked technology application concepts
- 2. To define key design requirements for technical applications
- 3. To apply rapid prototyping techniques with different materials

"Learn to talk to an engineer"

- Oral exam, 6.-8.12 09-16 (á 15 mins), online
 - Scheduler opens today
- This is the test if you have reached the learning goals or not.
 - It will be a dialogue with you and Salu
 - You will have a design concept to explain (Salu gives)
 - You will act as a design manager, Salu more like an engineer
- +1p to your final grade if yes
 - otherwise the course max grade 4/5





Enrolment and survey

- Are you enrolled to the NEPPI course? If not, please, enrol asap. And
 if you cannot, please, inform me via e-mail.
 - The capacity of the course is 60 students.
 - Priority to IDBM students
 - Then master's students
- And, if you have not yet filled the pre-questionnaire please, send me (salu.ylirisku@aalto.fi) a request to submit the questionnaire to you again.



