

LIVING ON THE CAMPUS - NOW AND FUTURE NEEDS

Day in Otaniemi

What could a day in Otaniemi look like for different individuals?

morning

afternoon

evening



Entrepreneur Marko

Marko starts her day with a quick breakfast in his apartment. Meets with his team to discuss the progress of their latest project and plans for the day.

Spends most of his afternoon in the startup center's prototyping lab, working on refining their renewable energy product. Meets with potential investors during a lunch meeting at the nearby business hub.

After a productive day, Marko unwinds with friends at a local restaurant, discussing new ideas and industry trends. He ends the evening with a walk around the campus, drawing inspiration from the innovative architecture.



Nature lover Anna

Anna wakes up early, eats quick breakfast and takes her dog to long stroll. After that she takes her camera and boards a bus to Nuukio.

In Nuukio, Anna explores various hiking trails and sets up her camera to photograph the beautiful landscapes and wildlife. She takes a break for a picnic near a serene lake, savoring the nature.

As the sun sets, Anna heads back to Otaniemi, where she stops by a local art gallery showcasing her photography. She attends an artist's reception, connecting with fellow artists and admirers of her work.



Student Alejandro

Alejandro starts his day with a brisk walk to Aalto University's campus, enjoying the fresh air and green surroundings. He attends a morning seminar on sustainable development in the university's auditorium.

After the seminar, Alejandro heads to the campus library to continue his research. He meets with his fellow PhD students for a collaborative study session and lunch at the campus café.

In the evening, Alejandro takes a break from his studies and joins a campus yoga class to relax his mind. Later, he strolls through the nearby parks, appreciating the tranquility of nature, before heading home to his apartment in Otaniemi.



Cultural explorer Mia

Mia starts the day with a breakfast at a local café, soaking in the culture and ambiance. She then takes the metro to Helsinki to explore the city's museums and art galleries.

Mia visits the Design Museum to gain insights into Finnish design heritage and architecture. She enjoys a lunch of traditional Finnish cuisine at a nearby restaurant.

Back in Otaniemi, Mia attends a design workshop organized by Aalto University, collaborating with other students from diverse backgrounds. She ends the day with a gathering of international friends at a shared community space in her apartment building.

Otaniemi Demographics

Otaniemi is a district located in Espoo, Finland, and is best known for being the home of Aalto University. It is a vibrant and diverse area, attracting a wide range of residents due to its proximity to the university, modern amenities, and green spaces.

students

A significant portion of the population consists of students pursuing undergraduate, graduate, and doctoral degrees at Aalto University. These students come from diverse academic backgrounds and various countries.

Otaniemi also hosts researchers, professors, and other academic staff who work at Aalto University, adding to the intellectual and cultural diversity of the area.

young professionals

Many young professionals, particularly those in the tech and innovation sectors, choose to live in Otaniemi due to its proximity to tech companies, startups, and the university.

Otaniemi's proximity to technology and innovation hubs makes it an appealing location for tech enthusiasts and entrepreneurs.

families

While there is a sizable student and young professional population, some families also live in Otaniemi. This could include faculty members, university staff, or families attracted to the area's amenities and family-friendly environment.

international community

The university's international reputation attracts students and professionals from various countries, resulting in a diverse and multicultural community.

How could the area develop to be more inclusive?

Otaniemi is primarily designed for a diverse community, with a focus on accommodating the needs of students, researchers, and faculty associated with Aalto University. Additionally, the area is designed to attract young professionals, entrepreneurs, and individuals interested in technology and innovation due to its proximity to various tech companies and startups.

Affordable Housing	Community spaces	Accessibility	Public Art and Cultural Integration	Cultural and Social Programs	Support for Local Businesses	Green Initiatives	Community Engagement
Ensuring a mix of housing options, including affordable housing units and rental options, can make Otaniemi more accessible to a wider range of people, including students, young professionals, and families	Creating more community spaces, such as parks, public squares, and recreational areas, fosters a sense of belonging and encourages social interactions among residents of different backgrounds.	Improving accessibility throughout the area, including accessible public transportation, pedestrian-friendly pathways, and disability-friendly infrastructure, ensures that people of all abilities can navigate the district easily	Integrating public art installations and cultural symbols can enhance the area's identity and create a more inclusive and visually stimulating environment.	Organizing cultural events, workshops, and social programs that celebrate diversity and different cultural backgrounds can promote cross-cultural understanding and integration within the community.	Encouraging and supporting local businesses, particularly those run by individuals from diverse backgrounds, can create a more inclusive and vibrant local economy.	Promoting sustainability and green initiatives, such as urban gardening, waste reduction programs, and renewable energy projects, can attract environmentally conscious individuals and create a greener, healthier community.	Involving residents in decision-making processes, such as urban planning and community development, can ensure that their voices are heard and their needs are considered.