



ultra

Joonas Vartola

Partner
Head of Design

Joonas - MA in Vehicle Design from the Royal College of Art - got his career started at Pininfarina. After since he has worked as an in-house designer for Mazda and for Tesla in Los Angeles in the core design team, and occasionally working on industrial design for SpaceX projects. Prior to co-founding Ultra Joonas consulted for the Scandinavian marine industry and Californian tech start-ups.