

MNGT-E2012

My Development Journey

Session 1 – Introduction to the course



Aalto University
School of Business

Perttu Kähäri

September 11, 2023

Agenda

- **Introduction and course practicalities**
 - Learning outcomes and structure of the course
 - Assignments
- **Master's thesis**
- **Global Management – what is it?**

What are your expectations?

Learning outcomes and structure of the course

Learning outcomes

The students have actively constructed their own 'big picture' of Global Management, building on their own experiences and incorporating their learning from each of the courses during the first year of studies.

Meetings

- **Monday 11 September, from 16.15-18, T004 - Introduction**
- **Monday 9 October, from 16.15-18, T003 – Academic Development Journey**
- **Monday 13 November, from 16.15-18, T003 [NB! Date will change] – Thesis topics**
- **Monday 15 January, from 16.15-18, T003 – Thesis Seminar I**
- **Monday 29 January, from 16.15-18, T003 – Thesis Seminar I**
- **MSc Thesis Seminar meetings in small groups in Spring 2023**
- **Monday 11 March, from 16.15-18, T003 – Professional Development Journey**
- **Monday 28 May, from 16.15-18, BIZ Lounge & Terrace V301 - Celebration**
- **Individual meetings in the fall and spring**

Assignments

- **Two reflection papers on various topics:**
 - **Where will Global Management Program take me? (due 2 Oct)**
 - **My Development Journey (due 21 May)**
 - Length about 2 pages
 - Deadline one week before the session
 - Submitted in MyCourses
 - Graded pass / fail
- **MSc thesis assignments**

MSc Thesis

Methods courses

MNGT-E1003 Quantitative Methods

MNGT-E1011 Qualitative Methods

What is global management?

Question 1

How many member countries are there in the EU?

Question 2

What are the three largest trade partners of the United States?

Question 3

International logistics rely on container ports. Out of the Top 10 container ports seven are in China. Where are the other three?

Question 4

Which 3 companies are on the top of Fortune Global 500 of 2023?

Question 5

Where are the 3 oldest universities (in continuous operation) in the world? And where is the oldest continuously operating institution of higher education in the world?

Question 1

How many member countries are there in the EU?

There are 27 countries in the EU as of 2023.



Question 2

What are the three largest trade partners of the United States?

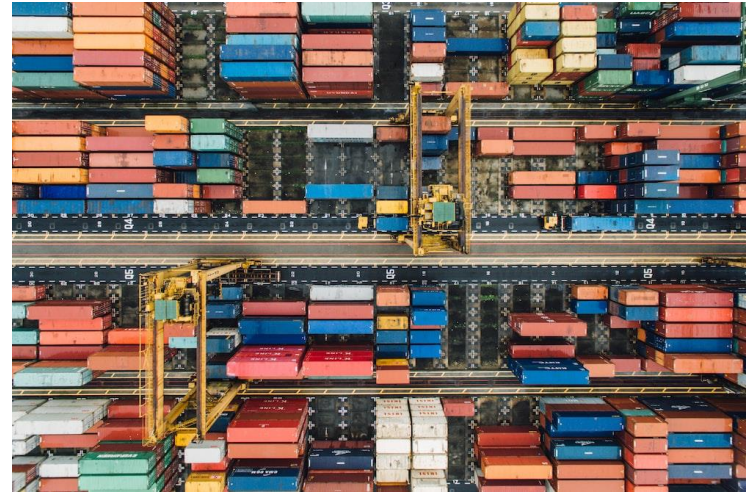
Canada, China, and Mexico are the three largest trade partners of the United States. Japan is the fourth.



Question 3

International logistics rely on container ports. Out of the Top 10 container ports seven are in China. Where are the other three?

- Singapore #2
- Busan, South Korea #6
- Rotterdam, the Netherlands #10



Question 4

Which 3 companies are on the top of Fortune Global 500 of 2023?

- Walmart , USA
- Saudi Aramco, SA
- State Grid, China



Question 5

Where are the 3 oldest universities (in continuous operation) in the world? And where is the oldest continuously operating institution of higher education in the world?

- University of Al Quaraouiyine – Morocco (as madrasa since 859)
- University of Bologna - Italy (1088)
- University of Oxford - England (1096-1167)
- University of Salamanca - Spain (1134)