



Aalto University
School of Business

General instructions for the case reports

35E00750 Logistics Systems and Analytics

Dr. Tri M. Tran
Assistant Professor of Operations Management
University of Groningen
<https://www.rug.nl/staff/tri.tran/>

Case report

- **Format:**
 - Consulting-style presentation slides
 - Submitting as PDF files
 - *Thus, all content should be on the slides and not in the speaker notes*
- **Slide limit (excluding the title slides and reference slides [if any]):**
 - For assignments that are worth 10% of the final grades: 10 slides (no longer applicable in this course)
 - For assignments that are worth 15% of the final grades: 15 slides

Case report

- **Font and font size:**
 - No strict requirements
 - However, please consider **readability**
 - Rule of thumb: the font size should not be smaller than 9 points
- **Language:**
 - English
 - Concise and precise

Some tips

- **Slide titles can help convey the points**
- **Visual aids, boxes, and arrows are welcomed**
- **Acknowledge assumptions and alternative explanations**
- **Justify your choices**