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School of Business

In Preparation for Session 3: Mathematical modeling 35E00750 Logistics Systems and Analytics

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Mathematical modeling

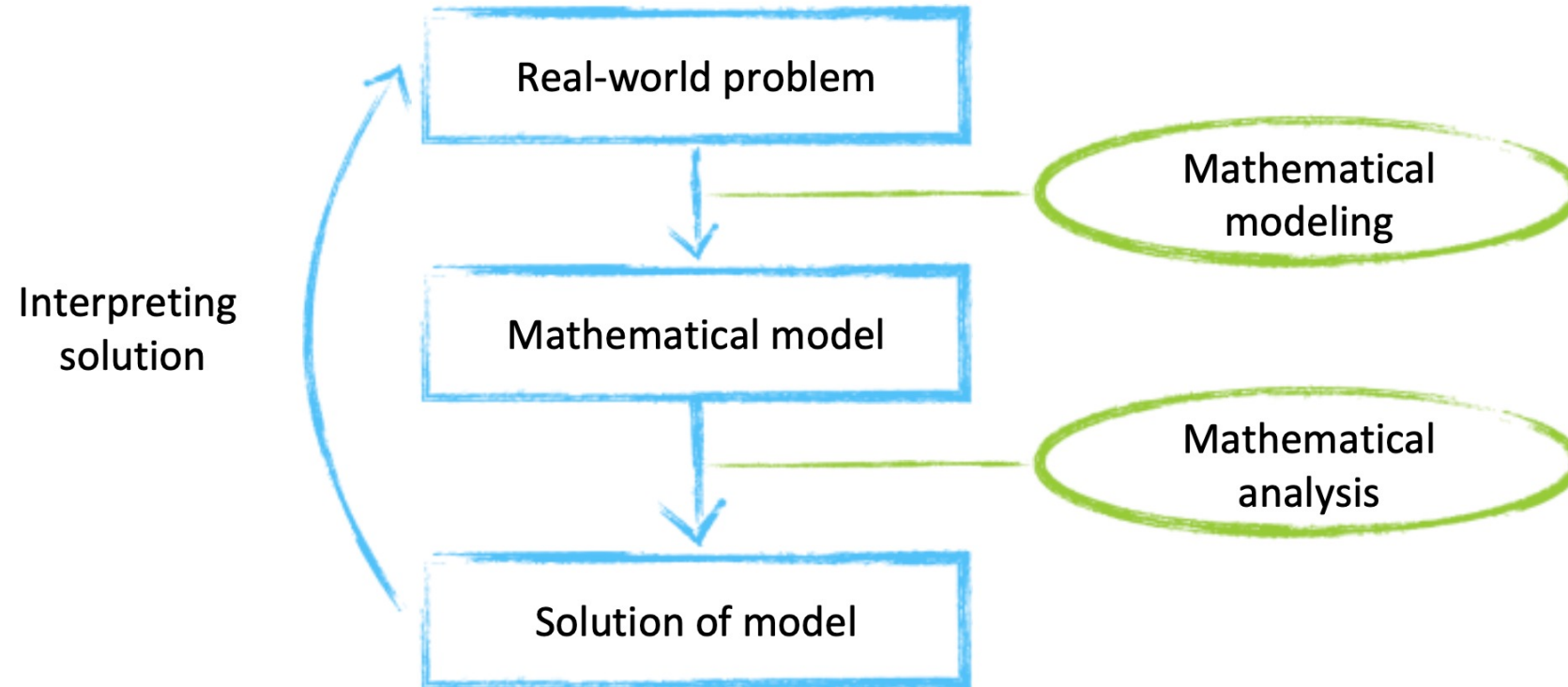
*Slide courtesy of Dr. Ir. Paul Buijs, Assistant Professor, Department of Operations,
Faculty of Economics and Business, University of Groningen*

Mathematical modeling steps



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Terminologies

- **Decision variables**
 - Mathematical description of the set of decisions to be made
- **Parameters**
 - What input data are known and needed for making the decisions?
- **Objectives**
 - A measure to rank alternative solutions
 - What do you want to achieve? Express this mathematically by using your decision variables and parameters
- **Constraints**
 - Limitations on the values of the decision variables
 - Develop mathematical relationships to describe constraints

Types of mathematical models

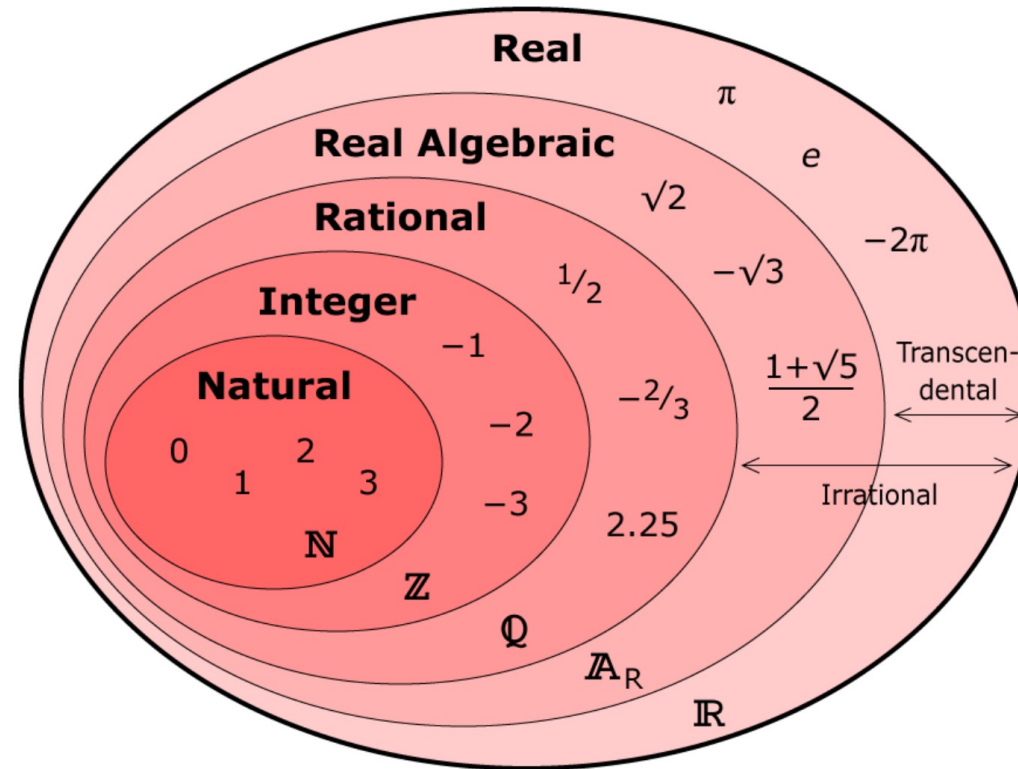
- **Linear Programming**
 - Variables can take real numbers
- **Integer Programming**
 - Variables can only take integer values
- **Binary Programming**
 - Variables can only take the value of 0 or 1
- **Mixed Integer programming**
 - Some variables are constrained to be integer values

Valid range of a variable



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Valid range of a variable

- **Binary programming:** $x \in \{0, 1\}$
- **Integer programming:** $x \in \mathbb{N}, \mathbb{Z}$
 - Either non-negative: \mathbb{N} is the set containing all non-negative integers: $\{0, 1, 2, 3, \dots\}$
 - Or all integer numbers: \mathbb{Z} is the set containing zero, all positive integers, and all negative integers
- **Linear programming:** $x \in \mathbb{R}$
 - \mathbb{R} is the set containing all rational numbers and irrational numbers (such as $\sqrt{2}$ and π)

Feasible vs. infeasible solution

- **A feasible solution satisfies all the constraints**
 - That is, any point within the feasible region
 - Note that sometimes a feasible solution may not exist at all

- **Feasible region is a convex area**
 - All points on the constraint lines that form the boundary of the region are feasible solutions

Finding optimal solution(s)

- **Optimal versus non-optimal**
 - Exact algorithms give an optimal solution
 - Heuristics are simple procedures guided by common sense that are meant to provide feasible but not necessarily optimal solutions to difficult problems
- **An optimal solution can be found in a corner point, or on a constraint line between two corner points**
- **Any point in the interior of the feasible region cannot be an optimal solution**

Set notations



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- $A = \{a, b, c\}$ for a set “A” contains the elements “a”, “b”, and “c”
 - $a \in A$: denoting that a is an element of A
 - $A \ni a$: denoting that A has a as an element
 - $4 \notin A$: denoting that 4 is not an element of A
 - $\{a, b\} \subseteq A$: denoting that the set $\{a, b\}$ is a subset of A
- **Using set builder notation**
 - $S = \{1, 2, 3, \dots, n\}$
 - $S = \{x | 1 \leq x \leq n\}$
 - Where the “|” means “such that,” or s.t.

Summation



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$$1 + 2 + 3 + 4 + 5 = \sum_{i=1}^5 i$$

$$3^2 + 4^2 + \dots + 10^2 = \sum_{n=1}^{10} n^2$$

$$\sum_{j \in J} x_{ij} = 1 \quad \forall i \in I$$

Other useful notations

- **Quantifiers**

- \forall (universal quantifier) means “for all”
- \exists (existential quantifier) means “there exists”

- **Example:** $\forall z \in \mathbb{Z} \exists z' \in \mathbb{Z} \text{ s.t. } z' > z$

- For every z that is an integer number, there exists another integer number z' that is larger than z .



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Linear programming

Model formulation

Steps to formulate a model

- **Read the problem, then read it again!**
- **Step 1: Define decision variables**
 - 1a. Decision needs to be made on?
 - *Express this by using, for example, x_1, x_2 (Clearly explaining each variable)*
 - 1b. Indicate valid range of all variables
 - *Binary, integer, real; (non-)negative?*
- **Step 2: Define objective function**
 - 2a. What do you want to achieve? Choose between minimize and maximize
 - 2b. Express this mathematically using variables
- **Step 3: Formulate all constraints**
 - Develop mathematical relationships to describe constraints (using either $<$, $>$, $=$, \leq , or \geq)

“Real-world” problem

- **Suppose that a factory produces two types of products in a production week that contains 60 hours:**
 - It can produce 1 box of product A in 6 hours
 - It can produce 1 box of product B in 5 hours
- **A week’s production is stored in a stockroom on-site, with an effective capacity of 150 m³**
 - One box of product A takes up 10 m³ of storage space; that of B takes up 20 m³
- **The profit contribution of a box of product A is €500**
 - The only customer of product A will accept no more than 8 boxes per week
- **The profit contribution of a box of product B is €450**
 - Has no limit on the amount that can be sold

How many boxes of each product type should be produced each week in order to maximize the total profit?

Step 1: Decision variables

The “real-world” problem

- Suppose that a factory produces two types of products in a production week that contains 60 hours:
 - It can produce 1 box of product A in 6 hours
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 - Has no limit on the amount that can be sold

How many boxes of each product type should be produced each week in order to maximize the total profit?

The model

- **Step 1a. What are the variables?**

x_A = number of boxes of product A produced per week

x_B = number of boxes of product B produced per week

- Step 1b. Indicate the valid range of all variables

x_A and x_B are non-negative

Step 2: Objective function

The “real-world” problem

- Suppose that a factory produces two types of products in a production week that contains 60 hours:
 - It can produce 1 box of product A in 6 hours
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- A week’s production is stored in a stockroom on-site, with an effective capacity of 150 m³
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How many boxes of each product type should be produced each week in order to maximize the total profit?

The model

- **Step 2a. What do you want to achieve?**
 - Produce a number of boxes of products A and B such that total profit is maximized
- **Step 2b. Express mathematically**
$$\text{Maximize } Z = 500x_A + 450x_B$$

Step 3: Formulate constraints

The “real-world” problem

- Suppose that a factory produces two types of products in a production week that contains 60 hours:
 - It can produce 1 box of product A in 6 hours
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How many boxes of each product type should be produced each week in order to maximize the total profit?

The model

- **Production capacity constraint:**

$$6x_A + 5x_B \leq 60$$

- **Storage capacity constraint:**

$$10x_A + 20x_B \leq 150$$

- **Demand constraint:**

$$x_A \leq 8$$

- **Non-negativity constraints:**

$$x_A \geq 0, x_B \geq 0$$

Complete Linear Programming model



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The “real-world” problem

- Suppose that a factory produces two types of products in a production week that contains 60 hours:
 - It can produce 1 box of product A in 6 hours
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How many boxes of each product type should be produced each week in order to maximize the total profit?

The model

$$\text{Maximize } Z = 500x_A + 450x_B$$

s.t.

$$6x_A + 5x_B \leq 60$$

$$10x_A + 20x_B \leq 150$$

$$x_A \leq 8$$

$$x_A \geq 0, x_B \geq 0$$



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Solving linear programming models graphically

Complete LP model



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$$\text{Maximize } Z = 500x_A + 450x_B$$

s.t.

$$6x_A + 5x_B \leq 60$$

$$10x_A + 20x_B \leq 150$$

$$x_A \leq 8$$

$$x_A \geq 0, x_B \geq 0$$

Representing constraints graphically



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$$\begin{aligned} & \text{Maximize } Z \\ & = 500x_A + 450x_B \end{aligned}$$

s.t.

$$6x_A + 5x_B \leq 60$$

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$$x_A \leq 8$$

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Representing constraints graphically



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s.t.

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$$x_A \geq 0, x_B \geq 0$$



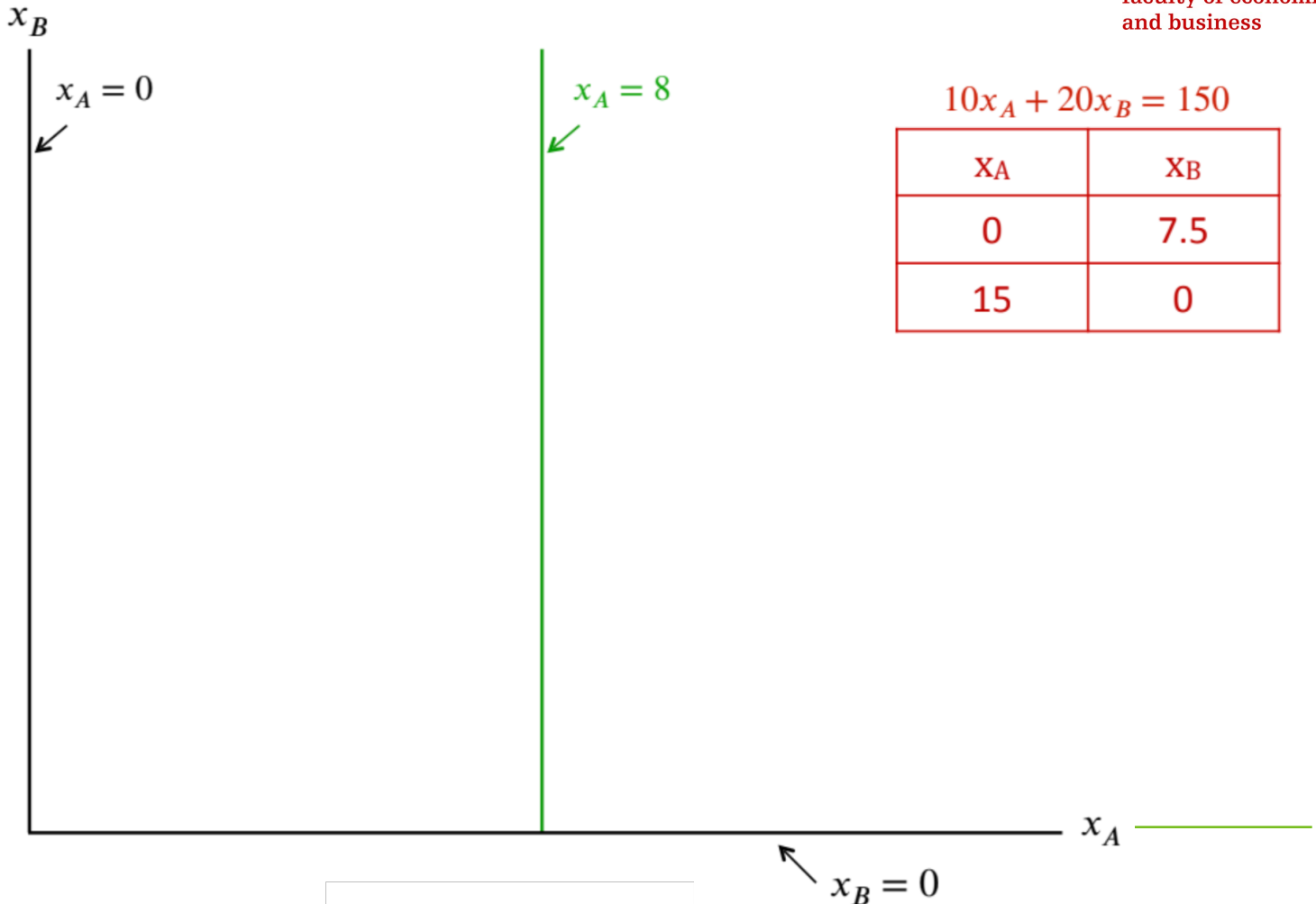
Representing constraints graphically



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Maximize Z
 $= 500x_A + 450x_B$
s.t.
 $6x_A + 5x_B \leq 60$
 $10x_A + 20x_B \leq 150$
 $x_A \leq 8$
 $x_A \geq 0, x_B \geq 0$



$$10x_A + 20x_B = 150$$

x_A	x_B
0	7.5
15	0

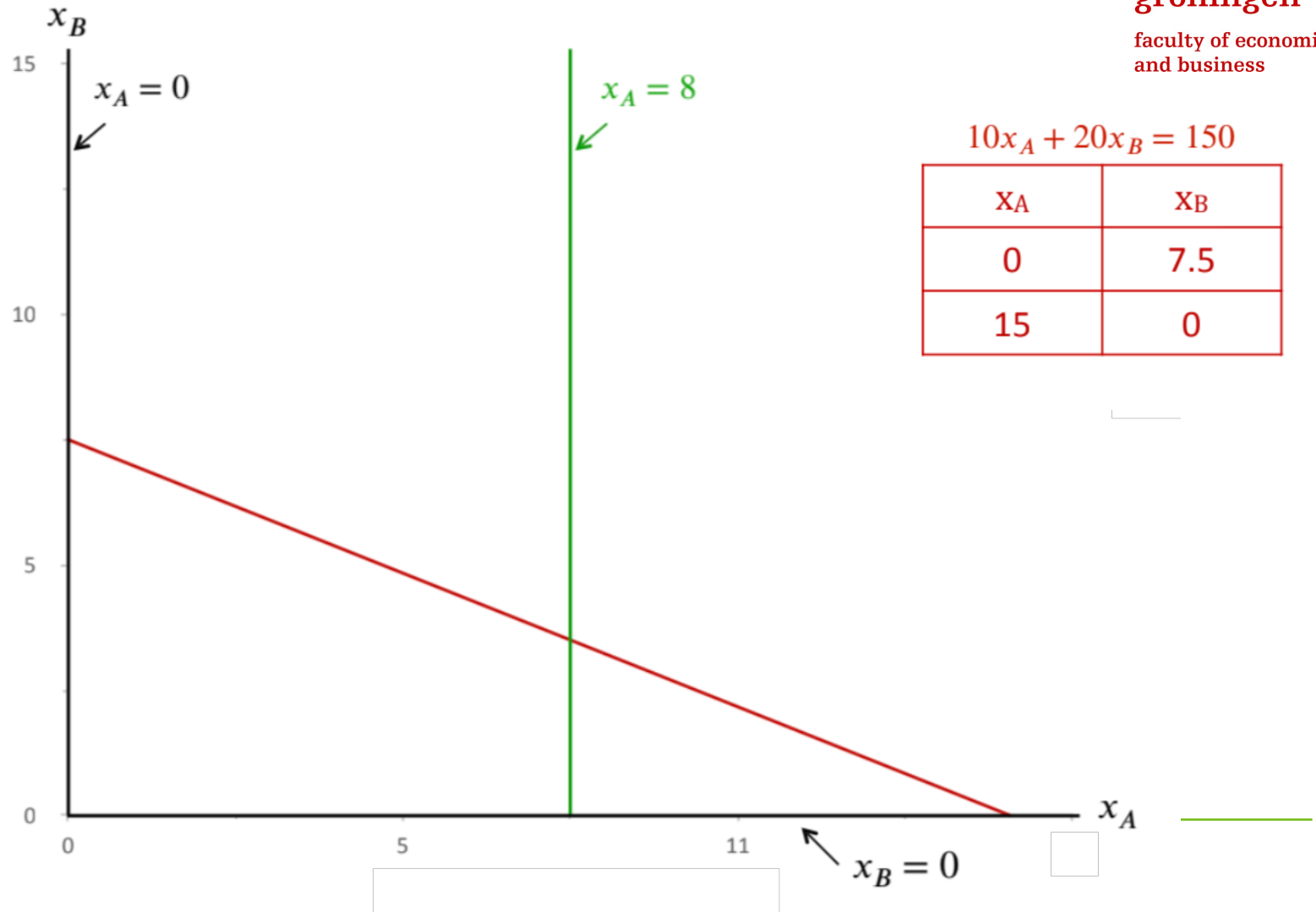
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Representing constraints graphically



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Maximize Z
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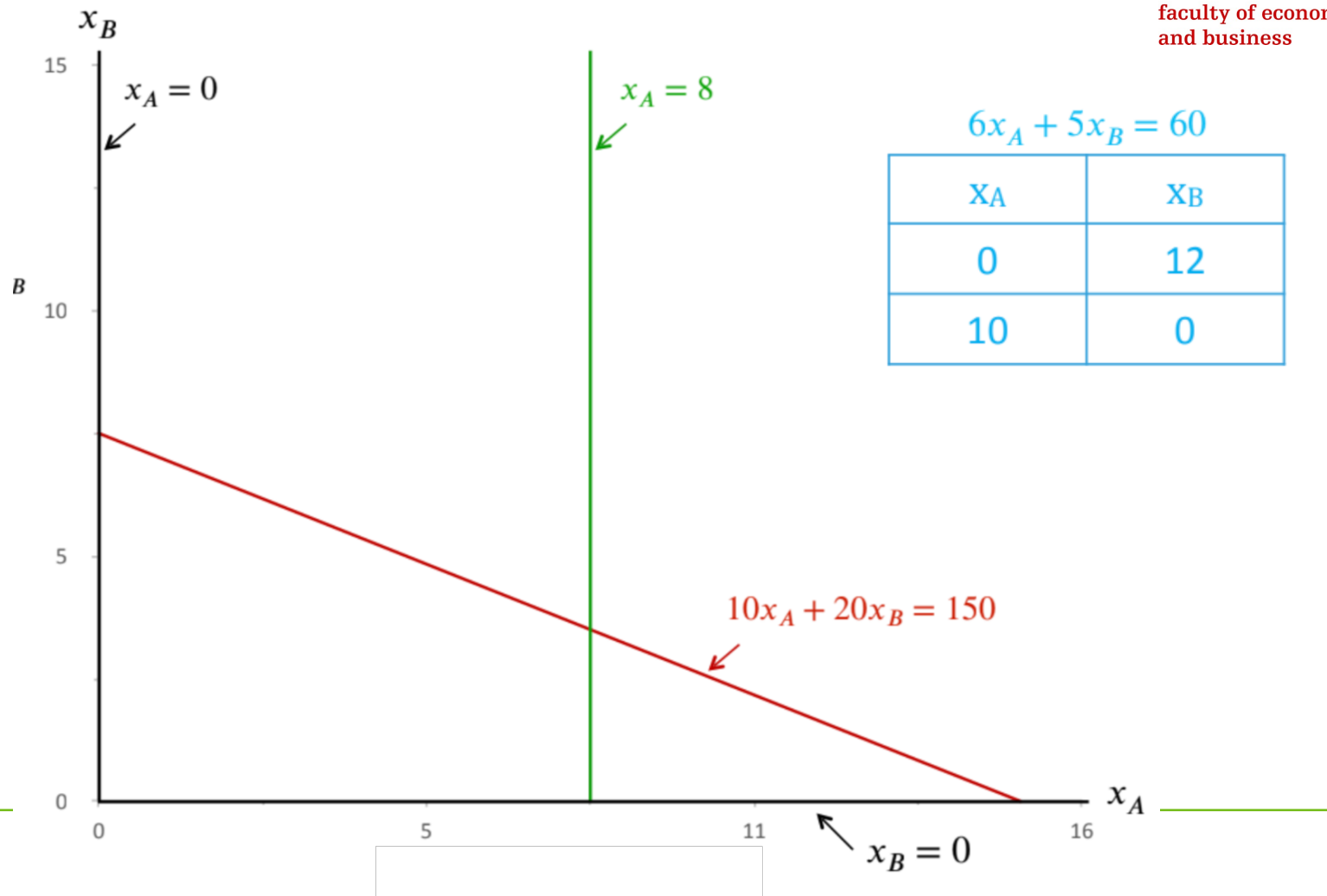
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$10x_A + 20x_B \leq 150$

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Representing constraints graphically



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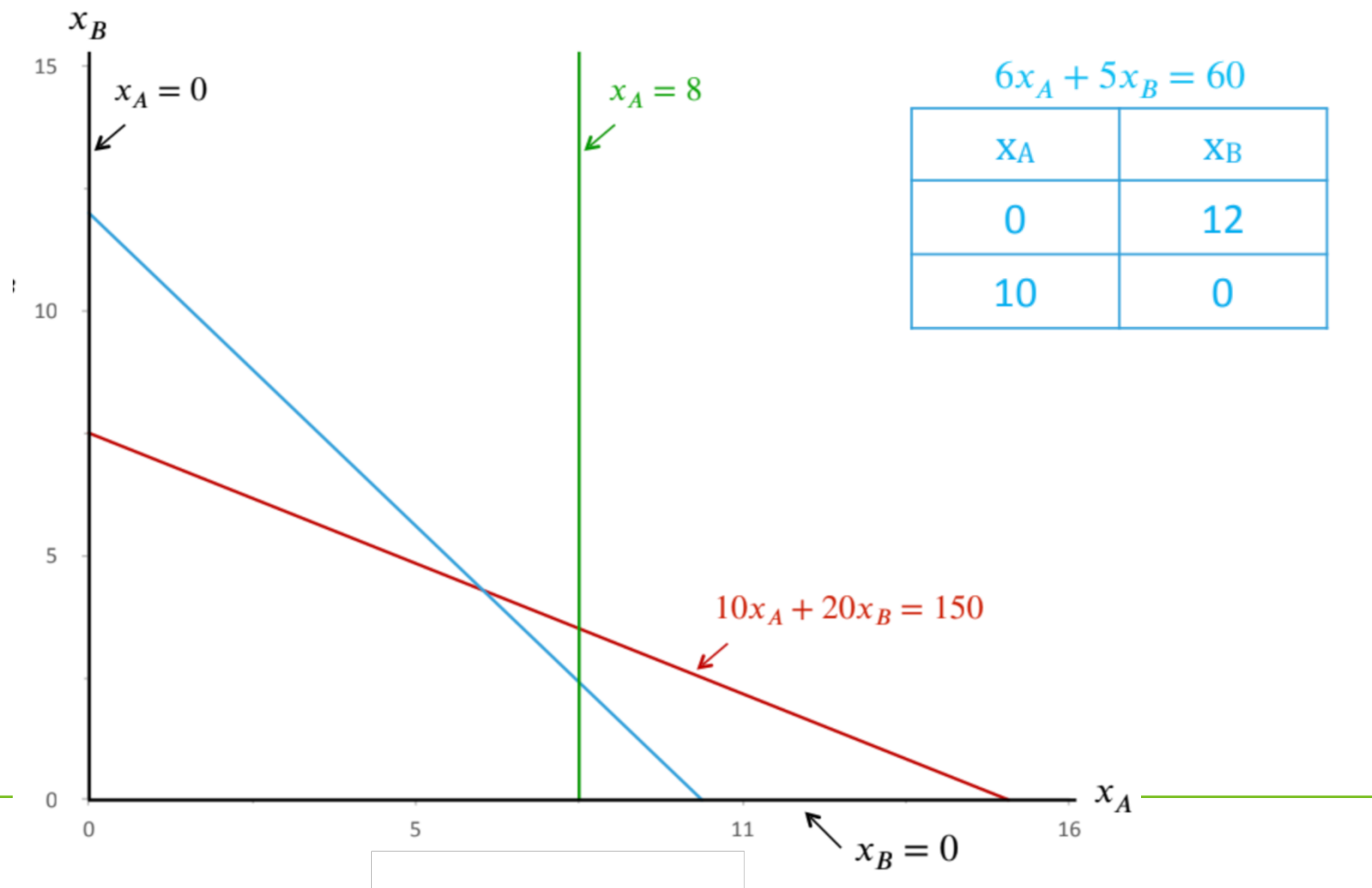
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Representing constraints graphically



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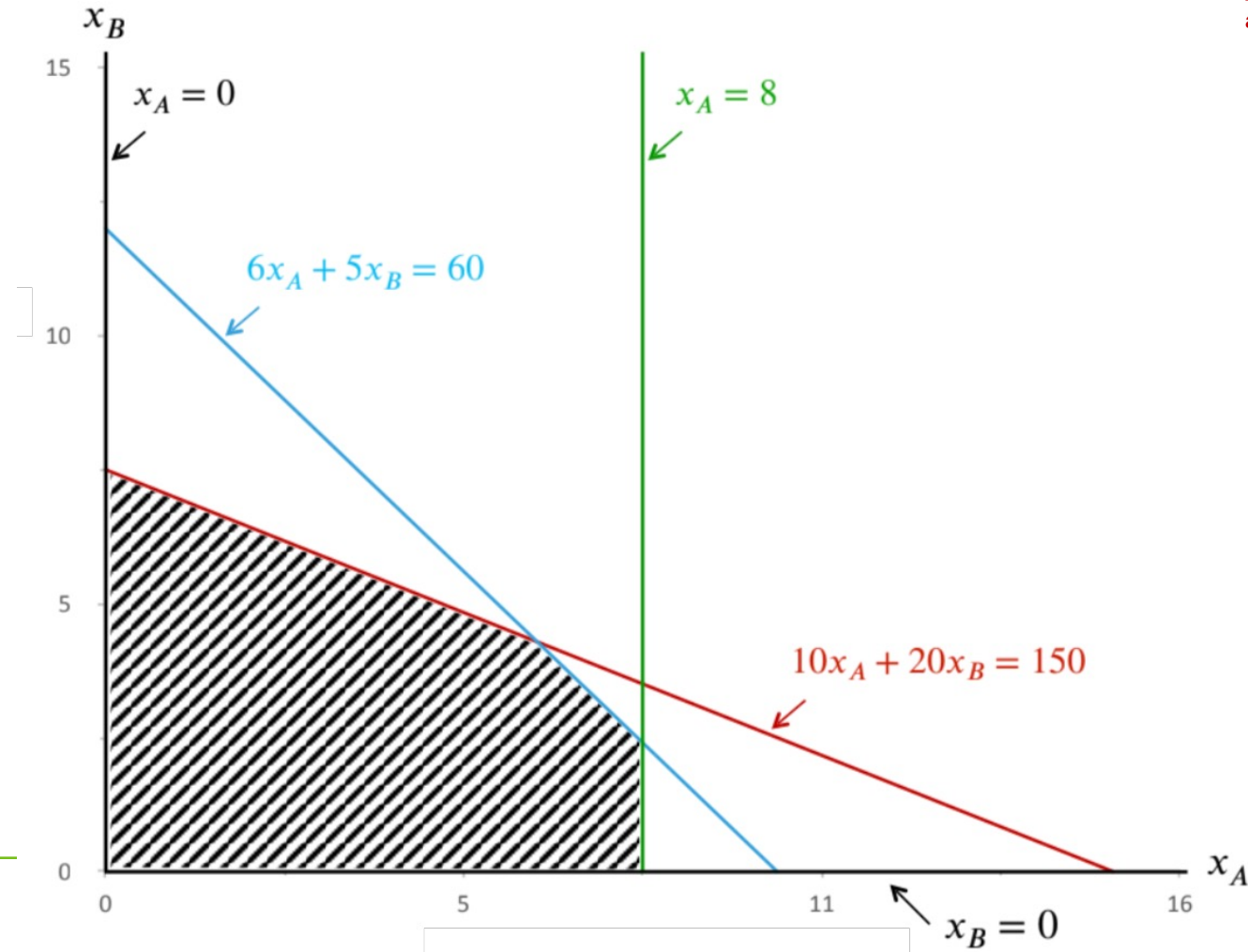
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Representing constraints graphically



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Maximize Z
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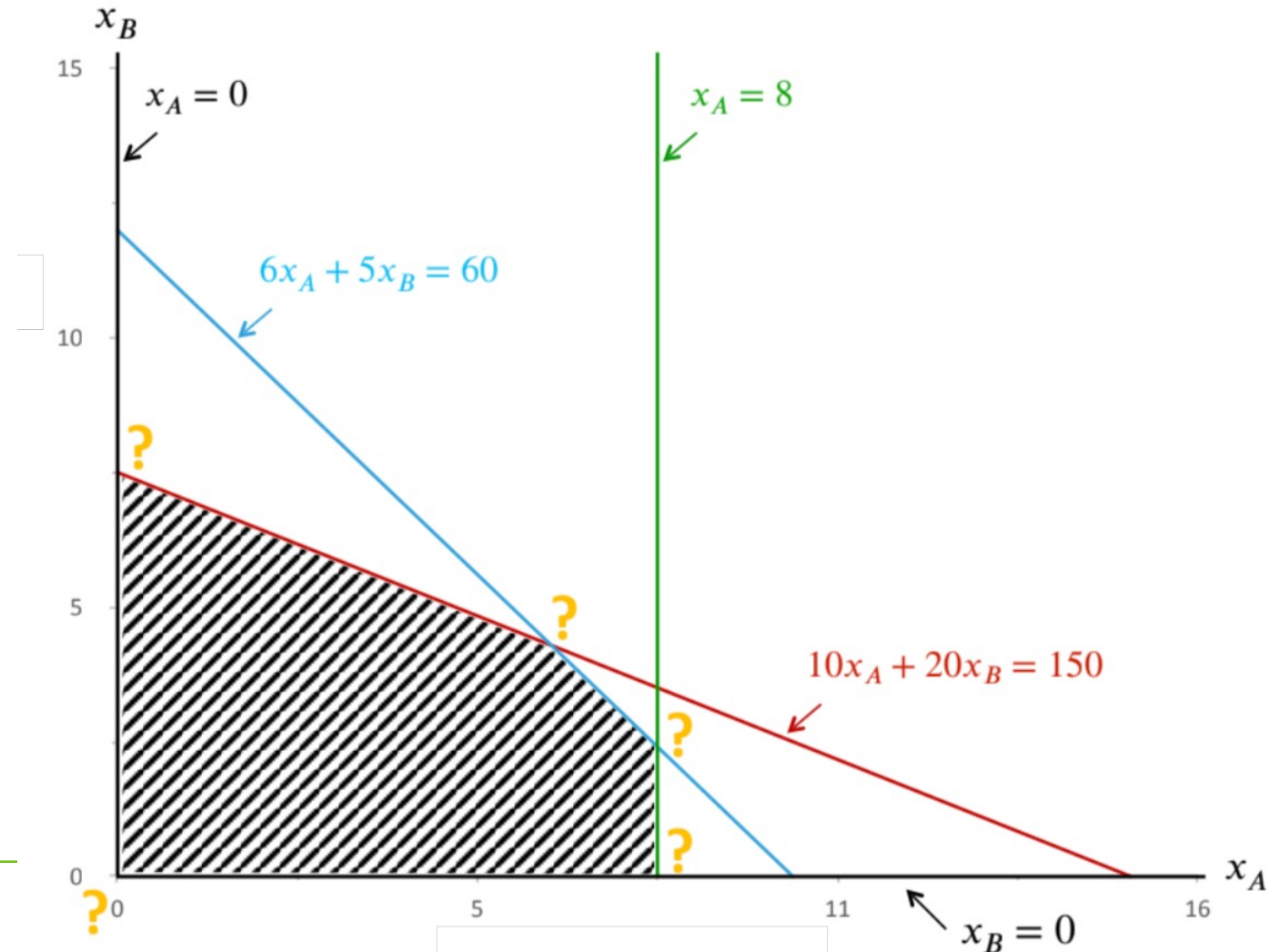
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$x_A \leq 8$

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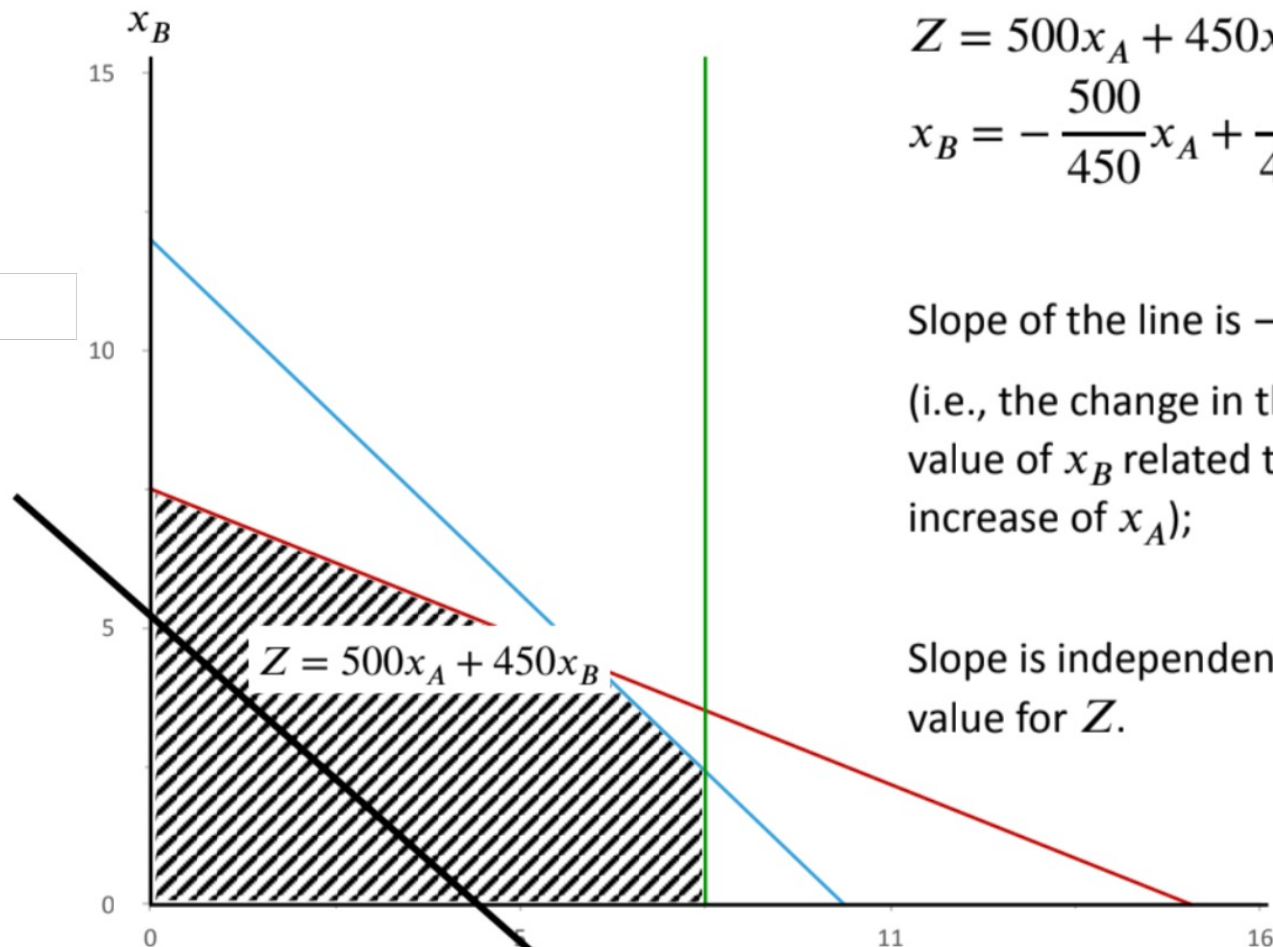
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Maximize Z
 $= 500x_A + 450x_B$
 s.t.
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 $10x_A + 20x_B \leq 150$
 $x_A \leq 8$
 $x_A \geq 0, x_B \geq 0$



$$Z = 500x_A + 450x_B$$

$$x_B = -\frac{500}{450}x_A + \frac{1}{450}Z$$

Slope of the line is $-\frac{500}{450}$
 (i.e., the change in the
 value of x_B related to unit
 increase of x_A);

Slope is independent of
 value for Z .

Representing constraints graphically



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$$\begin{aligned} & \text{Maximize } Z \\ & = 500x_A + 450x_B \end{aligned}$$

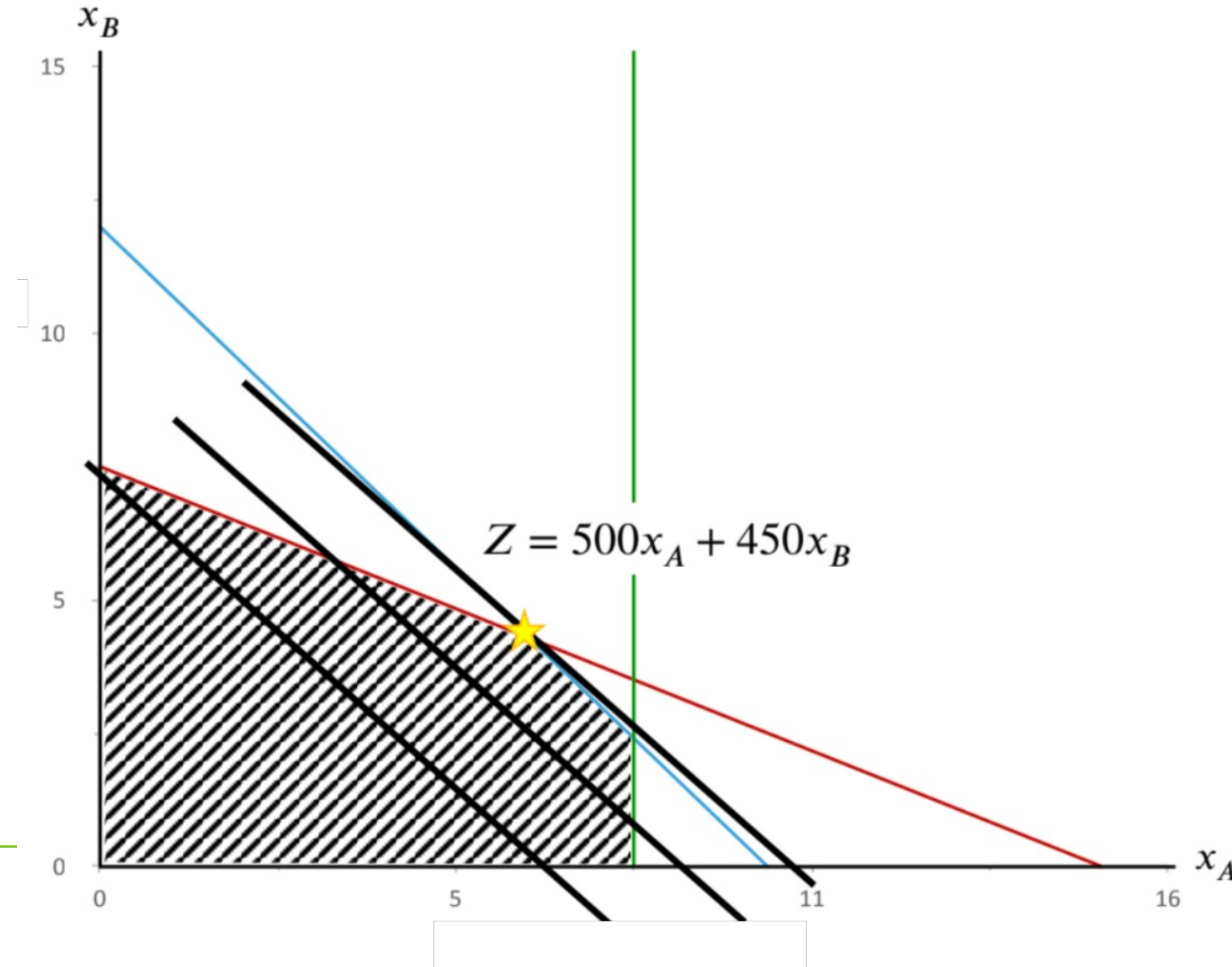
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$$6x_A + 5x_B \leq 60$$

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$$x_A \leq 8$$

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Representing constraints graphically



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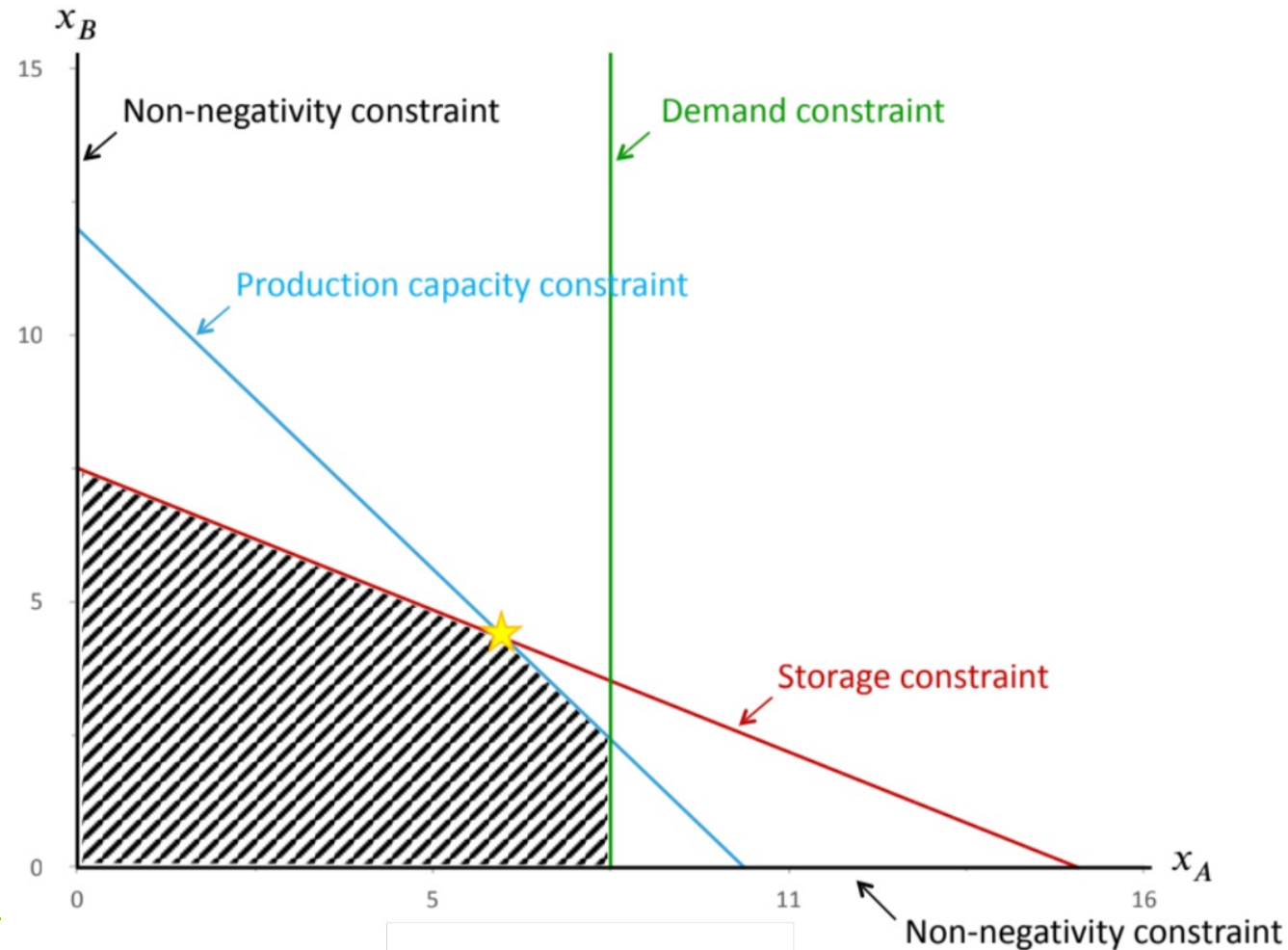
s.t.

$$6x_A + 5x_B \leq 60$$

$$10x_A + 20x_B \leq 150$$

$$x_A \leq 8$$

$$x_A \geq 0, x_B \geq 0$$



Compute optimal solution

The optimal solution lies in the intersection of

$$6x_A + 5x_B = 60 \text{ and } 10x_A + 20x_B = 150$$

$$6x_A + 5x_B = 60$$

$$24x_A + 20x_B = 240$$

$$10x_A + 20x_B = 150$$

$$14x_A = 90$$

$$x_A = \frac{90}{14} = 6.43$$

Compute optimal solution



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The optimal solution lies in the intersection of

$$6x_A + 5x_B = 60 \text{ and } 10x_A + 20x_B = 150$$

$$6x_A + 5x_B = 60$$

$$24x_A + 20x_B = 240$$

$$10x_A + 20x_B = 150$$

—

$$14x_A = 90$$

$$x_A = \frac{90}{14} = 6.43$$

$$6x_A + 5x_B = 60$$

$$5x_B = 60 - 6x_A$$

$$x_B = 12 - \left(\frac{6}{5}\right)x_A$$

$$x_B = 12 - \left(\frac{6}{5}\right)6.43 = 4.29$$

Representing constraints graphically



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Maximize $Z = 500x_A + 450x_B$

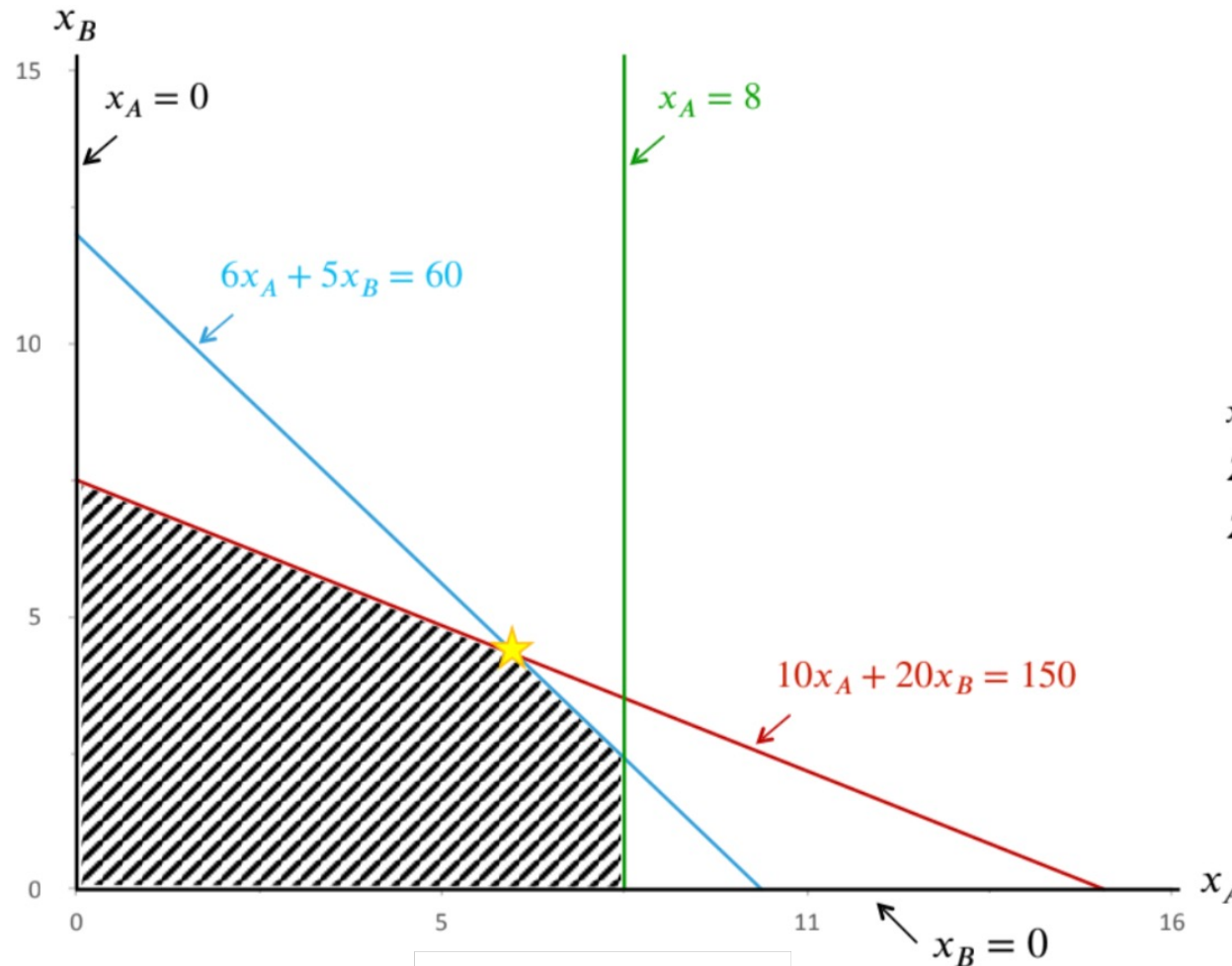
s.t.

$x_A \leq 8$

$10x_A + 20x_B \leq 150$

$6x_A + 5x_B \leq 60$

$x_A \geq 0, x_B \geq 0$



$x_A = 6.43; x_B = 4.29$

$Z = 500x_A + 450x_B$

$Z = 5142.86$

Thank you!

Questions?

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