

MNGT-E2012

My Development Journey

Session 2 – Academic Development Journey



**Aalto University
School of Business**

Perttu Kähäri

October 9, 2023

Agenda

- **Reflections on assignment: Where will Global Management Program take me?**
- **Master's thesis in Global Management**
- **Your academic development journey - workshop**

Meetings

- **Monday 11 September, from 16.15-18, T004 - Introduction**
- **Monday 9 October, from 16.15-18, T003 – Academic Development Journey**
- **Monday 27 November, from 16.15-18, T004 – Thesis topics [NB! Change of date]**
- **Monday 15 January, from 16.15-18, T003 – Thesis Seminar I**
- **Monday 29 January, from 16.15-18, T003 – Thesis Seminar I**
- **MSc Thesis Seminar meetings in small groups in spring 2024**
- **Individual meetings with the supervisor in spring 2024**
- **Monday 11 March, from 16.15-18, T003 – Professional Development Journey**
- **Monday 28 May, from 16.15-18, BIZ Lounge & Terrace V301 – Celebration**
- **Individual meetings with Perttu in the fall and spring**

Individual meeting with Perttu in the fall

- **Face-to-face meeting, 45-60 minutes**
- **Purpose: getting to know each other, personal plans and motivations, GM experience so far, questions...**

➤ **Let's book the meeting now!**

Where will Global Management Program take me?

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- **International experiences**
- **Global / international career**
- **Global leader**
- **Starting own company**
- **Step-wise approach to career (and life)**
- **Personal growth**
- **Self-awareness**
- **Global mindset**
- **Networks (of peer students)**
- **Like-minded people**

MSc Thesis in Global Management

Thesis timeline

January

- 10 Jan: Assignment 2
- 15 Jan: Seminar I
- 24 Jan: Assignment 3
- 29 Jan: Seminar II
- Supervisors appointed

March

- First Research Seminar
- 15 March: Assignment 6
- Methods courses
- Thesis work
- Meeting with supervisor every 2-3 weeks

May

- Third Research Seminar
- Thesis work
- Meeting with supervisor every 2-3 weeks
- 27 May: FINAL THESIS SUBMISSION

Jan

Feb

March

April

May

June

February

- Meeting with supervisor
- 7 Feb: Assignment 4
- 28 Feb: Assignment 5 (Research proposal)

April

- Second Research Seminar
- Thesis work
- Meeting with supervisor every 2-3 weeks

June

- 7 June: Thesis evaluation completed



Assignments

- **Assignment #1: initial research idea (11 Dec)**
- **Assignment #2: analysis and evaluation of an existing thesis (pass/fail) (10 Jan)**
- **Assignment #3: first draft of an individual research proposal (pass/fail) (24 Jan)**
- **Appointment of thesis supervisors**
- **Assignment #4: memo of the initial meeting with the thesis supervisor (pass/fail) (7 Feb)**
- **Assignment #5: final research proposal (pass/fail) (28 Feb)**
- **Assignment #6: oral and written constructive comments on proposals presented by other students (pass/fail) (15 Mar)**
- **Assignment #7: final thesis (grade 1-5) (27 May)**

Thesis work

- Meet with your supervisor every 2-3 weeks.
- Meeting dates should be agreed in advance and incorporated in your thesis proposal (Assignment 5).
- For each meeting agree with your supervisor on the material that you are to send your supervisor by email ahead of the meeting (e.g. two days in advance).
- You will also meet with your research seminar group (4-5 students) twice during this time. For these sessions you will need to submit a short pre-reading (max 10 pages) and make a presentation of the current status of your work.

Global Management thesis topics: Study of cross-border activities

- Activities, strategies, structures and decision-making processes of MNEs
- Interactions between MNEs and other actors, organizations, institutions, and markets
- Cross-border activities of firms, e.g., intrafirm trade, finance, investment, technology transfers, offshore services
- How the international environment (e.g., cultural, economic, legal, political) affects the activities, strategies, structures and decision-making processes of firms
- International dimensions of organizational forms (e.g., strategic alliances, mergers and acquisitions) and activities (e.g., entrepreneurship, knowledge-based competition, corporate governance)
- Cross-country comparative studies of businesses, business processes and organizational behavior in different countries and environments
- Global sustainability and diversity aspects

Academic development journey

Global Management (year 1)

TERM 1 - AALTO

25 ECTS

Global Political Economy
Data Analytics for Managers
Financial Management
Strategy in Action

My Development Journey

TERM 2 – AALTO

29 ECTS

Strategic Marketing in Global Context

Research Methods

Master's thesis (20 ECTS)

Elective courses (0 - 12 ECTS)

Global Management (Year 2, CEMS MIM)

TERM 1 – SCHOOL 1

24 - 30 ECTS

Block Seminar
Global Strategy

Other CEMS courses

TERM 2 – SCHOOL 2

24 - 30 ECTS

Global Citizenship
Global Leadership
Business Project

Other CEMS courses

Your academic development journey

- 1) What would you like to focus on? Into which topics would you like to dive deeper?
- 2) Which electives are you planning to take?
- 3) Are there multidisciplinary aspects in your studies? Are you taking benefit of the opportunities that Aalto offers?
- 4) How could your thesis topic help you support your focus and specialization?
- 5) What is the role of the CEMS exchange in your academic development journey?