

Aalto Ventures Program

Fall 2023

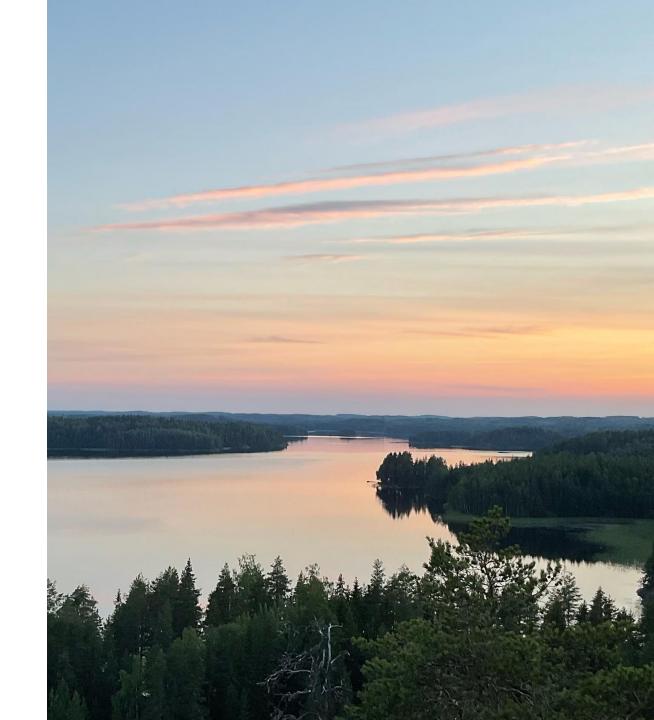
#### Session 5 Pivot

How does feedback change me?



Katri Manninen

## Break 10 mins



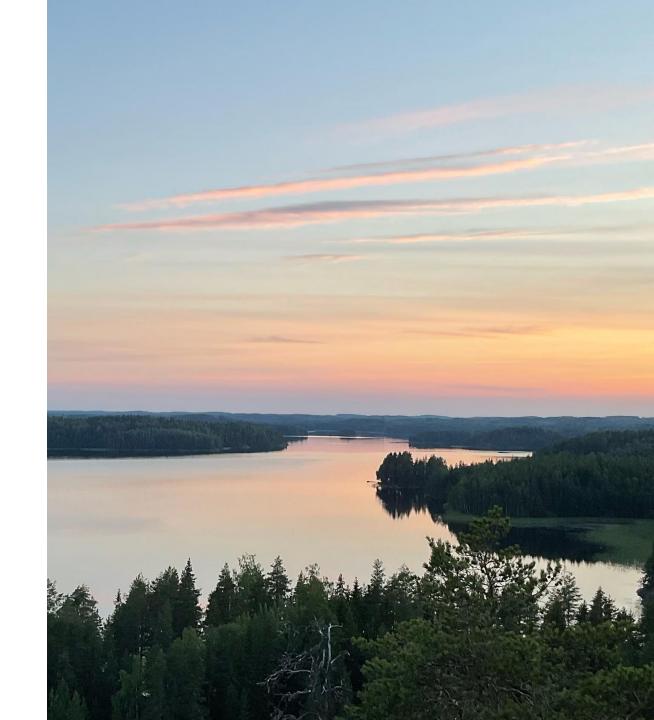
### Table work 30min

#### Where I can get help?

Share your ecosystem visit or research.

Add it with comments to the "box" on Miro

## Break 10 mins



#### Final submission

Video 2 mins (with a pair)

Load the video to Panopto or some other video service

Make the link to the video sharable

• Add link to mycourses discussion forum:

https://mycourses.aalto.fi/mod/forum/view.php?id=1119225

Video DL 28.11 at 12.00



#### A1 Poster

#### Deadline Monday 27.11 at 11.00 am

- Upload in Mycourses. Format: PDF Max size: 400MB
- <a href="https://mycourses.aalto.fi/mod/assign/view.php?id=1119224">https://mycourses.aalto.fi/mod/assign/view.php?id=1119224</a>

Think about the layout, headlines etc.

What do you think are the most important findings during this journey? What is interesting for the viewer?

Some things the viewer could know after seeing the poster:

What is the field?

What is the opportunity? (niche)

Where should one look for customers

What is the easiest way to identify the potential customer? (behaviour, values, lifestyle)

What are the most useful resources and networks availabe?

#### Final Session:

VdeoGala in Juniper 13.15-15.00

Exhibition build in Väre Lobby 15.00-17.00

# How does you Miro Journal has to look like in order to get the credits?

## Summaries of all the home assignments.

Niche
Ecosystem visit
Customer interview
Role model interview