Session 5
Pivot
How does feedback change me?
Art Life Entrepreneurship 1

Katri Manninen
Break 10 mins
Where I can get help?

Share your ecosystem visit or research.
Add it with comments to the ”box” on Miro
Break 10 mins
Final submission

Video 2 mins (with a pair)
- Load the video to Panopto or some other video service
- Make the link to the video sharable
- Add link to mycourses discussion forum: https://mycourses.aalto.fi/mod/forum/view.php?id=1119225

Video DL 28.11 at 12.00
A1 Poster

Deadline Monday 27.11 at 11.00 am

- Upload in Mycourses. Format: PDF Max size: 400MB

Think about the layout, headlines etc.

What do you think are the most important findings during this journey?
What is interesting for the viewer?

Some things the viewer could know after seeing the poster:

What is the field?
What is the opportunity? (niche)
Where should one look for customers
What is the easiest way to identify the potential customer? (behaviour, values, lifestyle)
What are the most useful resources and networks available?
Final Session:

VideoGala in Juniper  
13.15-15.00  
+  
Exhibition build in Väre Lobby  
15.00-17.00
How does your Miro Journal have to look like in order to get the credits?
Summaries of all the home assignments.

Niche
Ecosystem visit
Customer interview
Role model interview