

SCHEDULE / WEEK 3 (2024) / COPYRIGHTS

Mornings: Lectures.

Afternoons: Monday - Thursday: Readings and assignment, and Friday: Exam.

Monday, January 15, 2024 / COPYRIGHTS AND IPR IN THE AUDIOVISUAL INDUSTRY

09:30 – 12:00 (Alma media U 356 Otakaari 1)

Course information / Pia Naarajärvi

Copyrights and audiovisual industry / Pia Naarajärvi

Understanding copyrights and IPR in the creative industries / Maria Reh binder

Tuesday, January 16, 2024 / COPYRIGHT OWNERS AND AUDIOVISUAL PROJECTS

09:30 – 12:00 (Väre Q202)

Copyright owner's perspective on copyrights / Olli-Pekka Isopoussu

How to approach copyrights and contracting from the producer's perspective? / Jussi Rantamäki

Wednesday, January 17, 2024 / COPYRIGHT/IPR MANAGEMENT AND RIGHTS CLEARANCE

09:30 – 12:00 (Väre Q202)

International perspective on copyright management in audiovisual projects / Max Rumney

Legal perspective on the rights clearance in audiovisual projects / Laura Teirikko

Thursday, January 18, 2024 / COPYRIGHT SOCIETIES AND RIGHTS MANAGEMENT IN ANIMATION

09:30 – 12:30 (Väre Q202)

Collective rights management / Kirsi Salmela (Kopiosto)

Practical perspective on the rights management in animation / Antti Haikala

Rights of visual artists / Tommi Nilsson (Kuvasto)

Friday, January 19, 2024 / MUSIC RIGHTS MANAGEMENT

09:30 – 12:00 (Väre Q202)

Copyright societies and music rights management / Saija-Leena Tiainen (Teosto), Elmo Helokumpu (Gramex) & Marja Kortelainen (Warner)

Friday afternoon: Exam