

ARTX-C1007 DESIGN IMPACT III 2022 SPRING: SWOT ANALYSIS

INTERNAL: Decisions/works emerge inside your bachelor's studies

STRENGTH

What you have accomplished.

For example: Course work nearly done

Collaborated with Company XXX in the IT industry

Having supportive advisor

WEAKNESS

What you lack.

For example: Practical design skills

Undecided master's option..

POSITIVE

NEGATIVE

What you may / will benefit from.

For example: Possibility of an exchange study in XXX

Internship at Company YYY

Language studies in ZZZ

OPPORTUNITY

What you may / will be distracted from.

For example: Unexpected health issues

Direct and indirect family matters

Visa situation for non-EU citizens and housing issues

THREAT

EXTERNAL EXTERNAL: Decisions/works emerge outside your bachelor's studies

INTERNAL

STRENGTH

- *Good personal network within alumni and industry*
- *Double majored in Business Admin.*
- *Understanding both business and design sides of fashion design*
- *Interpersonal communication skills*

WEAKNESS

- *Focus*
- *Global experiences*
- *Language (e.g. english)*

POSITIVE

NEGATIVE

- *ESL (English as Second Language) to US or Canada?*
- *Doing internship at GQ Magazine*
- *Doing internship at 10 Corso Como Seoul*

OPPORTUNITY

- *Losing momentum to get the first job*
- *Not having enough certificates*
- *Father's job situation*

THREAT

EXTERNAL

INTERNAL

STRENGTH

WEAKNESS

POSITIVE

NEGATIVE

OPPORTUNITY

THREAT

EXTERNAL