



gramex

**Gramex** – The collective  
management organization for  
recorded music in Finland



# Gramex licenses

Synchronization of recordings to AV-productions



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- Television series
- Television documentaries
- Short films





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## Synchronization of recordings to AV-productions

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## But does not license

- Theme music
- Karaoke recordings
- Live music
- Commissioned music
- Movies in theater distribution



## Licensing to movies in theatre distribution

- Gramex does not license the use of recordings for the use in Movies when they are distributed to theatres.
- You always negotiate with the rightsholders when you want to use recordings in your movie.



# AV-Licenses – Use in Finland



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Music video license does not include SVOD services or use outside Finland

Where do you get the license?





Where do you get the license?

Gramex webshop: [shop.gramex.fi](http://shop.gramex.fi)

- + No need for any additional reports, all you do is fill the info when you buy
- + Pay with your card or get invoice
- + Get license to whole series or just one episode: you decide



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Possible also to get license via excel-form.





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- Digital copy:
  - ☺ YES: iTunes, 7Digital, Bandcamp, Musa24, eMusic etc.
  - Ⓢ NO: YouTube, SoundCloud, Spotify



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- The money is split 50-50 between the producers and performers
- The money is distributed to over 13 000 producers and performers
- It is distributed to rightsholders around the world

In case help needed:



gramex

**AVMUSIC.**  
By Gramex & Teosto

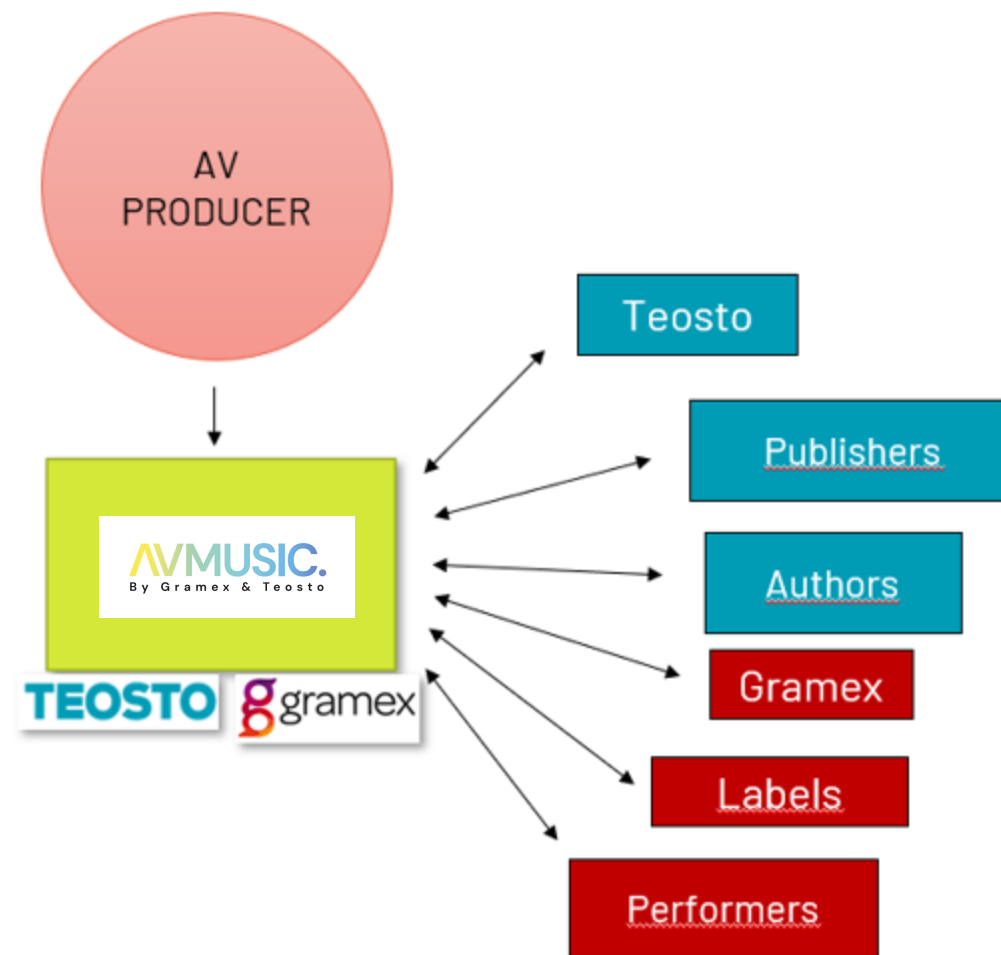
**TEOSTO**



# AVMUSIC.

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- A link between av-producers and music rightsholders
- You can start licensing the music you want for your movie or tv-series from one stop!





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