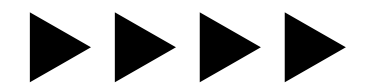


2024

Sustainability in 
Business

Biomimicry

Created by: Alisa Kyyriäinen,
Liisa Saaranen, Nguyen Vo



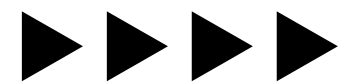
Biomimicry

noun

Innovation inspired by nature.



Biomimetic tent by Ondrej Vaclavik



The 3 Essential Elements of Biomimicry

Emulate

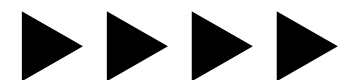
The scientific, research-based practice of learning from and then replicating nature's forms, processes, and ecosystems to create more regenerative designs.

Ethos

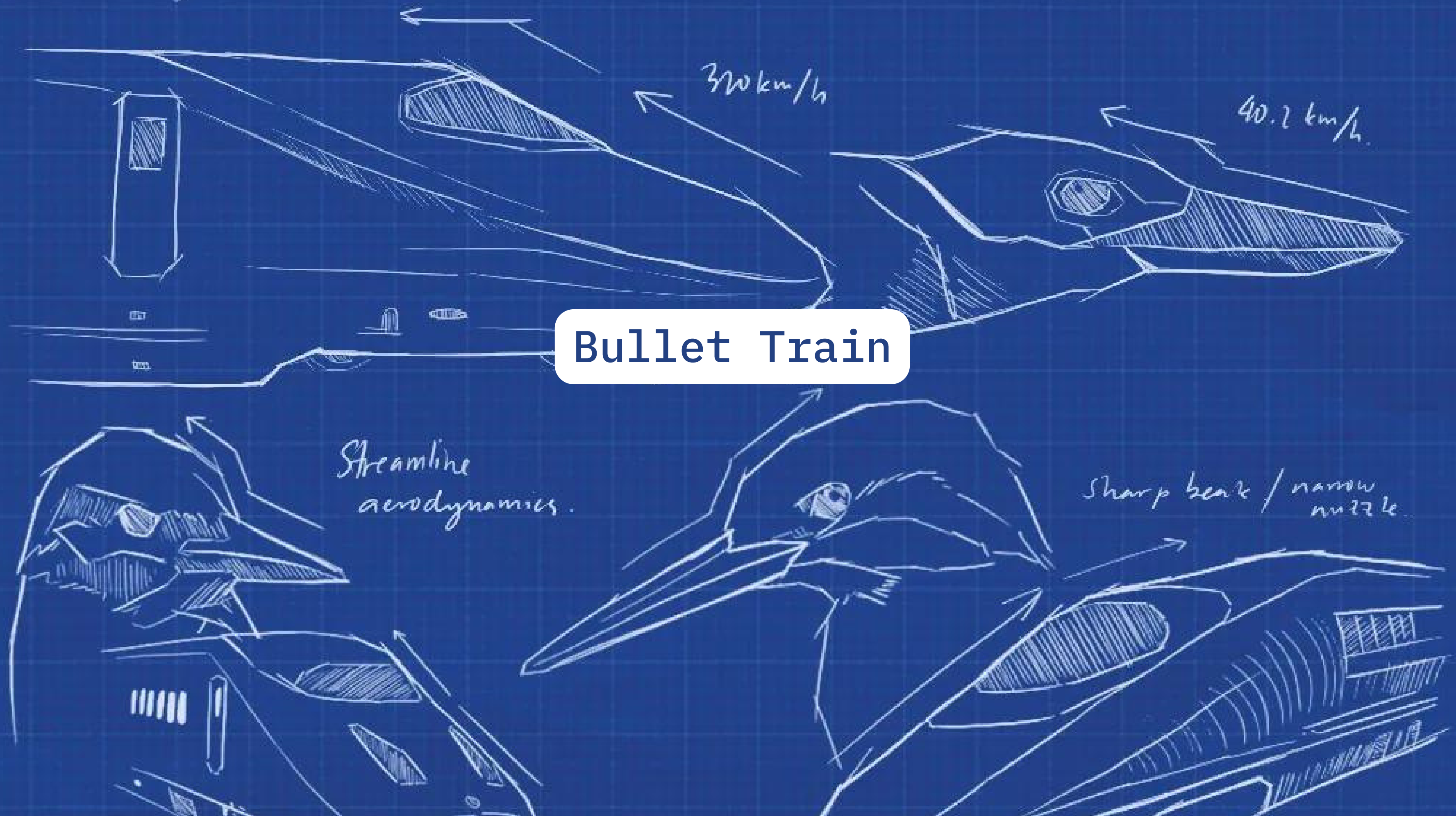
The philosophy of understanding how life works and creating designs that continuously support and create conditions conducive to life.

(Re)Connect

The concept that we are nature and find value in connecting to our place on Earth as part of life's interconnected systems. (Re)connect is a practice that encourages us to observe and spend time in nature to understand how life works.



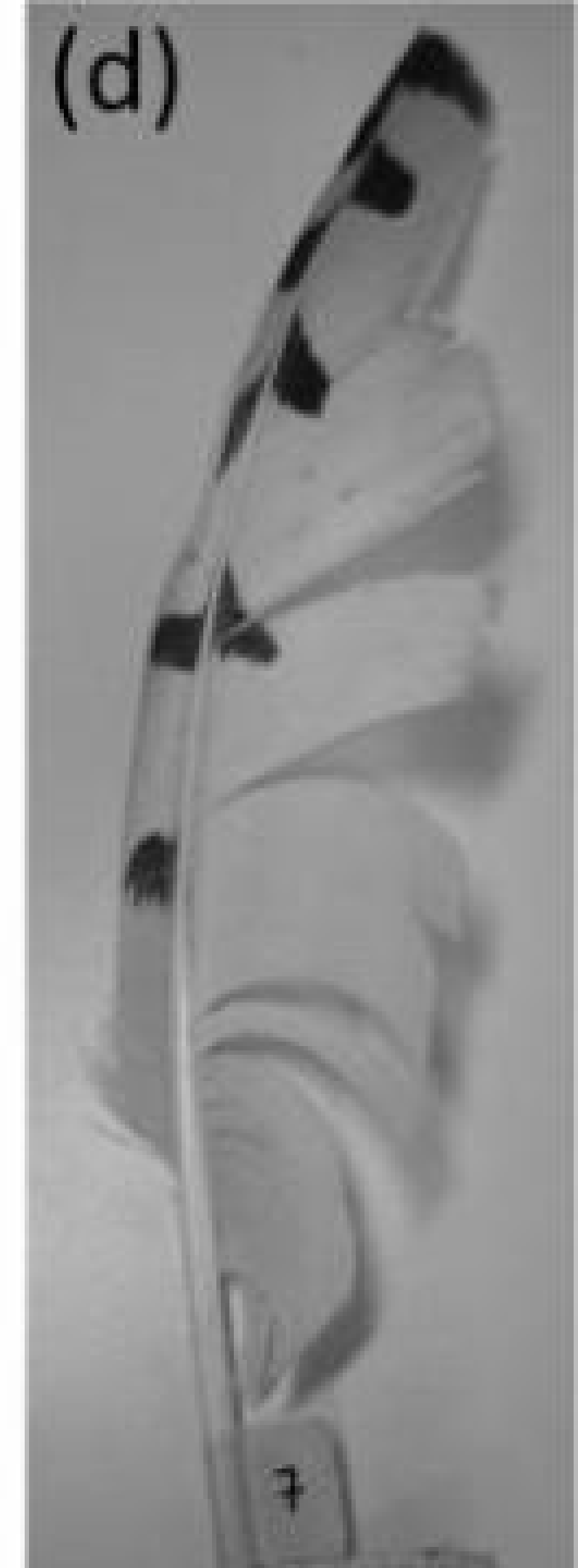
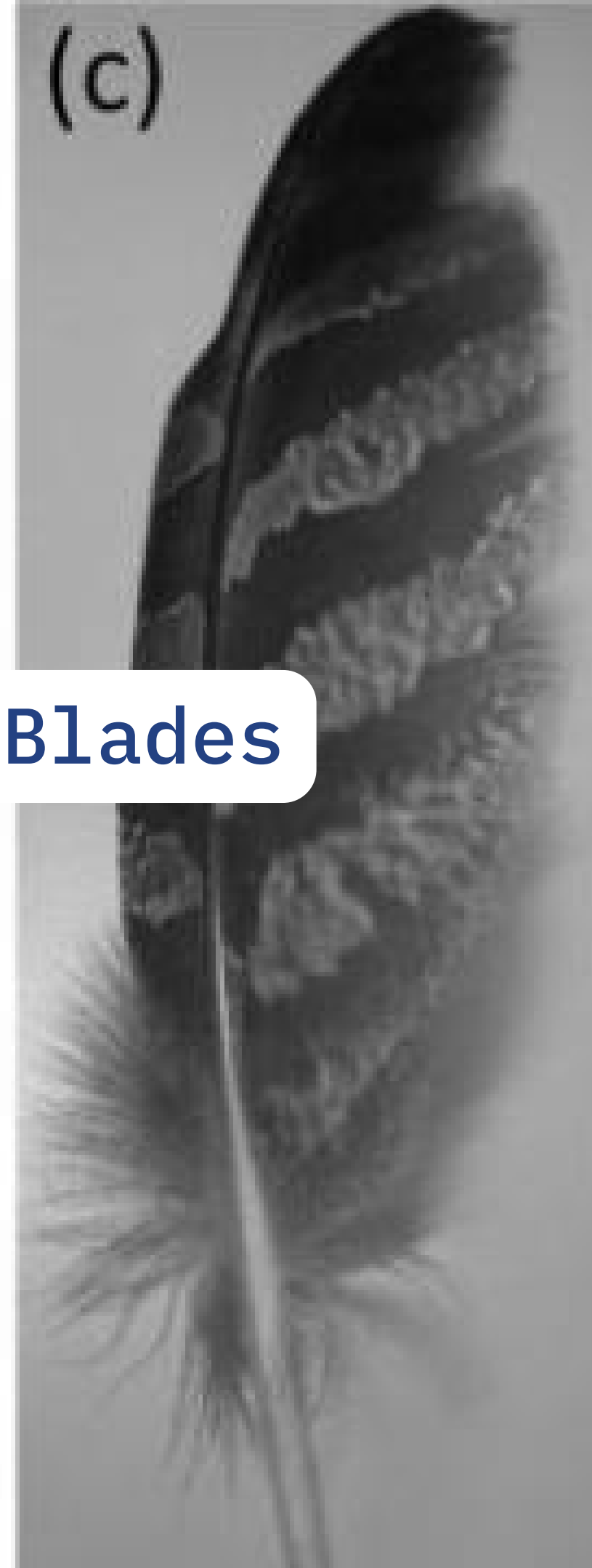
Biomimicry #001: Bullet train / Common Kingfisher (Alcedo atthis)



Bullet Train

Streamline aerodynamics.

Sharp beak / narrow muzzle



Wind Turbine Blades

2024



Thank you!

Feel free to reach out to us if you have
any questions.

