***Assignment 3 Analysing Elevator Pitches***

Name:

**Example pitch 1 (MIT 2017)**

What is the main message of this pitch?

**Example pitch 2 (MIT 2015) Raptor Maps**

What is the main message of this pitch?

**Example pitch 3 (Student example)**

What is the main message of this pitch?

***Reflection***

Did you find one pitch more convincing than the others? Why?

What are the key elements that you consider important when giving an elevator pitch presentation?

What can we, as presenters, learn from the pitches?