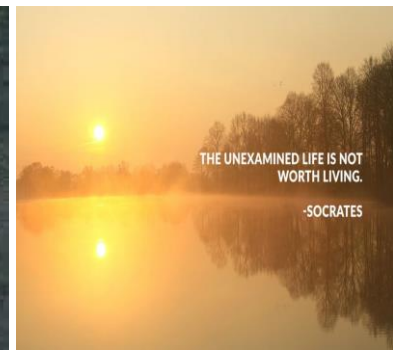
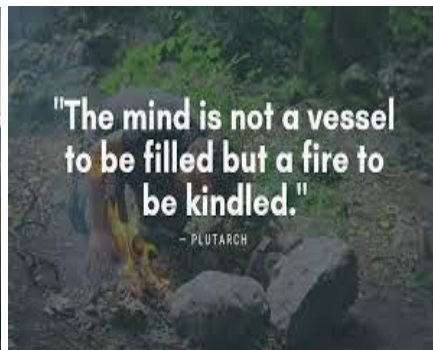
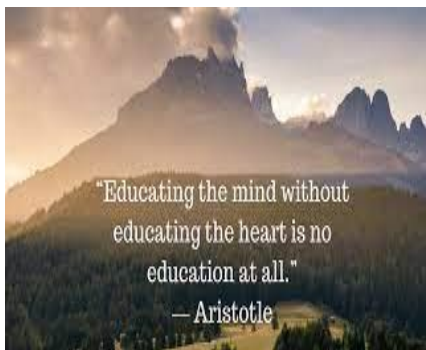


GREEN VENTURES
Module 12, 2023/2024
Finbarr Bradley



Final Essay – Description

Introduction

This assignment, centring on self-reflection and self-transformation, draws on what you learned in class discussions, text, readings, case studies, group project and guest speakers, as well as any research that you conducted on your own.

What I am seeking is an essay, typically consisting of about 8-12 pages following the following program Style Guide I put up on the homepage of MyCourses in the Section called General.

I will also accept a video (accompanied by slides or text) of about 30 minutes. The assignment is due at 17.00 hours on Sunday, 19 May 2024 [2 days after our last class].

Assignment

- Discuss how you propose to build a flourishing or thriving life. You may wish to define such a life with words like authentic, good, interconnected, happy or regenerative. So, feel free to describe the ideal life in whatever way suits you best. Your emphasis should be on the way you live or intend to live from both a personal and professional (work, entrepreneurial venture, career) perspective within a community or society.

- You should try to show how your identity, connectedness, rootedness, or sense of belonging (or indeed lack of these) relates to your proposed flourishing life. Might setting self-limits affect your well-being? In your ideal world, what will the relationship between you as an individual, your community (both human and non-human) and society?
- Since I paid special attention to concepts such as authenticity, belonging, place, and regeneration, how might these impact your well-being or happiness? Do they offer a purpose and source of nourishment that inspires you and helps nurture creativity and innovation?
- Describe your background, life purpose (if you have one!), goals, values, what you are passionate about, changes in society you desire, and so forth. Note what you care deeply about and how you might see yourself being able to deliver this either working for a corporation or as an entrepreneur in the future. What, where and why do you see yourself doing in future?
- Write about what you have learned and your thoughts, opinions and reflections on issues covered in class. Your sources of learning can be far wider than just what I have discussed in class and might include what you have learned from others in your project group, perhaps through conversations. So, include also whatever you have read, heard, or discussed both inside and outside the classroom during the semester. You could reflect on your conversations, surprises, creative solutions, and your experience in collaborating with classmates.
- How has it been for you to work say as a member of a group? You might write about ways of working you've learned from your group colleagues, particularly if it is different than your normal approach. You might address how comfortable was it for you in your role in the group.
- I realise people change over time so I'm looking for evidence of your developing and emergent thinking so try to explain how you have changed your mind or clarified your thinking since the beginning of the course. You might tell me especially about your growth and development, on ways the materials have (or have not) been significant for you and how in future you might think and work differently. You could also note, for example, changes that have occurred in the ways you think and collaborate with others. If you have been filling in your Learning Diary on a regular basis, this should be a great help to you in offering evidence of such changes over time.
- Other issues might include your concerns (or lack of them!) about green/sustainability before the course and how these have changed. For instance, has your own thinking about green businesses, the environment, social issues, culture, or place evolved? If so, you might record what adjustments in how you live you are making as a result.
- To help address the above issues, you might find it helpful to choose a green venture, Finnish, or non-Finnish, that either a) you propose to set up, b) you have already set up, or c) already exists, set up by somebody else.
- You might show how this green venture helps, will help, or might help you build a flourishing or thriving life, or one that is authentic, good, rooted and interconnected. You could do so by say describing how your lifestyle is connected, both physically or

psychologically, to the natural world, and how this venture might have an impact in this regard.

- You could explain how your purpose, vocation or calling is tied to this venture or its mission or purpose. Cite things you care deeply about and what you might accomplish on these by means of this venture.
- Perhaps you might discuss why and how this venture might deepen your own sense of self or meaning, based on who you are, where you are and/or where you have come from.
- You might describe how this venture either now or in the future creates *real value* and the ways in which various stakeholders will thrive because of it. In effect, show how value is created and shared not just for and by you but also for and by your community (and society), from both a human and non-human perspective.
- You might explain how this venture's products or services truly serve development in the broadest sense, as it for instance, rows against the free-market tide and does not treat material consumption, profit, and economic growth as the goal of humanity.

General Guidelines

I don't need you to answer all or even most of the topics listed above, give separate answers for each, or even wish you to stick closely to them. So, pick the ones that really matter to you. Use them as a general guide to structure your essay/video. I do not want to be too prescriptive, so you have great freedom in handling this assignment.

To summarise, the key is to attempt to tie together your own life, especially your purpose, sense of self, belonging or rootedness, content of the course, and a green venture should you choose one, while placing emphasis on whichever aspect of these you wish.

See Diagram over.

Note: Please try to ensure a high level of literacy, spelling and correct grammatical expression. However, as many of you do not have English as your first language, I will not take these aspects into account in my evaluation. Your thoughts, opinions and ideas are the most important thing in this assignment.

